reenside Comment... GREEN Editor & Publisher: JOHN LELEAN National Advertising Executive: **Mike Massey** 

## NOT IN MY BACK YA

The NTC Conference at Stoneleigh last month, was not only one of the most informative gatherings held in this country on the development of amenity turf grass, but was marked by a forth-right introduction by the Minister of State for Agriculture, the Rt. Hon. John Selwyn Gummer.

From the facts given in an un-usually frank address to the delegates, followed by searching questions from the floor, there is little doubt the Government are facing the question of surplus rural land head on and their policy is likely to lead to a considerable degree of controversy, not only with the district planning authorities, but those who live in the countryside.

Over production of food in Britain can be attributed to three principal factors. The increased use of fertilisers, the more efficient mechanisation of larger farming units and by no means least a greatly improved management structure by our Agri-culture Industry. So what are we going to do

with the poorer grades of agricultural land?

The Government are currently being pressed to re-develop the inner cities for housing, but there should be a choice. Not everyone wants to live in an inner city, particularly if sensible development can take place in rural areas.

The Minister made it clear the policy is to encourage farmers to develop other businesses on their land with the emphasis on leisure. Included in this plan is an expansion of sporting activities covering a range of projects from pony trekking to golf courses, though Mr Gummer delivered a body blow to some, with ideas of carving out an eighteen hole course on a spare one hundred acres, by saying there would be no Government funding for golf courses, but they would consider grants for other recreational development.

Now comes the dilemma. The demand for golf has increased from 0.5% of the population in 1959 to 2.4% in 1984, but in this period only around 250 new courses have been constructed. less, those established courses sold off for housing development.

We need many more golf courses in Britain to satisfy demand, but the cost of laying out a new course plus the provision of an appropriate clubhouse can run into a minimum of £1 million, even if the developer owns the land. It must also be taken into consideration there will be no return on the investment for at least two years, the minimum time necessary for it to mature.

The fact must be faced, de-spite the objections from the planners and rural residents, the way this can be achieved is to follow the American pattern of linking golf courses with high class housing development. Only in this way can sufficient funds be generated to provide an amenity for all.

The selfish attitude by some rural residents, invariably those who have moved in last, of pulling down the portcullis on their preserve and opposing change to their community in any way, must be overcome.

The days of the member owned club in Britain have ended. The existing ones will continue, but if we are going to provide an expansion of golfing facilities for the new generation, commercial enterprise is the only way forward.



'Fieldside', Grange Road, Bowdon, Cheshire Tel: 061-928 2997

Printing by: Walkergate Press

Graphics & Design: **Bruce McDonald** 

Golf Greenkeeping is a combined subscription and controlled circulation publication for the golf course management industry. Current distribution 2,500 copies per month.

Published ten times per year. Copies are available on subscription, postage paid, £14.00 per year. Overseas surface, £16.00 per year. Air mail rates on application to the publishers.

The Editor and Publishers do not necessarily agree with the comments and views expressed in this publication and do not accept any responsi-bility for any personal opinions stated therein. © Copyright 1988 Golf Greenkeeping. Permission for the reproduction of features and articles will be favourably considered for non commercial pur-poses on application to the publisher.

Published by: Wharfedale Publications Limited P.O. Box 12, Wetherby West Yorkshire LS22 4SR. Telephone: (0937) 63181

GREENSIDE COMMENT \_\_\_\_\_\_3 NEWS ROUND UP \_\_\_\_\_ 4, 5, 6, 8, 9, 12, 13 \_\_\_\_14, 15, 16, 17 TECHNICAL\_ SITUATIONS VACANT \_\_\_\_\_\_ 17, 18 TRADE DIRECTORY \_\_\_\_\_19

