

Windsor Show set to break all records.

Over 50,000 sq. m. of display and demonstration areas have been booked for this year's loG Sports and Leisure World Trade Exhibition, the 42nd such event organised by the Institute of Groundsmanship. A record 342 companies will be taking part, displaying some of the latest developments from the UK and 27 overseas countries.

The exhibition takes place at the Royal Windsor Racecourse, Maidenhead Road, Windsor, Berkshire on 15th, 16th and 17th (Tuesday to Thursday) September, and will be open from 10.00 a.m. till 5.00 p.m. daily. Admission will be by catalogue costing £2.

Sixteen of the country's leading horticultural colleges will be supporting an extended Education and Training Centre at this year's exhibition. Participants include Askham Bryan, Aylesbury, Brinsbury, Cambridgeshire, Capel Manor, Cheshire, Evesham, Hampshire, Merrist Wood, Myerscough, Norwood Hall, Pershore, Plumpton, Somerset, South-East London, and South London.

They will be taking part with such bodies as the Agricultural Training Board, Amenity Grass Marketing Association, British Agricultural and Garden Machinery Association, the British Association of Landscape Industries, City & Guilds of London Institute, the Health and Safety Executive, the National Turfgrass Council, the National Playing Fields Association and the Sports Turf Research Institute.

Over 30 organisations will be demonstrating products on more than 11,000 sq. m. of working demonstration plots, with separate facilities being provided for irrigation equipment.

Two large marquees have been provided this year for exhibitors who prefer to be indoors. Pavilion A has been taken over by the U.S. giant Jacobsen, and Pavilion B will be occupied by a number of individual firms.

The 1988 event will take place from 20th to 22nd September, again at Windsor Racecourse; in 1989 from 19th to 21st September, 1990 from 18th to 20th September; 1991 from 17th to 19th September; and in 1992 from 17th to 19th September.

Recent surveys carried out for the organisers indicated that over a third of visitors attend to purchase at the exhibition, whilst 80 per cent come to inspect for future purchase. The average budget of visitors interviewed was £118,000.

SCOTSTURF '87

Scotland's major event for the sports and leisure industry - SCOTSTURF - will again take place at the Royal Highland Exhibition Hall, Ingliston, Edinburgh on Wednesday 11th November 1987.

Scotland's leading companies have already booked Stand Space at SCOTSTURF '87 - the 7th annual event organised by the Scotland and Northern Ireland Zone of the Institute of Groundsmanship - and a record number of 5,000 visitors from all over Scotland, Northern Ireland and the North of England are expected to attend: groundsmen, greenkeepers, local authority representatives, landscape architects, estate owners and managers, sports turf advisors, educationalists, students and trainees.

Admission to the Exhibition is free-of-charge.

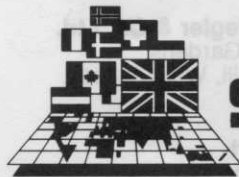
In addition some 250 delegates are expected to take part in the Seminar which is scheduled for the morning of the Exhibition, with top speakers lined up from all over the U.K.

NORTH-WEST SHOW

The annual Field Day, organised by members of the North-West Zone of the Institute of Groundsmanship, will once again take place at Haydock Park Racecourse on 29th/30th September 1987.

The show is designed particularly for the benefit of Zone members, groundsmen and greenkeepers in the North-West and, for that reason, it is limited to local companies and suppliers. Unlike the practice at the three national Exhibitions organised by the loG (Southport, Royal Windsor and Scotsturf) national manufacturers and suppliers can only take part on the stands of their local distributors. Exceptions, however, can be made when such regional representation is not available.

The North-West Zone has organised its enormously popular local show for the past nine years. Last year it moved to the new site at Haydock Park because of the much appreciated facilities it offers for working demonstrations of material and equipment, attracting a record number of 2,500 visitors to the event. The signs are that this year will be equally successful.



loG
SPORTS & LEISURE
WORLD TRADE EXHIBITIONS
LANDSCAPING · MANAGEMENT · MAINTENANCE

Leading Exhibitors for the Golf Course Industry

E20-22

A. F. Trenchers Ltd.
Gosbecks Road, Colchester

A4

Agar Equipment
Unit H7/9, Blackpole Trading Estate, Worcester WR3 8SG.

C16-17

Alcon Pumps
Labour Pump Co. Ltd.
Denington Estate,
Wellingborough,
Northants NN8 2QL.

D56-57

Alginure Products Ltd.
Bells Yew Green, Tunbridge Wells, Kent TN3 9BT.

S13-14/49-50

Allen Power Equipment Ltd.
The Broadway, Didcot, Oxon OX11 8ES

C30-32

Allett Mower Co.
Unit 60, Burkitt Road Earlstress Ind. Estate, Corby, Northants.

L3-10

Bob Andrews Ltd.
Pontiac Works, Fernbank Road, Ascot, Berks.

T9-16

Robert H. Andrews Ltd.
The Garden Machine Centre, London Road, Sunningdale, Berks. SL5 0JJ.

E6-7

Anglian Sportsturf
Oliver's Farm, Maldon Road, Witham, Essex CM8 3HY.

D37-38

Aqua Pipes Ltd.
Darlingscott Road, Shipston on Stour, Warwicks. CB36 4DZ.

Educ. Pavilion

Askam Bryan College of Agric & Hort.
Askam Bryan, York YO2 3PR.

T1-8

Atco
Suffolk Works, Stowmarket, Suffolk, IP14 1EY.

S51-54

Atterton & Ellis Ltd.
Iron Works, Haverhill, Suffolk. CB9 8QH

Gen. Ave. 33-35

Axleline Eastern Ltd.
Station Road, Hubberts Bridge, Boston, Lincs. PE20 3QT.

Educ. Pavillion

Aylesbury College
Dept. of Agric. & Hort.
Hampden Hall,
Stoke Mandeville, Aylesbury,
Bucks. HP22 6AQ.

Educ. Pavilion

BALI
British Association of Landscape Industries.
Landscape House, Henry Street, Keighley, West Yorkshire. BD21 3DR.

A1-3

BASF UK Ltd.
Lady Lane, Hadleigh, Ipswich, Suffolk IP7 6BQ

S1-4

BP Oil Ltd.
BP House,
Victoria Street,
London SW1E 5NJ

J20-22

Barlow Tyrie Ltd.
Springwood Ind. Estate,
Rayne Road,
Braintree,
Essex CM7 7RN

T17-25

Barrus, E. P. Ltd.
Launton Road, Bicester,
Oxfordshire OX6 0UR

H69-70

Booker Seeds Ltd.
Boston Road, Sleaford,
Lincolnshire NG34 7HA

V55-56

L. D. Bourgein Oxford Ltd.
South Hinksey, Oxford OX1 5AZ

A49-51

Bradshaw, John Ltd.
New Lane, Stibbington,
Peterborough,
Camps. PE8 6LW

Covered Pavilion

Briggs & Stratton (UK) Ltd.
640 Ripple Road, Barking,
Essex IG11 0RU

V36-39

British Landscaping Equipment Co.
73 Riverside Deeping Gate,
Peterborough, Camps.
PE6 9AR

W23

British Overhead Irrigation
The Green, Upper Haliford,
Shepperton, Middx. TW17 8RY