

# INSTITUTE OF EUROPEAN GOLF COURSE MANAGERS



## BECOME A MEMBER AND BENEFIT NOW!

### Aims of the Institute

- *To provide an effective voice* to represent the interests of its members and to bring the experience of the golf course manager to bear on the conduct of affairs for the improvement of golf courses throughout Europe.
- *To encourage and help its members* to improve their professional competence as managers of golf courses.

### Wider Links throughout Europe

Membership links golf course managers with their counterparts throughout Europe.

### ELIGIBILITY FOR MEMBERSHIP

Golf course managers of both private and public courses, head greenkeepers, golf course architects, contractors, consultants, golf club secretaries and members of the trade are eligible for membership. Owners, proprietors and golf course managers as well as head greenkeepers alike are encouraged to join the Institute of European Golf Course Managers and membership is individual, not corporate. The categories of membership are: Fellow, Ordinary, and Associate members.

To qualify as an Ordinary Member you must be over 21 and a golf course manager or head greenkeeper.

To be elected a Fellow, Ordinary Members must satisfy certain requirements laid down by the Council.

They must:

- be a golf course manager or head greenkeeper at the time of applying for Fellowship, and
- have been a golf course manager or head greenkeeper for a minimum period (or periods) of 5 years, and
- have 10 years' experience of working on golf courses.

To become an Associate Member you must be able to demonstrate your support for the Institute's aims.

*Full details of the Aims, Statutes and Benefits are available on request*

## APPLICATION FORM

RECRUITMENT  
**90**

I ..... Date of Birth .....  
(NAME IN CAPITALS, WITH SURNAME UNDERLINED)

hereby apply to be elected a Fellow/Ordinary/Associate\* Member of the Institute of European Golf Course Managers and agree to be bound by the By-Laws and Council Regulations for the time being in force. I also agree to pay an Annual Subscription of £100. Further, I understand that, if elected, I will become eligible to receive The Golf Course magazine free of charge and the other privileges as a Member of the Institute.

*\*Delete as appropriate*

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.....  
.....  
.....  
.....  
..... Postcode.....  
Business Telephone.....

#### HOME ADDRESS

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If you need further details please telephone me. I enclose a cheque to the value of £100.00.

SIGNATURE..... DATE .....

## INSTITUTE OF EUROPEAN GOLF COURSE MANAGERS

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the PGA European  
Tour's recent  
greenkeeping  
conference

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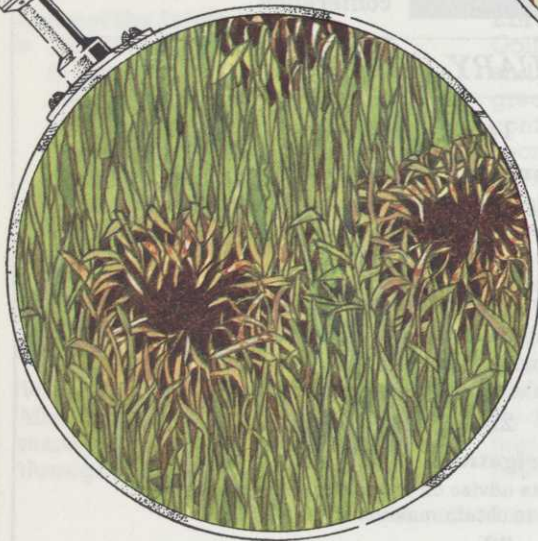
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# GREENSIDE COMMENT

**W**ith all the attention that "banning" has received through the Karsten Manufacturing case, not many people will have noticed that another ban also came into force on the 1st January. The small 1.62" golf ball is no longer legal in competitions. Those with only medium length memories will recall the huge fuss this issue caused in the late sixties, before the decision to adopt the "American 1.68" ball by first the playing professionals and ultimately in the mid seventies by the R & A for the Open Championship. It is of course, pure speculation as to what would have happened to European golf if the big ball had not been accepted. Striking would not have improved, our Champions would not have been able to compete on equal terms with their counterparts from across the Atlantic, and there would have been no Ryder Cup triumphs, let alone Curtis Cup and Walker Cup victories. What stimulus have these had on the present boom in European golf?

The decision to adopt the "1.68" ball could have been taken by the R & A immediately after the war, they had set up a small working group to look into the size of the ball, chaired by a distinguished former Amateur champion Roger Wethered. Wethered 's group quickly came to the conclusion that the American ball should be adopted. What happened next is not absolutely clear, suffice to say that the British golf ball manufacturers exerted pressure and Wethered 's recommendation was not accepted.

The R & A have made certain that future golf course development and course maintenance will not suffer a similar fate when they published "The Demand for Golf" and "The Way Forward". Already both documents have received considerable coverage in "the Golf Course" through the articles of Jim Arthur, "Golf World" and in more depth in "Golf Monthly". The author of

"The Demand for Golf", Graham Hurst has responded on page ... and Keith Wright, Secretary of the English Golf Union has also put an official viewpoint.

However the reaction of many private clubs has been, perhaps, somewhat different from that which the R & A might have envisaged. Both documents have brought to the attention of many committee men and club golfers just what a false position their clubs are in. They have suddenly recognised that the many societies and green fee visitors that play over their courses are using up the annual finite playing life of their course. There has to be a limit to the number of rounds that any course can cope with in a year if it is to be maintained at an acceptable standard. Coupled with the over-play produced by non-member golfers is the substantial income they generate not only in green fees but in keeping bar and catering staff fully employed. This outside income has now come under the scrutiny of the Inland Revenue who have in one or two cases assessed clubs for substantial tax demands.

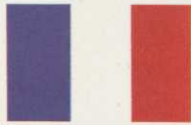
In effect many clubs have been using the boom in golf and the resultant increase in the numbers taking up the game to subsidise their own annual club subscription. Several clubs have now reacted to these trends and have acted to protect their greatest asset, the course, by severely restricting societies and visitors not introduced by a member. At the same time they are raising their subscriptions to a more realistic level to compensate for the loss of income and to avoid the possible attention of the Inland Revenue.

*Michael Coffey*

Publisher



# RÉSUMÉ



## FRENCH

La Conférence des Entreteneurs de Parcours qui s'est tenue au Portugal le mois dernier à l'intention des responsables de terrains de golf concernés par les activités du Tour Européen de la PGA, a démontré que la langue ne présente pas de barrière entre professionnels à la poursuite d'un même but: un terrain de golf parfait.

Bien que le Tour Européen de la PGA ait invité les entreteneurs de parcours à des réunions antérieures, cette conférence a été la première où sept nationalités se sont trouvées réunies pendant trois jours pour discuter des nombreux ingrédients qui entrent dans la 'confection' des parcours de golf au niveau tournoi.

Dire que cette réunion a été un succès est ne pas lui faire justice: en l'espace de quelques heures, des personnes qui ne se connaissaient ni d'Eve ni d'Adam se sont liés d'amitié, unies par le lien commun de leur profession.

Un compte-rendu complet de la conférence paraît dans ce numéro et, au cours des mois prochains, il sera publié un résumé des exposés les plus intéressants qui y ont été présentés.

Le PGA European Tour jouera cette année pour des prix dont le montant s'élève à quelque 16 millions de livres sterling - près du double de la somme disponible en 1986. Grâce à un sponsoring accru, les directeurs du Tour ont pu puiser dans des fonds supplémentaires pour financer la conférence tant pour le bien du golfeur professionnel que pour celui des entreteneurs de parcours et des directeurs de terrains dans toute l'Europe.

La mine d'informations communiqués aux délégués aura sans aucun doute un effet bénéfique sur la présentation du terrain de golf dans l'Europe entière au fur et à mesure que les résultats de ces importantes discussions seront connus.

Les golfeurs professionnels cherchent des greens fermes et rapides, des départs plats couverts de gazon dru coupé ras et des 'fairways' bien définis - pas une tâche facile avec la variété de conditions climatiques... couvrant la distance de l'Alaska au Golfe de Mexico!



## SPANISH

El Congreso de Encargados de Campos celebrado en Portugal el mes pasado para los gerentes de campos de golf que participan en las actividades del Tour Europeo de la PGA, mostró que no existe barrera lingüística entre aquellos profesionales dedicados que tienen como meta alcanzar la perfección en sus campos de golf.

Aunque el Tour Europeo de la PGA ha invitado a los encargados de campos a estar presentes en reuniones anteriores, este congreso fue el primero en el cual se reunieron representantes de siete países durante tres días, para discutir los muchos factores que intervienen en la preparación de campos de golf para alcanzar standards de competición.

Decir que el encuentro fue un éxito es poco decir. El término de unas cuantas horas, los extraños de un comienzo se convirtieron en amigos, mezclándose entre sí gracias al vínculo común de su profesión.

En este número aparece un informe completo del congreso, y en los meses venideros se publicará un resumen de las ponencias más interesantes que fueron presentadas.

El Tour Europeo de la PGA jugará por premios cuyo fondo se aproxima a los 16 millones de libras esterlinas este año, casi el doble de la cantidad disponible en 1986. Ahora, mayores auspicios han proporcionado fondos adicionales, los cuales permitieron a los gerentes del Tour financiar el congreso para beneficio no sólo del jugador de golf profesional, sino para los encargados de campos y gerentes de campos de golf por toda Europa.

El volumen de información ofrecido a los delegados, sin duda redundará en beneficio de la presentación de los campos de golf en toda Europa, a medida que se difundan más ampliamente los resultados de estas influyentes discusiones.

Los jugadores de golf profesional buscan un green firme y rápido, salidas planas cubiertas de césped denso cortado al rape, y fairways bien definidos. No precisamente una tarea fácil, dentro de una gama de condiciones climáticas que cubre la misma distancia que hay entre Alaska y el Golfo de México.



## GERMAN

Die im letzten Monat in Portugal abgehaltene Grünpfleger-Konferenz für Golfplatz-Manager, die an PGA Europatourenveranstaltungen teilnehmen, hat gezeigt, daß es kein Sprachenhindernis zwischen den Profis gibt, die mit Leib und Seele bei der Sache sind und ihre Golfplätze auf Perfektion bringen wollen.

Obgleich die PGA Europatour Grünpfleger zu früheren Zusammentreffen eingeladen hatte, war diese Konferenz die erste, bei der sieben Nationalitäten drei Tage lang zusammengebracht wurden, um die zahlreichen Zutaten zu diskutieren, die notwendig sind, um ihre Golfplätze auf Tournierniveau zu bringen.

Die Behauptung, daß diese Zusammenkunft ein Erfolg war, ist eine Untertreibung. Innerhalb von Stunden wurden vollkommene Fremde zu Freunden, die durch das gemeinsame Band ihres Berufs zusammengebracht wurden.

Ein ausführlicher Bericht über die Konferenz erscheint in dieser Ausgabe, und in den kommenden Monaten wird eine Zusammenfassung der interessantesten vorgetragenen Referate veröffentlicht werden.

Die PGA Europatour wird um eine Preissumme kämpfen, die dieses Jahr auf 16 Millionen Pfund zugeht, der doppelte Betrag, der 1986 zur Verfügung stand. Dank einer erweiterten Schirmherrschaft stehen jetzt zusätzliche Geldmittel zur Verfügung, so daß die Tourmanager in der Lage sind, die Konferenz nicht nur zum Nutzen des Berufsgolfer, sondern auch der Grünpfleger und Golfplatzmanager aus ganz Europa zu finanzieren.

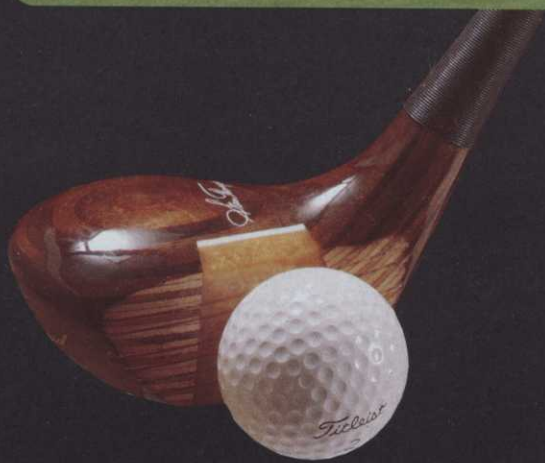
Der den Delegierten gebotene Reichtum an Informationen wird zweifellos in dem Maße eine günstige Auswirkung auf die Ausstattung der Golfplätze überall in Europa haben, in dem die Ergebnisse dieser einflußreichen Diskussionen auf einer weiteren Ebene bekannt werden.

Die Berufsgolfer suchen feste, schnelle Grüns, flache, mit einem dichten, kurzgeschnittenen Grasrasen bedeckte Tee-Flächen und gut definierte Fairways. Keine leichte Aufgabe bei einem Spektrum klimatischer Bedingungen, das die Entfernung von Alaska bis zum Golf von Mexiko umfaßt.



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# CLIPPINGS

## By The Mower

### **Ex-Minister appointed Director of golf course company**

Former Sports Minister Richard Tracey, has joined the Board of the Patrick Tallack Golf Course Design and Construction Company.

The Leatherhead based group is currently building the Paxhill Park Golf Course near Haywards Heath in Sussex, and conducting feasibility reports on several sites in the UK and Northern France.

### **Caught Short!**

A letter to the Scottish Daily Record from a golfer anxious to answer a call from nature at Ranfurly Castle Golf Club, Bridge of Weir, bemoans the fact that he could not find a toilet on the course and asked what the greenkeepers did. He was told that this one hundred year old club did not have any greenkeeper's facilities, they went in the bushes!

Our correspondent said it could only happen in Scotland - the home of golf. If he brought his clubs south, he would no doubt find a similar lack of "penny houses", both for golfers and greenkeepers.

### **New Head Greenkeeper at Wetherby**

Among the job changes announced for 1990 is the appointment of David Hannam as Head Greenkeeper at the parkland course at Wetherby, West Yorkshire.

David succeeds John Scott, who is taking early retirement after 22 years at the club.

John, is one of the generation of greenkeepers now fairly unique as he was previously the greenkeeper/professional at Doncaster Town Moor, the golf course in the centre of the famous northern race course. David Hannam, previously at Baildon Golf Club, is the current Northern Administrator for the Greenkeepers Association.

### **Woosh**

What do you do when gale force winds blow in from the Irish Sea and deposit a two foot depth of sand on your greens?

George Brown, Course Manager at Turnberry, faced with this problem had a novel and successful answer. He found someone with a helicopter to hover over the green and blow it all away!

### **Algarve Golf**

The Greenkeepers Tournament in Portugal was almost a wash-out, saved by Peter Wisbey, Truste House Forte's Course Manager. He organised the course at San Lourenco for a reduced holes match, won by St Andrews Links Superintendent Walter Woods with Derek Ganning from The Belfry in runner-up position. Talk is that Walter will have to play to scratch next time.

### **Caddy's Comments**

Dave Musgrove, Sandy Lyle's regular caddy since he stood at the side of the putting green at Fulford unemployed in 1980, now leads a jet setting life as bag carrier, confident and friend to his highly successful boss.

In a new book entitled "Life with Lyle", Musgrove, a one time draughtsman with Rolls Royce details a year of his life in diary form. It is a recommended read for greenkeepers. Not only does it give an indepth insight into the complex job of a top-flight caddy, detailing the methods of measurement to within inches, but drops little snippets such as Musgrove's acquaintance with Walter Woods at St Andrews.

It appears they played golf together during Walter's Hollinwell days. Only one guess who won!

### **Greenkeepers Rally to Charity Call**

Bearded David Webb, Golf Director at St Mellion let slip that the hairy face he was sporting in Portugal was grown to raise money for Meningitis Research.

A whip round in secret during the closing banquet at Penina, produced a mixture of escudos, pesetas and sterling totalling £120. David told "The Mower" he has now raised £1,500 through the generosity of his friends and the members and staff at St Mellion and he still has the beard!

### **President's warning**

Tony Hill the new President of the English Golf Union warned of two dangers to golf, in a speech at a lunch in London recently. The first is the threat posed by continental clubs who are poaching our best greenkeepers and the second is the over play to which our courses are being subjected. It is graefying to note that 'The Way Forward' has such a staunch supporter: No doubt a great deal more could be done if the EGU could persuade all golfers to part with £1 each instead of the miserly 60p they currently pay.



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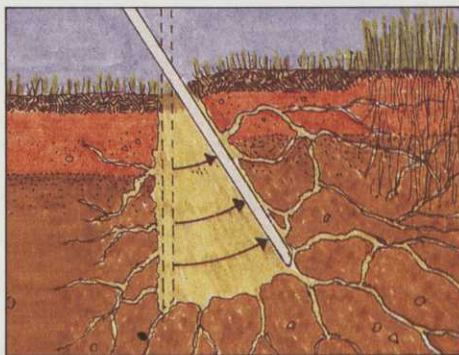


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Following this there's the larger Greens Verti-Drain which, being heavier than the Popular,



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GC2/90



Chairman of the Council - David Jones

Director General - Stanley Ellison

## AN INSTITUTE POISED FOR THE 1990s

**E**very organisation whether its an Institute, Association or Company, needs to analyse accurately its goals and long term development plans. Here at the Institute we are fortunate to begin with a clean slate as it were and be able to look forward at what the needs of an Institute are, its purpost, services to be provided and its potential membership needs. The following represent some of the key objections incorporated into a development plan. You will be hearing more about them as we accomplish these goals. We would like all golf course managers and head greenkeepers to feel they are part of the overall effort to have the golf community recognise their efforts.

Among the major objectives are the following set forth by programme and nature of responsibility:-

- 1) Membership. Increase membership of the I.E.G.C.M. by additional qualified members... to continue to increase membership equality to maximise the potential and to ensure a continued sound financial base for the Institute to develop new programmes and services... provide an insurance programme.
- 2) Communication. Expand 'the Golf Course' magazine... enhance the public relations role of the Institute and to broaden the base of 'the Golf Course' magazine and develop additional ways to serve the industry by the publication of leaflets and pamphlets describing the role and the work of the golf course manager.
- 3) Marketing. Examine the possibilities of generating revenue by developing a possible link with a road show and by providing a service to companies involved in the industry... provide a handbook for members giving names and addresses and valuable reference information.
- 4) Administration. Establish an office suitable for the Institute's headquarters... develop a long term plan to extend at least three years... study the possibility of setting up offices in other counties.

As you can sense even this partial list, represents an ambitious array of goals and objectives. If you've not yet begun to participate in the Institute, you won't find a better time than the present with the sport experiencing the early stages of what could be the greatest boom ever in golf.



## OUT AND ABOUT

### NEW DEVELOPMENTS WITHIN JACOBSEN UK

Jacobsen Textron have appointed Rene Orban as their UK Managing Director with the objective of developing the company to become Britain's top grass care machinery supplier.

Rene Orban believes a key element of his future work with Jacobsen will be to apply his marketing experience to significantly raise the level of the company's presence in Britain.

Jacobsen has been establishing itself in this country in recent years and Rene's strategy is to expand and strengthen the Jacobsen dealer network over the next few months.

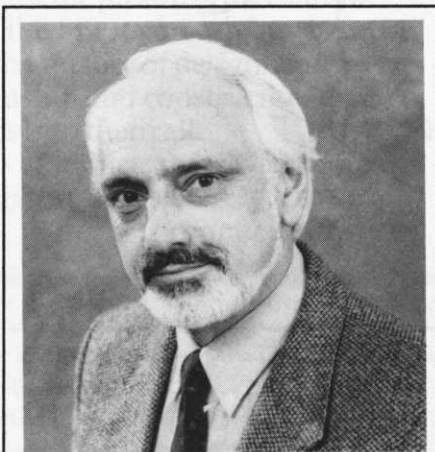
Other plans include expanding their range of products from two, three and four-wheel drive greens and fairway cutting machines to high quality hand mowers and E-Z-Go Trucks.

Jacobsen, have some of the best performance machines on the market, many with specialist features developed by their own experts.

They also have a proven track record in reliable after sales service, parts supply and customer care, from the King's Lynn headquarters.

Before his appointment, Rene Orban was the Managing Director of Compact Machinery Limited, a little known company, to one of the country's leading machinery suppliers, within only three and a half years.

By joining Jacobsen the challenge for Rene (pictured below) is to take a company with proven machines, after sales service and a reputation to market leadership.



### ROUND ONE TO PING IN BOX GROOVES BATTLE - AND TWO TO THE R & A

Karsten Solheim, the head of the Ping company has won the first part of his court battle to have the so called square or box grooves on the face of the Ping clubs declared legal.

As well as the £62m joint action against the USGA and the R & A who have said they intend banning the clubs for amateurs from 1st January 1996, Ping took out a separate action against the US PGA Tour, seeking an injunction against the professionals imposing their ban on the clubs. Solheim has won this action and a subsequent appeal against the professional body.

The ruling bodies claim that the grooves on the club face, used by Calcavecchia to win the Open Championship at Troon this

year, enable players to impart extra back spin to the ball.

The PGA European Tour intended adopting the R & A method of measuring grooves on club faces from the 1st January this year, but in the light of the court ruling in the United States, they have not implemented the move. In fact, although nothing has been put in writing, professionals competing in Africa have been told they can use the clubs on the Safaria Tour this year.

An Arizona Court has subsequently ruled that it has no jurisdiction over three named officials of the R & A, including Michael Bonallack, so the grooved clubs will be banned from this year's Open Championship.

Amateurs meanwhile, watch these columns with interest.

Their clubs are still facing a ban in Britain from 1996 unless agreement can be reached between Karsten Solheim and the R & A.

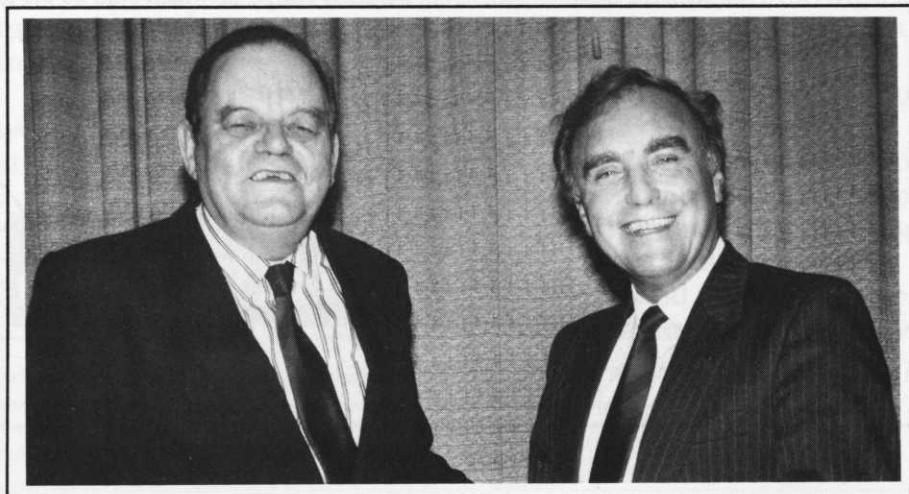
### RETIREMENT AFTER 43 YEARS

After almost 43 years with Ransomes Sims & Jefferies, Perry Crewdson has retired from the post of Public Relations Manager.

During his extensive career with Ransomes, Perry, having originally joined the company as a 'gentleman' apprentice, spent many years promoting the company's products in Africa, North America and Asia. He was the first representative to visit Japan selling grass and farm

machinery.

In later years he was in charge of the company's public relations department, a role which he admits he found 'stimulating, particularly in recent years with the acquisitions and expansion within the group.' Given a rousing send-off by his friends and colleagues, and pictured receiving a cheque from Bob Dodsworth, Group Chief Executive, Perry intends spending his retirement developing his country garden and enjoying golf. He lives at Otley with his wife Claire.



*Perry Crewdson, Public Relations Manager, Ransomes Sims & Jefferies, pictured with Bob Dodsworth, Group Chief Executive*