

# WHAT DO YOU WANT?



## The Mini or the Rolls?

They're both unique in their own way. And they both offer real value for money. The trouble is, everyone wants luxury, but most of us can't afford a Rolls.

The new **ORGANICROM** range of fine turf organic fertilisers is unique too! But everyone *can* afford them. And the result is true luxury on *your* greens. You'll be surprised how much you get for your money.

We call them **ORGANICROM** because the granule itself is a highly nutritious form of organic matter, carefully manufactured from top quality animal waste. So, you don't just feed your greens, you put back valuable organic matter every time you fertilise with **ORGANICROM**.

Lush winter growth may lead to disease problems, so the **ORGANICROM** range of organic fertilisers are specially designed for spring application. They contain a unique combination of conventional and slow-release fertilisers, providing 'phased' release over an extended period — you feed your grass as it needs it.

The fertiliser ratios with **ORGANICROM** are based on the latest research, (which demonstrates that excess phosphate encourages annual meadow grass and leads to increased disease susceptibility).

So we give you the choice. Three **ORGANICROM** fertilisers contain no phosphate, but if you do have a phosphate deficiency, we have an **ORGANICROM** tailored to meet your special needs.

And finally, **ORGANICROM** contains iron to provide a rapid green-up effect, strengthen your turf and reduce wear, tear and disease.

For further information on how to buy luxury at a mini price contact:

**What more could you want?  
All the rest offer you a mini!**



# TRIDENT

THE ULTIMATE IN TURF CARE PRODUCTS