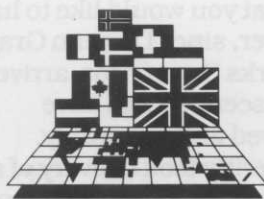


THE  
**IOG**  
*presents*

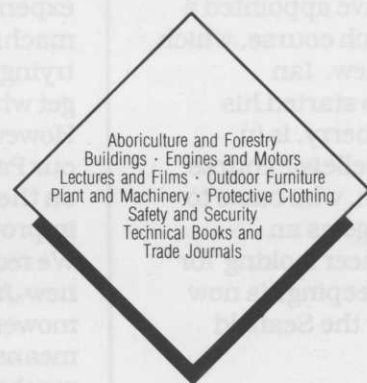
# THE **SPORTS & LEISURE** WORLD TRADE EXHIBITION

## THE MAJOR EVENT FOR ALL THOSE INVOLVED IN THE LANDSCAPING, MANAGEMENT AND MAINTENANCE OF SPORTS GROUNDS AND LEISURE FACILITIES

- 300 + of Britain's leading commercial enterprises
- 150 + of organisations from over 24 overseas countries
- 35,000 + UK buyers and specifiers
- 1,200 + European trade visitors
- 20,000 + m<sup>2</sup> of working demonstrations
- educational and training exhibits



Further information  
may be obtained from:



The Exhibition Organiser

The Institute of Groundsmanship, 19-23 Church Street, The Agora, Wolverton, Milton Keynes, Buckinghamshire MK12 5LG

Telephone: Milton Keynes (0908) 311856

(Office Hours: 9.00am-4.30pm Monday-Friday)

**50th  
ANNIVERSARY  
EXHIBITION**  
**1988  
WINDSOR**  
20-22 SEPTEMBER

THE ROYAL WINDSOR RACECOURSE  
MAIDENHEAD ROAD · WINDSOR  
BERKSHIRE

**1989  
WINDSOR**

19-21 SEPTEMBER

THE ROYAL WINDSOR RACECOURSE  
MAIDENHEAD ROAD · WINDSOR  
BERKSHIRE

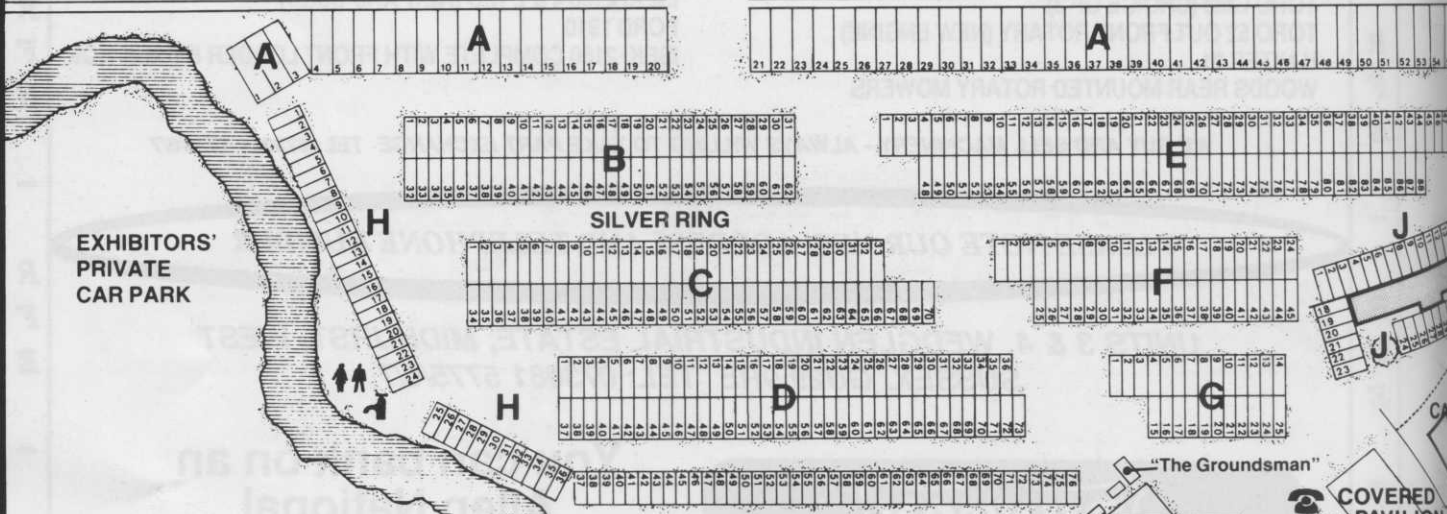
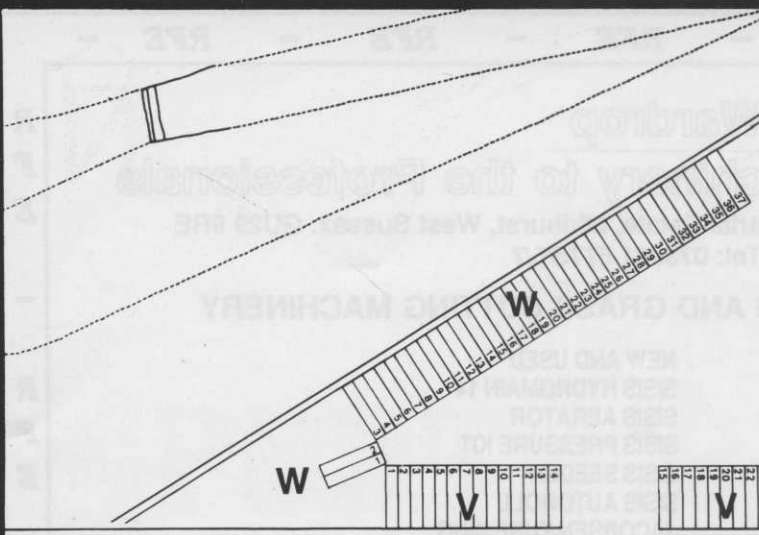
**NEW  
SITE**  
**1990  
PETERBOROUGH**

4-6 SEPTEMBER

THE EAST OF ENGLAND SHOWGROUND  
PETERBOROUGH  
CAMBRIDGESHIRE

7	8	9	10	11	12	13	14	15	16	17	18	19
21	22	23	24	25	26	27	28	29	30	31	32	33
35	36	37	38	39	40	41	42	43	44	45	46	47
49	50	51	52	53	54	55	56	57	58	59	60	61
63	64	65	66	67	68	69	70	71	72	73	74	75

**DEMONSTRATION AREA**



**EXHIBITORS' PRIVATE CAR PARK**

**COMPLIMENTARY LORRY AND COACH PARKING**

**VISITORS CAR PARKING**

**the Golf Course**

**MAIN ENTRANCE**

**LOG PAVILION**

**COVERED PAVILION 'A'**

**COVERED PAVILION 'B'**

**CENTRAL AVENUE**

**M**

**N**

**L**

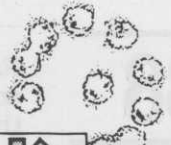


77	78	79	80	81	82	83	84	85
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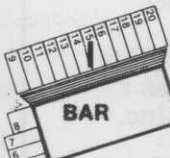
86	87	88	89	90	91	92	93	94
95	96	97	98	99	100	101	102	103

104	105	106	107	108	109	110	111	112
113	114	115	116	117	118	119	120	121

122	123	124	125	126	127	128	129	130
131	132	133	134	135	136	137	138	139



K	K
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GRANDSTAND RESTAURANT AND BARS

EXHIBITORS CLUB

OFFICIALS' CAR PARK

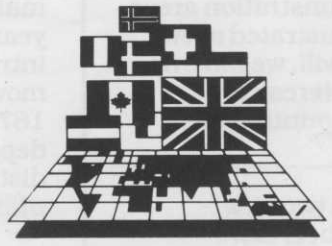
EDUCATION & TRAINING CENTRE

CHARITY STAND

Grid of exhibition stands labeled with letters and numbers:

- Q**: 1-10, 11-20, 21-30, 31-40, 41-50, 51-60, 61-70, 71-80, 81-90, 91-100
- R**: 1-10, 11-20, 21-30, 31-40, 41-50, 51-60, 61-70, 71-80, 81-90, 91-100
- S**: 1-10, 11-20, 21-30, 31-40, 41-50, 51-60, 61-70, 71-80, 81-90, 91-100
- T**: 1-10, 11-20, 21-30, 31-40, 41-50, 51-60, 61-70, 71-80, 81-90, 91-100
- U**: 1-10, 11-20, 21-30, 31-40, 41-50, 51-60, 61-70, 71-80, 81-90, 91-100
- P**: 1-10, 11-20, 21-30, 31-40, 41-50, 51-60, 61-70, 71-80, 81-90, 91-100
- RIVERSIDE**: 1-10, 11-20, 21-30, 31-40, 41-50, 51-60, 61-70, 71-80, 81-90, 91-100

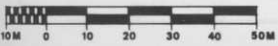
RIVER THAMES LANDING STAGE



**IOG**  
**SPORTS & LEISURE**  
 WORLD TRADE EXHIBITIONS  
 LANDSCAPING · MANAGEMENT · MAINTENANCE

**ROYAL WINDSOR '88**

The Exhibition will take place at  
 The Royal Windsor Racecourse, Maidenhead Road,  
 Windsor, Berkshire  
 from 20th - 22nd September 1988 10am - 5pm daily.



# IOG SPORTS & LEISURE WORLD TRADE EXHIBITIONS

LANDSCAPING · MANAGEMENT · MAINTENANCE

## ROYAL WINDSOR '88

The Institute of Groundsmanship Sports and Leisure World Trade Exhibition at the Royal Windsor Racecourse, Windsor this month has seen an increase in the demand for stand space rise 25% since last year. In 1988 there are no fewer than 388 exhibitors, including those from 27 overseas Countries. To this you can add a record number of Colleges and Associations which are featured in the extended Educational and Training Section. Despite many rival attractions it is still the biggest show of its kind and the greatest meeting place for the whole industry.

We will be in our usual position, first on the left as you enter the Exhibition, Central Avenue 1-2, however this year the visitor will note a few changes - watch this space!!!

As usual there will be much to see, particularly in the expanded demonstration areas and we have illustrated a few products that will, we have no doubt, be of interest to greenkeepers countrywide.

Toro will unveil two new models the 3 wheel drive Reelmaster 216, a triplex mower complete with hydraulic drive and Kohler air cooled 16hp engine with electric start. Secondly there is to be a diesel version of the Greensmaster 3000, a restyled machine with a 3 cylinder water cooled Mitsubishi engine, this machine now features power steering and the diesel model returns excellent fuel results.

Sisis too are introducing a new Hydromain Tractor, which is capable of utilising front drive implements including a 3 unit hydraulic cylinder cutter. Also new is the Varicore, a PTO driven coring machine with variable depth control and alternative hole pattern.

Iseki, have just about turned their range on its head, as was witnessed by the competitors at the Iseki National Golf Tournament Finals at St. Pierre, last month. There is a new look for all their compact tractors with many new features in the entire range, the easy-step-thru flat bed being common to many models. Add to these the Coremaster and the new models from Turfblazer and there really is something new for everyone.

Jacobsen too are continuing to make their mark in the UK, this year they not only have introduced the LF-100 fairway mower, the diesel Tri-King 1671D, but in an entirely new departure they will now distribute E-Z-Go golf carts and utility vehicles in the UK.

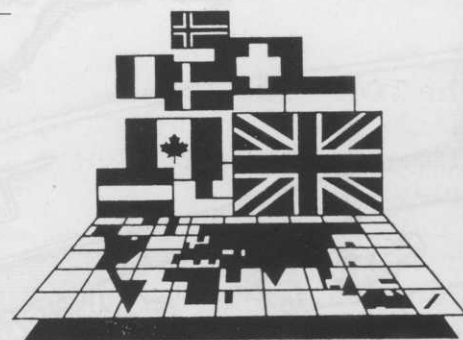
Huxleys will be showing their 358 triple greensmower to the general public for the first time (see Notebook - July '88), they will also be unveiling the latest additions to the Cushman turf care system, Royer soil processing and screening equipment and their own hydraulic reel mowers for compact tractors.

John Deere, who came into the market with their grounds care system as recently as 1986, have introduced additional items to their UK range this year (see Notebook - June '88), details will also be announced at the IOG of a new professional turf mower which is currently being evaluated in the UK.

Ransomes always come up with something new for the IOG, and this year is no exception, they are introducing the TURFTRAK system, which incorporates 2 and 4 wheel drive power units, with a wide range of front mounted attachments. The TURFTRAK system which is marketed outside the USA under the Ransomes banner, has been developed in the USA by members of the Steiner family, whose business Ransomes bought earlier this year, and is now known as Steiner Turf Equipment Inc.

Turfland Professional Equipment, who are sole distributors in the UK for the Brouwer range of turf-care machinery in the, will be demonstrating the full range of machines including the Brouwer-Vac, the largest capacity vacuum machine available, as well as their turf harvester which is the world wide market leader in mechanical turf harvesting.

There are many new developments and products to be seen from all sides of the industry, chemicals, fertilisers, irrigation, sprayers, golf course accessories etc. A review of all that's new at the IOG will appear in the next month's issue.



## WHAT'S NEW AT WINDSOR



The new  
**TURFTRAK 2**  
from Ransomes,  
cutting the  
surrounds of  
the green.



The TORO 660 (680)  
'Next Generation' gear  
driven, pop-up sprinklers  
being launched at  
Windsor represent the  
first of a new range of  
high tech, low pressure  
sprinklers coming onto  
the golf course market.



The Cushman Front Line ride-on rotary mower is just one of the machines that will be exhibited by Huxleys.



The Brouwer Turf Harvester from Turfland is a world wide market leader.

## WHAT'S NEW AT WINDSOR



Jacobsen's LF - 100 is a 5 unit fairway mower that offers the precision mowing and low ground pressure of a greens mower.

Jacobsen now distributes E-Z-Go golf carts in the UK, both petrol and electric models are available.



The new Iseki TU series can be fitted with optional front linkage and PTO to double the operations in one pass.



The 78 horsepower Turfblazer Hydro 180 gives a cutting width of 4.5 metres in one pass from its three rotary cutting decks.