

prepared to pay a good wage, in keeping with or above your present scale, together with excellent working conditions. It is my honest and sincere belief that the Belfry will only be as good as its staff. We will try very hard to recruit the very best available and to keep them happy and satisfied as we work together in this new and exciting project, which I am sure will benefit all in my native Midlands.

I am concerned that your association, which I had believed to be professional in its approach, can sanction such unjust if not defamatory statements, without any attempt to verify the "facts" it claims to report.

Finally, I would be pleased to answer any questions you may have, always with pleasure, at your service.

Yours truly,
J. Brian Cash,
Chief Executive.

EDITORS NOTE

That Messrs. Allis & Thomas recommended 'Nineteenth Hole' suggests that they had their watering slightly wrong. For any readers who may not know it, 'Nineteenth Hole' is the official Journal of the Golf Club Stewards Association, not normally regarded as a breeding ground for good greenkeepers.

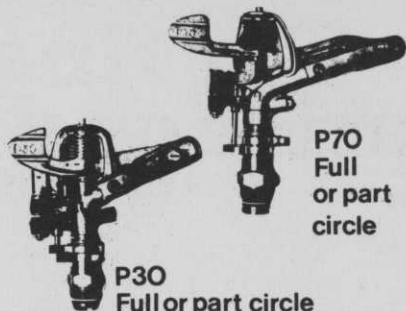
That neither 'The British Golf Greenkeeper' nor 'Golf Illustrated' (alphabetical order) were included suggests that the same gentlemen were not aware that these two journals carry 80%—90% of all advertising placed in this country for greenkeepers. A pity, for it could have saved Mr. Cash a lot of money. Ah well, perhaps we should all stick at what we are best at!

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