

THE BRITISH GOLF GREENKEEPER

TOWARDS A BETTER MAGAZINE

SUBSCRIBERS' COMMENTS WITH A VIEW TO THE IMPROVEMENT OF "THE BRITISH GOLF GREENKEEPER"

1. "How about a series of articles about various golf courses, asking the Head Greenkeeper in each case his work problems, his views and aspects of the day to day running of his course?"
2. "Would like it to contain more of Greenkeeper's problems and cures, not taught enough to young members".
3. "I would like more articles from practical men, such as the one in September on "Top Dressings" by J. Bradbury.
4. "May I say that personally I enjoy reading technical features dealing with seasonal problems as they are likely to come along at the appropriate time of the year. Especially if it was possible to have more than one view, say, under different climatic conditions as would be the case in different parts of the country".
5. "More photographs—Secretaries and Chairmen of Sections, retiring members, etc.".
6. "I think members should be encouraged to contribute articles themselves, even if they are only letters to a lively correspondence column".
7. "I would like you to accept only those adverts which carry the recommended BGGGA scale, with reference to Situations Vacant. Also on your front covers let us see more pictures of Greenkeepers and not Golf Pros".

8. "Vacant situations should not be advertised in the BGGGA journal under a box number".

Footnote

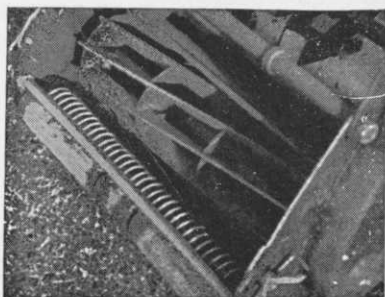
These are some of the suggestions received in a recent survey. They assume that we have a large trained staff writing articles and reviews, interviewing members, taking photographs, soliciting (and paying for?) technical articles.

Section Secretaries are about the only people who themselves provide any regular material.

F.W.H.

STEWARTS GRASS COMB

FOR THE MAN WHO TAKES PRIDE
IN HIS TURF



*From the People
who care about Service*

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