

News

New marketing arrangements to handle a wider range of Toro ground maintenance and lawncare equipment being introduced to the United Kingdom have been announced by Flymo Ltd. of Watford.

Toro (U.K.) Sales and Service, a new division of Flymo Ltd., will handle national distribution of the now well-established range of Toro institutional and commercial equipment and introduce a number of domestic mowers for the 1974 season. The new domestic mowers will complement the Toro rider mowers which have already had widespread acceptance in the U.K.

Shipment of the new domestic models has already been undertaken to ensure ex-stock delivery through selected retail outlets.

Toro (London) Sales and Service, has been created within Toro (U.K.) Sales and Service, further to develop the valuable contacts the company has built up with golf clubs and local authorities in the Home Counties.

Announcing the new marketing arrangements, Mr. Alan Bradley, General Manager of Flymo Ltd., said they will enable Flymo Ltd. to concentrate on further development of this new division and Mr. Bert Jennings becomes General Manager of Toro (U.K.) Sales and Service.

Mr. Bradley reported that a number of new appointments had been made in establishing the new marketing structure and it was encouraging that a number of other experienced company personnel had transferred to the new division.

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The Horticultural Division of Can-nock Fertilisers Ltd. announce that Mr. George B. McGirr has joined them as a Technical Representative. His territory will comprise Scotland, Cumbria, Northumberland and Tyne and Wear.

Peterborough's first public golf course, which is being designed by professionals Peter Alliss and Dave Thomas for Peterborough Development Corporation, will be about 6,289 yards long and have a par of 71.

The course is now taking shape at Thorpe Wood on the west side of Peterborough, as part of the development of a 2,000-acre park.

Thorpe Wood course will have a clubhouse incorporating squash courts, professional's shop, steward's flat, changing room and showers, with a large bar and restaurant overlooking the course. The first and tenth tees will both be next to the clubhouse.

The Development Corporation hope to open the course in 1975. They will operate it as a public course, open on a pay-and-play basis.

With effect from 1st January, 1974 Mommersteeg, Europe's leading plant breeder of grasses, clover and roots, will be known as Mommersteeg International to describe more precisely the scope of this thriving world-wide enterprise.

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