

Tee Shots

Honesty

Apart from his other qualities, an endearing frankness seems to be characteristic of our reigning open champion.

After playing two practice rounds on the Cherry Hill Course in Canada, Trevino sent for David Bennett, his partner in golf course design. Bennett came all the way from El Paso in California and took some photographs.

'It's the first time I've done that' Trevino said 'but this is a great golf course' (Robert Robinson the Canadian designer had supervised the improvements for the Canadian Open) 'the property is very similar to what we have to work with on a residential development in El Paso.'

Somebody asked Trevino how he became a golf designer.

'It's easy' was the reply, 'Find a guy whose business needs a shop. Give him your name and take 51%. Then you go around calling yourself a consultant while he does all the work.' (From *The Toronto Star*)

Energy

The Reader's Digest has published a time and motion analysis of the exercise which golf provides. The average foursome spends 36.6% of their time walking, 8.5% swinging, 20.4% fiddling on the putting greens and 34.5% waiting round. Thus 55% of their time is spent in idleness and they only burn up 223 calories an hour. Running burns up 679 and walking 334... I'll still stick to golf.

Economy

The figure for U.S. consumer purchases in 1971 place golf No. 5 in the list.

Value of purchases in millions of dollars were as follows:

	1971	1970	% Increase
Pleasure Boats and Equipment	1 031.2	939.9	+9.7
Firearms and Supplies	553.8	583.9	-5.1
Photographic Equipment	667.3	610.0	+9.4
Bicycles	384.3	318.3	+20.7
Golf Equipment	367.6	348.0	+5.6
Fishing Supplies	314.9	287.7	+9.5

Table tennis and hockey are at the bottom of the list. The sale of tents, like bikes, increased by over 20%.

Attendance

Nearly 25 000 visitors went to the N.I.G. Motspur Park Exhibition this year: 160 exhibitors shared 150 000 sq. ft. of space.



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