

THE SPORTS TURF RESEARCH INSTITUTE

The Institute has recently held two Spring courses of instruction, each of five days' duration and attended by 26 and 25 people respectively. Those attending the second of these courses appear in the picture.

There will be further courses in the Autumn, commencing on 11th, 18th and 25th October; these again will be of five days' duration and will be attended by greenkeepers and groundsmen employed by the Institute's subscribing clubs and organisations.



Course of Instruction — 19th - 23rd April 1971

From left to right, Back Row:—S. J. Green, Littlestone Golf Club; G. F. Clarke, Department of the Environment; J. M. Cowen, Denham G.C.; R. Ives, Northwood G.C.; F. K. Birks, Dept. of the Environment; D. Barber, Northenden G.C.; R. Fitzpatrick, Dept. of the Environment; M. G. McCance, Dept. of the Environment; N. Carter, Dept. of the Environment; C. Wright, Leatherhead G.C. *Middle Row:*—W. T. Taylor, Dept. of the Environment; F. Mickleburgh, Dept. of the Environment; T. Maidment, Royal Belfast G.C.; A. Cunningham, Manchester Parks Dept.; R. Glazier, Ifield Golf & Country Club; L. Gwilliam, Moor Park G.C.; J. J. Smith, Morpeth G.C.; D. Heath, Gatton Manor G.C. *Front Row:*—K. Sleet, Hitchin Urban District Council; D. Weatherington, Dept. of the Environment; S. Williams, Dept. of the Environment; W. Hebdige, Dept. of the Environment; F. G. de Aguilar, Son Vida Club de Golf; E. G. Yeates, Dept. of the Environment; A. Anslow, Skipton G.C.

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appeal but shows pertinent information such as length of holes, pars and handicaps.

The methods of promoting good public relations are limitless. They can make up a complex network of ingenious promotional endeavours or they can be found simply in the personable, attractive appearance of a conscientious

worker who radiates an honest love for the work he does.

Let the superintendent strive for professionalism. Let him step up among the distinguished leaders in the golfing industry. Let him be recognised as a man who is every bit as important as the job that he does.

With acknowledgements to the "Golf Superintendent."