

Lectures and Film Shows

Messrs Ransomes, through their Area Representatives, have in the past given lectures and film shows to our various branches throughout the Country.

They have recently made a new film entitled "Keep on the Grass", which has been directed of those responsible for maintaining all grass areas and will be of special interest to our Members.

They are now building up their Winter programme of lectures and film shows for the 1970/71 Season, and would be pleased to arrange a film show and lecture based around their new film. These lectures can be arranged in conjunction with their Area Representative and local Distributor.

Ransomes Appoint New Press Officer

Mr L. C. Howard (23) has been appointed Press Officer by Ransomes Sims & Jefferies Ltd., of Ipswich. He will be responsible to Mr W. D. Akester, Director-in-charge, Farm Machinery and Public Relations, for conducting the organisation's press relations, maintaining contact with the trade, technical and general press in editorial matters, arranging press conferences and other public relations functions.

Mr Howard, who was formerly Group Publicity Officer at Fisons Ltd., London headquarters, will also edit and produce Ransomes house journal — *Roundabout*.

Before joining Fisons in 1966 he worked for Bexford Ltd., of Brantham.

Educated at Woodbridge School, he is an associate of the Institute of Public Relations and a member of the British Association of Industrial Editors.

Les Howard took over his new post on 29th June and is moving his house from London to the East Anglian area.

Ffestiniog is to have a nine-hole golf course. The Secretary for Wales has approved an application to construct a course and clubhouse on Crown land above the village by Ffestiniog Golf Club steering committee.



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