## Deadlines Established

With the ENTERPRISE growing steadily in both news and advertising content, a series of deadlines has had to be established.

Publisher George M. Koda and Editor Lois M. Koda state that they must be followed without exception.

Tremendous buildups of late stories and ads on Wed nesday press days triggered the need for a strict deadline schedule.
On the editorial side, copy deadlines will be as follows:

1. Weekend weddings --Thurs. or Fri. before wedding
2. Reports on meetings during the previous week -noon Monday. (Earliest copy receives, PRIORITY).
3. Monday meetings ... noon Tuesday.
4. Advance stories on coming events ... noon Monday. (Earliest copy receives, PRIORITY).

ADVERTISING deadlines:

1. Real estate listings ... 5 p.m. Monday
2. Used ear listings ... noon Tuesday
3. General display --- 3 p.m. Tuesday
4. Classified .-. 5 p.m. Tuesday.





