



CHARACTERIZED BY THEIR CAPTORS AS BANDITS, these two bound Chinese captives are seen in the custody of a Japanese soldier. (Acme photo.)



A JAPANESE MILITARY FUNERAL PYRE—While their comrades stand in silent prayer, the fallen soldiers of Nippon who lost their lives in the action at Tsitsihar are consigned to the flames in one large crematory pyre. Their ashes will be returned to Japan. (Acme photo.)



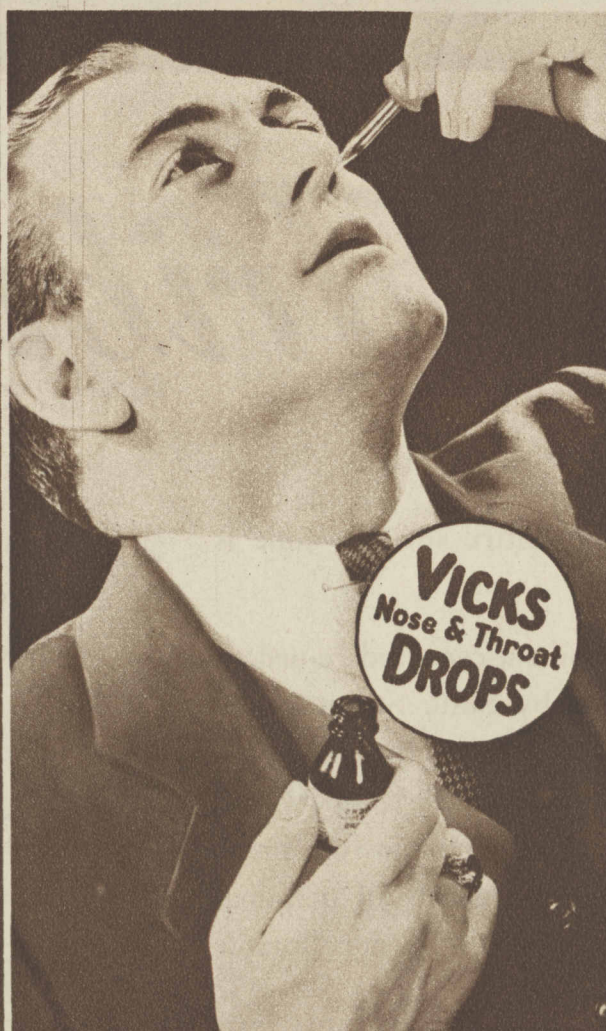
MILITARY ATTACHES OF THE DIPLOMATIC CORPS at Tokio were recently conducted by Japanese army officers on a tour of the Manchurian battle front. The bitterly cold weather is reflected in the facial expressions of this group. (Acme photo.)



A BANDANNA JACKET—This addition to the southern beach resort costume, which was displayed at a recent New York charity fashion show by Miss Virginia Wolford of Atlanta, Ga., consists of a simple bandanna scarf draped from a necklace of wooden beads and tied in a double knot at the small of the back, leaving the shoulders and back exposed to the beneficial rays of the sun. It is worn as shown here, with pajama trousers. (Associated Press photo.)

MAKERS OF
VICKS VAPORUB
ANNOUNCE

A New Plan for better "Control-of-Colds"



Made Possible by New Product Based
on New Idea for *Prevention* of Colds

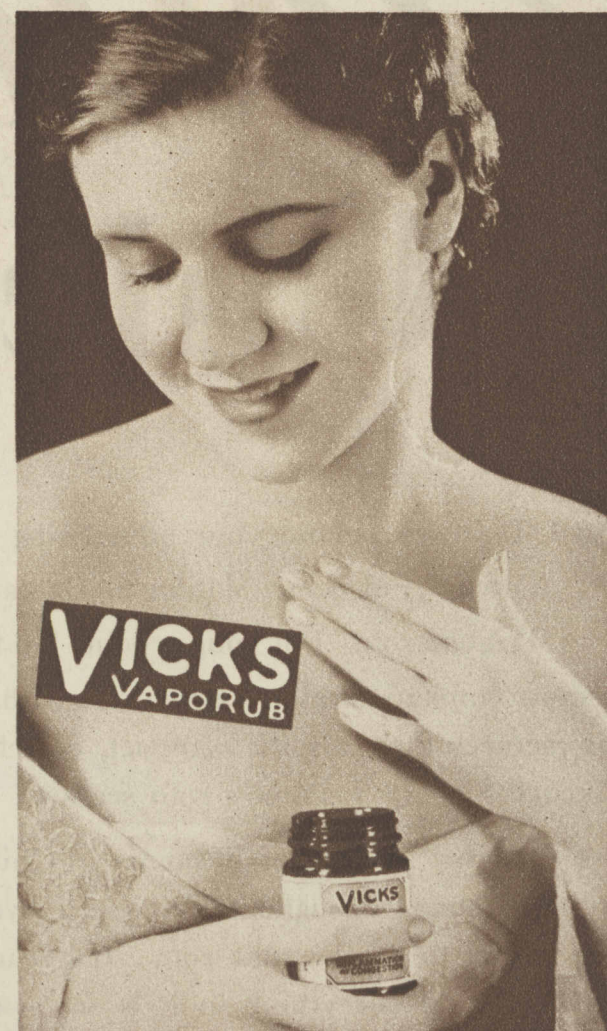
A third of a century ago, Lunsford Richardson, Sr., a North Carolina druggist, developed a new idea in *treating* colds—and with it Vicks VapoRub. Now, after years of research, Vicks chemists have developed a new idea in *preventing* colds—and with it Vicks Nose and Throat Drops. These two are companion products—they aid and supplement each other. Together, they make possible the Vick Plan for better "Control-of-Colds" in the home.

Trial Offer to Vick Users

We believe that these two products—used as directed in the Vick Plan for better "Control-of-Colds"—will greatly reduce your family's "Colds-Tax" in money, loss of time and health. We believe this so strongly that we have authorized all druggists to sell Vicks Drops to any user of Vicks VapoRub on trial—to refund the purchase price if you do not find the Vick Plan for "Control-of-Colds" more than satisfactory in your home.

VICK CHEMICAL COMPANY

Lunsford Richardson
PRESIDENT



HERE, BRIEFLY, IS THE NEW VICK PLAN:

1. Before a Cold Starts

At that first sneezy, scratchy irritation of the nose or upper throat—Nature's unmistakable warning that you are "catching cold"—use Vicks Nose Drops promptly as directed. Many colds can be checked at this stage and bad colds avoided.

If you catch cold easily, the wise plan is to use just a few Vicks Nose Drops up each nostril after exposure to any particular condition that your

own experience tells you is apt to give you a cold—for instance, a night on a Pullman—a dusty automobile ride—over-smoking—over-heated, over-crowded rooms, etc., etc.—and you feel the slightest stuffiness of the nasal passages. Vicks Drops are especially designed to aid the nose—Nature's "preventor" of colds—when over-taxed by such emergencies of our artificial present-day living.

2. After a Cold Starts

At night, massage the throat and chest well with Vicks VapoRub (now available in white "stainless" form, if you prefer). Spread on thick and cover with warm flannel. Leave the bed-clothing loose around the neck so that the medicated vapors arising can be inhaled all night long. During the day—any time, any place—use Vicks Nose Drops as needed for ease and comfort. (If there is a cough, you will like another new Vick

product—a Cough Drop actually medicated with ingredients of Vicks VapoRub.)

This gives you full 24-hour treatment and without the risks of too much internal "dosing," which so often upsets the digestion—especially of children—and lowers body strength at a time when Nature most needs it to resist disease. Don't "dose" colds except on your doctor's advice.

WITH A STRENGTH OF THREE BILLION BEAM CANDLE POWER and a range of ten to fifteen miles, this new British anti-aircraft searchlight is said to be the world's most powerful. It was invented by Maj. J. Savage, a sky writing expert, and the arrangement of the lights, as shown in this photograph taken in London, forms a grid in the sky from which, claims the inventor, it would be difficult for aircraft to escape. (Associated Press photo.)