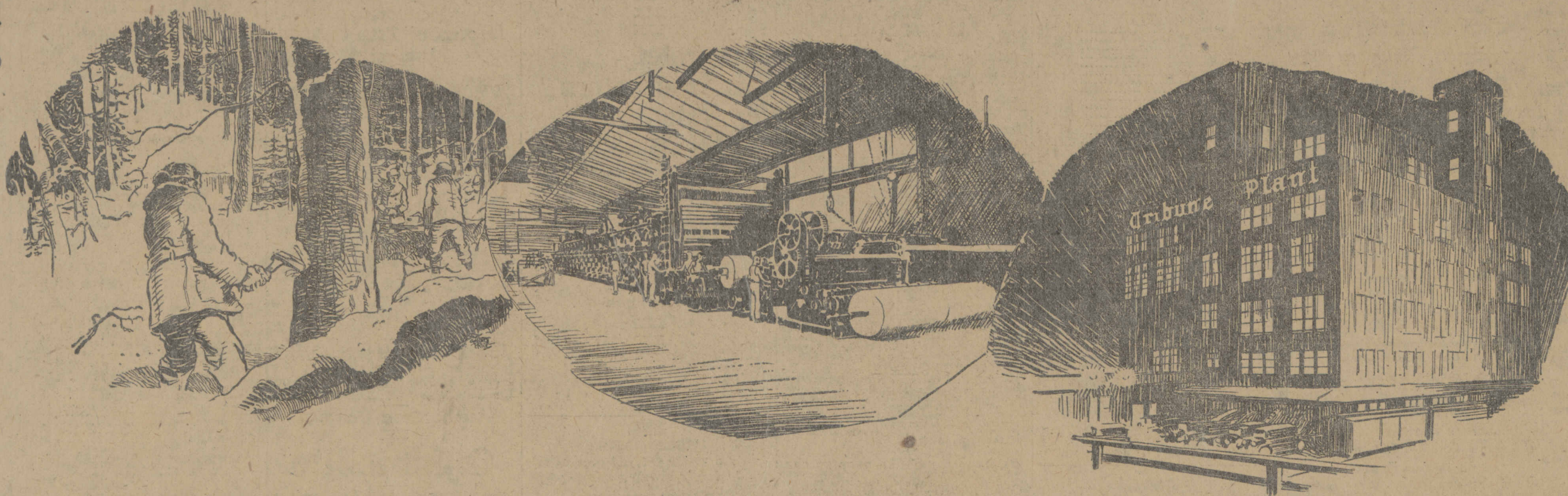


**1921****Will Reward  
FIGHTERS**Seven Pages  
This Is No. 1

## The Chicago Tribune Is Ready for 1921

**D**URING the past two years The Chicago Tribune has labored under great handicaps in giving service to readers and advertisers.

Shortage of paper limited the amount of news, features and advertising that might have been printed. The editorial departments were curtailed; more than a million dollars' worth of advertising had to be omitted. Limited press capacity prevented the printing of as many papers as readers demanded; circulation growth was arbitrarily halted.

### Meeting the Emergency

By the investment of millions of dollars in docks, ships, mills, paper making machinery and a model new publishing plant, The Tribune has equipped itself to render both to its readers and

to its advertisers better service than ever before.

During a period of unparalleled high prices, The Tribune has bought new machinery and constructed new buildings. Expense and effort have been subordinated to a determination that Tribune service should be adequate—paper supply assured—press capacity ample.

Production costs have increased rather than decreased. Wages, paper and overhead were never higher. In compensation, The Tribune of 1921 will establish a new level of journalistic excellence—will be unquestionably the world's greatest newspaper. The Chicago Tribune is prepared for unparalleled efforts in the conviction that *1921 will reward fighters.*

# The Chicago Tribune

THE WORLD'S GREATEST NEWSPAPER