

# The Season's Greetings

By W. E. Hill

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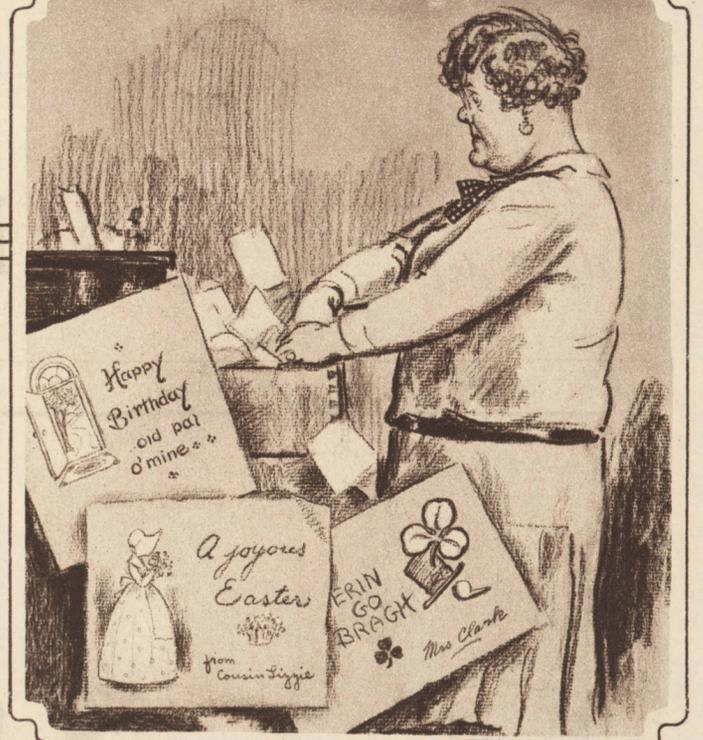


Mr. and Mrs. Bailey Waddle  
send cordial greetings  
for Christmas and New Year

The conservative card. Mr. and Mrs. Bailey Waddle prefer a simple yet expensive engraved Christmas token with only the merest hint of camels and wise men thereon. The last word in chaste refinement.



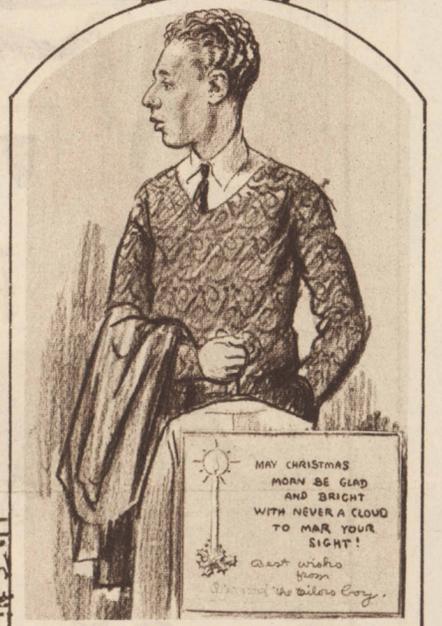
The family card. The Hotollings are a big family and when Christmas comes along they gather themselves together into an artistic grouping and make a holiday greeting card of the result. Sometimes it's a stepladder formation and some years it's a conservative group photo.



The last moment card. Some one is bound to be forgotten till the last moment and then there is a great scurrying around and digging in bureau drawers among the cards that were saved from last Yuletide and other anniversary dates. It looks as though Cousin Susie would have to be content with a birthday card or a New Year's greeting.



The comic card. No homely sentiment or wassail bowls on Otis' Christmas greeting. No siree, it's going to be original and will hit 'em right in the eye or thereabouts. An artist friend did the drawing, but the idea belongs to Otis.



The business card. Leo, who delivers the pressed suits and the dry cleanings for Mr. Schultz the tailor, never forgets a customer at Christmas time. His cards are rife with glad tidings and holly and mistletoe, and always arrive well ahead of the twenty-fifth of December.



The sentimental card. Mrs. Klaus Kumfort likes a bit of sentiment at this season of the year and tries to pick cards addressed "To Sister," "To Uncle," "To My Chum," or "To Husband," as the case may be. The verses are very beautiful. Mr. Klaus Kumfort is unprepared for one that runs:  
"O, husband dear, at Christmas tide,  
I pause to shed a tear;  
Thinking each old time love thought o'er,  
Life's closing span brings near."  
All fine and dandy, except that this card will be sent by mistake to Aunt Carrie Harris.



The very grand card. Mrs. Horace Margin loves large imitation parchment greeting cards, covered with saints and halos and wise men and silver stars.



The cute card. Doris favors the animal greeting card, which is pretty cute, take it all in all.



The modern card. Gertrude, the up-to-the-minute girl, likes a bit of modern art on her Christmas greeting. A pink and magenta angel, on a beautiful Nile green mount with silver trimmings, hits her about right. Many of Gertrude's friends think it is Valentine's morn, when her holiday greeting arrives in the mail.