

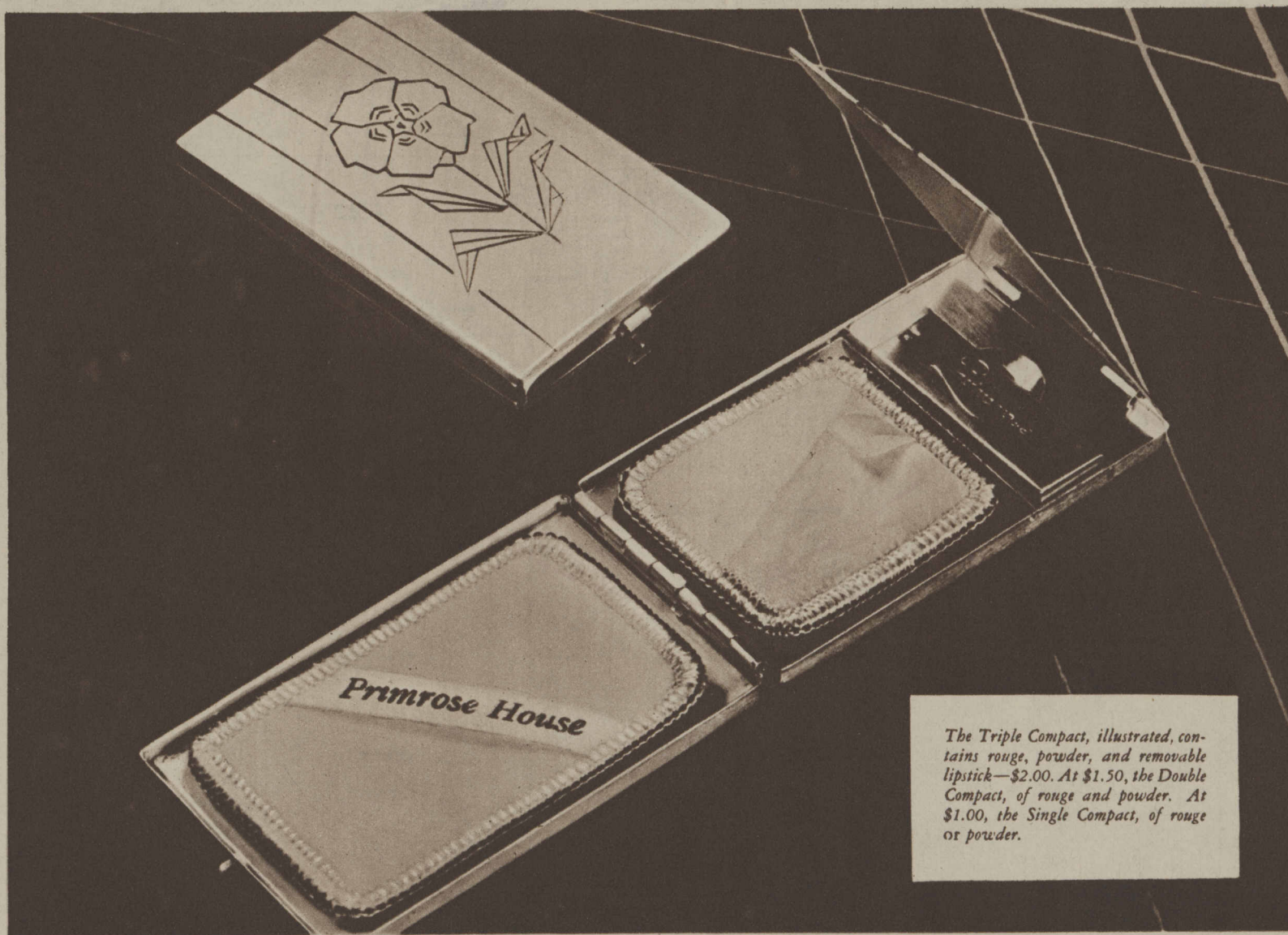


SIX GHOSTLY SENTINELS are all that remain of the 200 stately columns that once encircled the Temple of Jupiter in Baalbek, ancient "city of the sun." Now plans are under way to restore the Syrian city to its former magnificence. The modern municipality may be seen in the background. (Photograph from Underwood & Underwood.)



FROM FLOATING PALACE TO TEA ROOM—Originally built for the private use of the dowager empress of China, this magnificent marble boat now serves as a refreshment emporium. Anchored off Peiping, China, it attracts orientals and occidentals alike. (Photograph from Underwood & Underwood.)

*They're new,,, they're different,,,*  
*they're PRIMROSE HOUSE*  
*astonishing values at \$1.00,, \$1.50,, \$2.00*



The Triple Compact, illustrated, contains rouge, powder, and removable lipstick—\$2.00. At \$1.50, the Double Compact, of rouge and powder. At \$1.00, the Single Compact, of rouge or powder.

**B**RUSHED SILVER...slim...and swagger...these three new compacts are making a whirlwind conquest among smart women!

They come in extravagant looking outer boxes of silver and black. A perky black primrose decorates the compact itself. A clever new type of catch is another individual touch. And the double and triple compacts have hinged mirrors inside, of gleaming metal that won't dull or break and will mirror your face perfectly.

As for the Primrose House powder or rouge or lipstick inside these clever compacts—you, who know the undisputed reputation of all Primrose House Preparations for caring for the skin, know what to expect. These are subtle in coloring, reticent in fragrance and beautifully flattering in effect. In smart shades for every type of complexion.

These new Primrose House compacts are an inspired idea for bridge prizes, Christmas gifts, and for your own beauty-loving

self! At leading drug and department stores. Or order direct with the coupon below.

PRIMROSE HOUSE, Dept. T-25  
 3 East 52nd Street, New York City  
 Please send compacts checked

Single—rouge	\$1.00
Single—powder	\$1.00
Double—powder and rouge	\$1.50
Triple—powder, rouge, lipstick	\$2.00

My complexion is  blonde  medium  brunette

Name \_\_\_\_\_  
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All orders will be filled same day as received.

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**\*ZIP-ONS!**

Smart winter togs  
 quickly, easily put on

**C**HILDREN like Zip-Ons because they are so easily put on. And mothers share their enthusiasm!

Zip-On Leggings are made in Moleskin, Corduroy and Jersey Cloth in White, Camel's Hair, Navy, Brown and Grey.

Zip-On Leggings with smart little blouses to match—complete play suits—are made also in soft, fine Suede Like in French Blue, Poppy Red, Camel's Hair, Emerald, Reindeer, African, Navy, Grey and

Copenhagen, and in Navy, Grey, Camel and Brown Corduroy.

Blouses and leggings may be purchased separately. Sizes, 2 to 10 yrs. There are also berets and helmets to harmonize.

To protect you from fastener trouble Zip-Ons are equipped with the genuine Hookless Fasteners that never break, jam or rust.

These garments are on sale in local stores. If you cannot find them there, write us and we will see they are supplied. Howlett & Howlett Co., Inc., Fifth Ave., Corner 26th St., New York City.

*a gift to delight  
 any child  
 and any mother*



ALL THE irksomeness of wrapping up eliminated! Just slip them on and zip them up!



HARD WEAR Zip-Ons clean beautifully may even be worn with reasonable



THIS LABEL in every genuine Zip-On garment — Zip-Ons are guaranteed to satisfy.

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