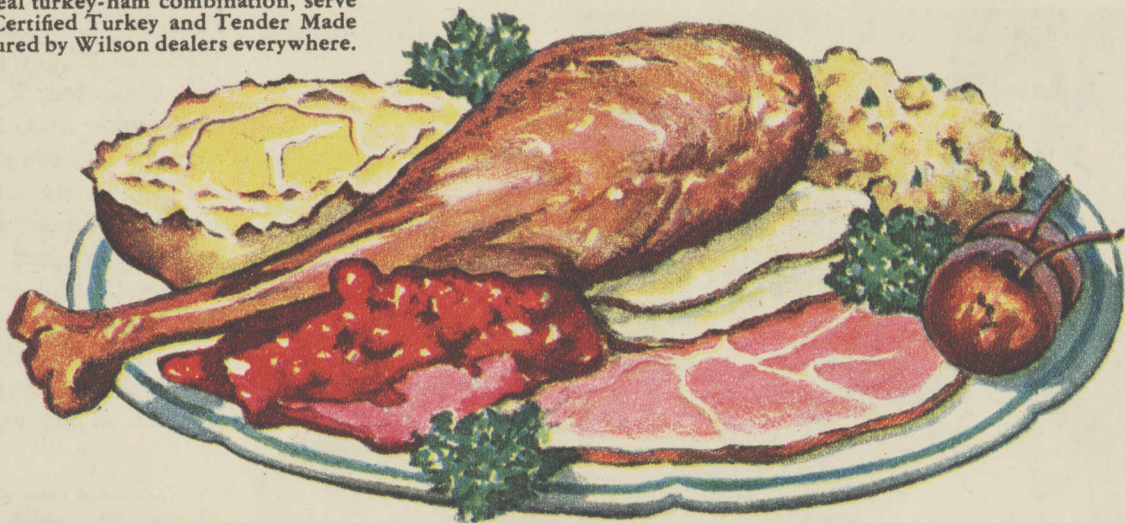


A "Turkey Day" Inspiration



For the ideal turkey-ham combination, serve Wilson's Certified Turkey and Tender Made Ham. Featured by Wilson dealers everywhere.



Thanksgiving Day always means roast turkey. But now Wilson's Tender Made Ham adds a new delight to this American feast. A slice of this amazing super-tender ham served with a slice of turkey adds a final touch of flavor to the meal that is literally indescribable. Try this new idea made possible by Wilson's Secret Process. Leading dealers everywhere sell Wilson's amazing Tender Made Ham. It's "the ham you cut with a fork." The ham that reduces oven shrinkage to practically nothing—that you heat in 1/5 to 1/4 the time. It's not only the finest but the most economical meat you can buy. Serve Tender Made Ham hot with your turkey dinner. Serve it cold, sliced, for the Thanksgiving Day evening snack. But remember, only Wilson & Co. makes Tender Made Ham.

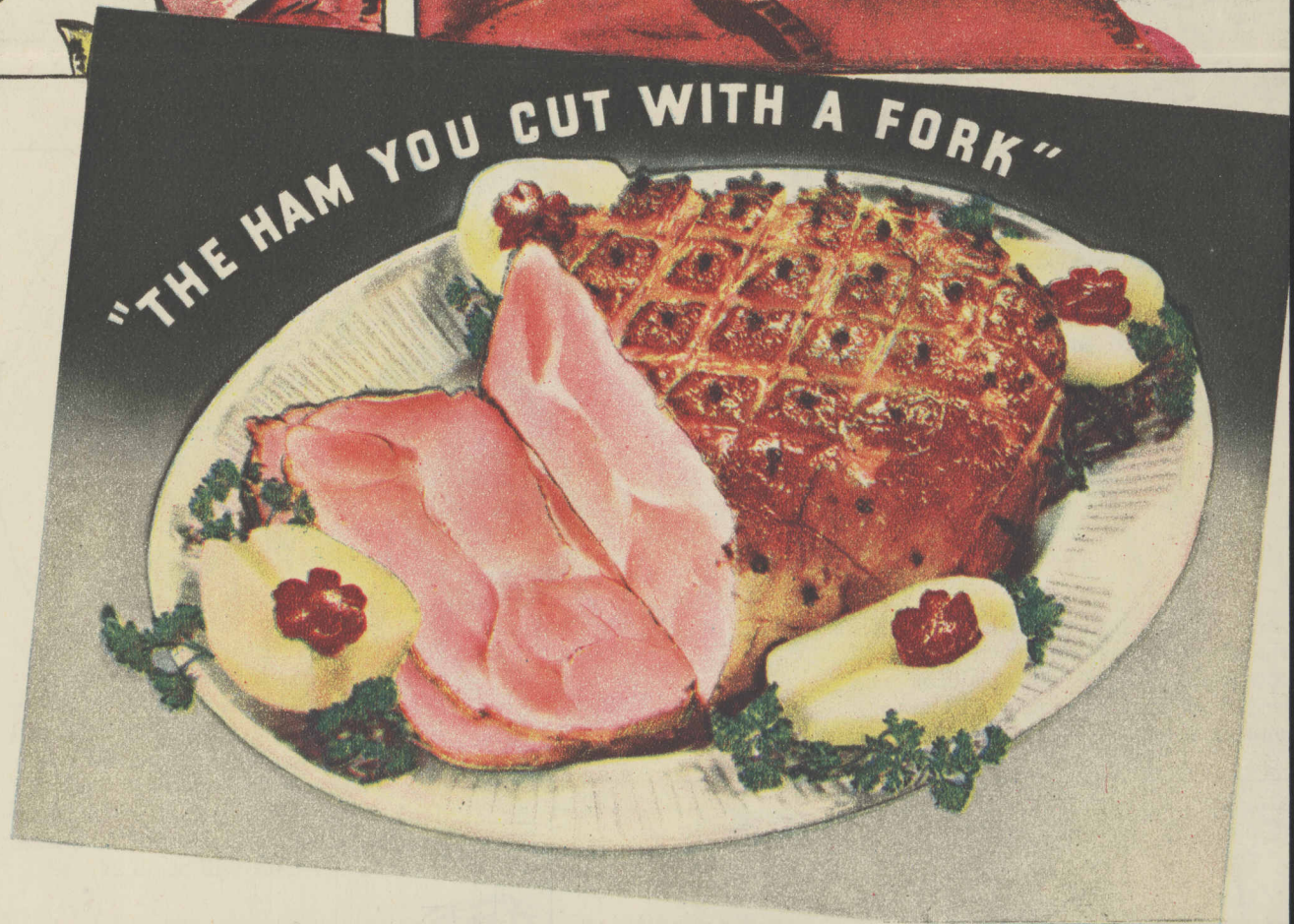
There is no substitute for
WILSON'S Secret Process

Tender Made Ham

Listen to the "Women In The Store"
WGN—Mon.—Wed.—Fri.—11:00 A. M.
With Norman Ross



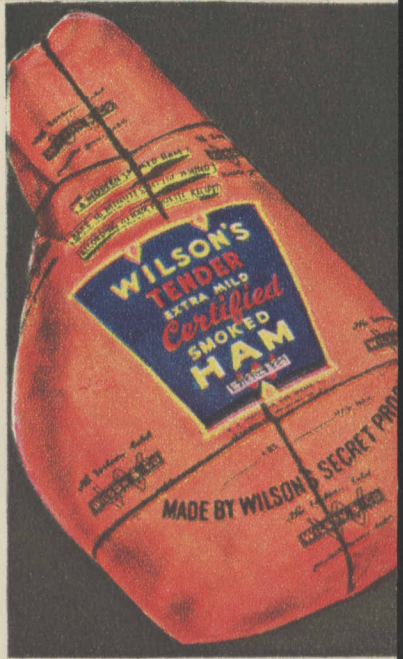
U. S. Inspected and Passed by the Department of Agriculture



1. Wilson's Certified Tender Made Ham—Bone In. Ready to serve or just heat and eat. Tender from end to end and flavorful.



2. Wilson's Certified Tender Made Ham—Boneless in Tins. Cooked in its own natural juices—no bone, no waste—every ounce servable.



3. Wilson's Tender Extra Mild Certified Smoked Ham. Cook before eating. Bake 16 minutes to the pound according to your favorite recipe.

Only WILSON & CO. Makes Tender Made Ham

The Wilson Label protects your table