

MEXICAN SCENE — A barefoot woman with a burden on her head journeys along a road overlooking Oaxaca.
(Photo from Ralph E. Gray.)

Get Acquainted
25 Cigars 75¢
IN METAL HUMIDOR, POST PAID

Only 3¢ each for 25 mild, mellow, deliciously-fragrant cigars.
FRESH, HAND-MADE
15¢ GUARANTEED QUALITY

These cigars represent over-runs, etc. and cigars put aside for slight imperfections. But we guarantee on a money-back basis that you will smoke and enjoy every one of these fine cigars just as though you paid the full retail price. None shorter than 5 inches, mostly longer. These cigars contain the finest Com. Shade-Grown and Broad-leaf tobacco blended with

GENUINE IMPORTED HAVANA

Handsome Pocket CIGAR CASE **FREE** WITH ALL "Get Acquainted" orders for this introductory offer.

Your Money Back
If you don't receive in your own opinion at least \$2.50 worth of supreme smoking pleasure from these 25 cigars, just write us and we will refund every penny of your money—and the smokes will be on us!

IF A \$1.00 BILL IS MORE CONVENIENT TO SEND...

...we will include for the extra 25¢ a fine quality pipe made of genuine imported Italian Briar with special aluminum inlaid trap, Reg. \$2.00 pipe value.

DELIVERED FREE to any part of the U. S. W. S. & P. by post. Send check or money order for 75¢ (\$1.00 if you want the pipe included with the cigars; or pay the balance upon arrival. C. O. D. orders 15¢ extra. We have been making fine cigars for over 50 years. References: See-Trade, or any bank in the U. S.

MONEY-BACK GUARANTEE PROTECTS YOU!

Edwin Cigar Co. EST. 1903
100 L. EAST 10th ST., NEW YORK



DISTANCE and enchantment draw near sooner in this new kind of car! The LINCOLN-ZEPHYR V-12... fast at the start, swift on the straightaway, steady on good roads and bad... brings city and countryside together in luxurious, effortless ease. Discover this car now!

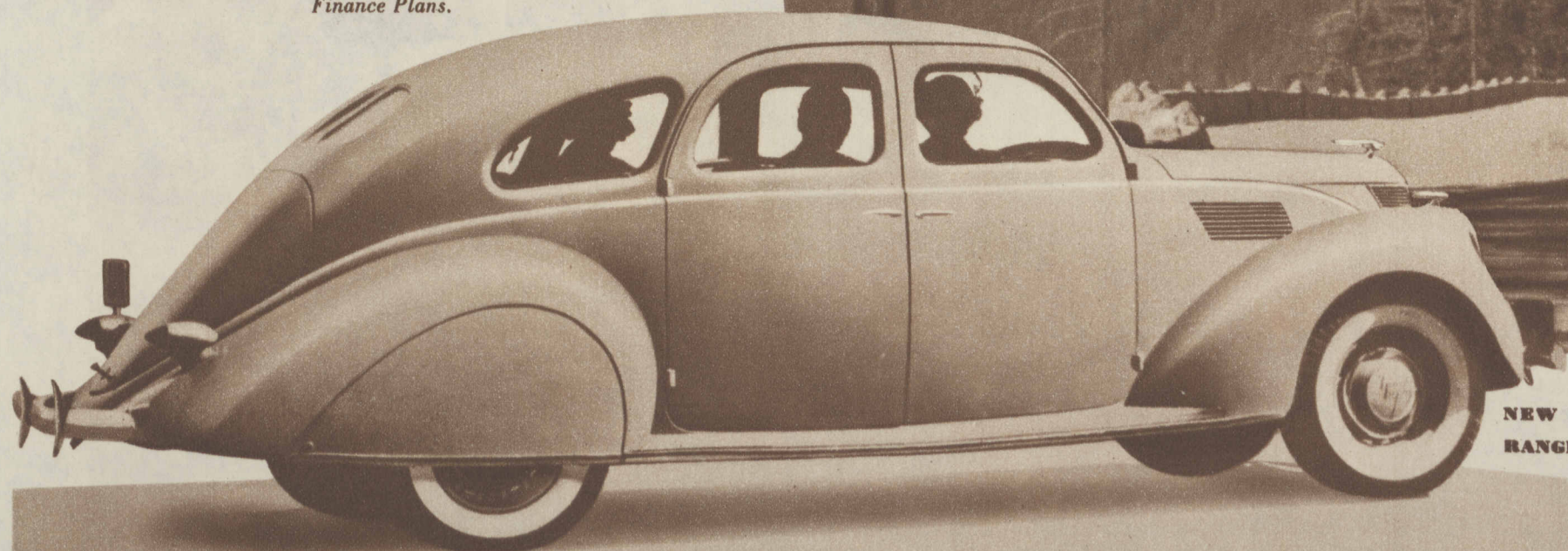
Discover its new economy. Here is a 12-cylinder engine—the V-type—built by Lincoln in the Lincoln precision plant. It develops 110 horsepower. It powers a car with a wheelbase of 122 inches. Yet it gives 14 to 18 miles per gallon consistently!

Discover the car's new safety. Body and frame are one, welded together. You ride surrounded by steel. You ride close to the ground, hugging the road. New safety for all... new comfort on the longest trips!

And discover the car's new value. The LINCOLN-ZEPHYR from the first has been priced well below its specifications. This year, prices are even lower! Where else in the medium-price field does your dollar buy so much... for so long! This car that sets so many new standards is years ahead of the times.

Get out in the LINCOLN-ZEPHYR soon and see what has happened to transportation! Lincoln Motor Company, builders of Lincoln and Lincoln-Zephyr motor cars.

On display at showrooms of all Lincoln-Zephyr dealers. Convenient terms through Authorized Universal Credit Company Finance Plans.



NEW PRICES **\$1090** F. O. B. DETROIT
RANGE FROM

LINCOLN-ZEPHYR V-12

"We never enjoyed the country so much (or saw so much of it) as we do in the Lincoln-Zephyr"



FOR SPORTS Patricia Ellis gives her favor to the minimized drapery of this jaunty costume.

Nurse Tells How to Quickly Relieve Eczema Itching



"BATHE the affected surface carefully with hot water and Resinol Soap. Pat dry and apply Resinol Ointment generously. I have used this treatment often and have seen it relieve very stubborn cases of eczema itching."

Doctors also recommend Resinol for itching, painful skin irritations because its medication gives such quick, satisfying relief. Try Resinol Ointment and Soap and be convinced. Sold by all druggists. For free sample of each, with literature, write Resinol, Department MN-5, Baltimore, Md.