



FISHING IN TAHITI—A stalwart native wielding a spear from a coral reef.
(Photo from Robert E. Shaw.)



GERMAN BEACH SCENE—A tiny maid with her puppy.
(Black Star photo.)



FOR FALL Margaret Lindsay wears a checked tweed jacket with a soft tweed skirt, throwing across her shoulders a huge silver fox scarf.

EVERYWHERE...

...the sunny,
sparkling favorite!

Campbell's
CONDENSED
TOMATO
SOUP
NET WT. 10 1/2 OZ.
CAMPBELL SOUP COMPANY
GENERAL OFFICES CHICAGO, N.Y. U.S.
NO U.S. PAT. OFF.

One of the
most popular lunches
in Chicago...

Even the famous Campbell's Tomato Soup is making a new record for popularity... Judging by the way it is selling, its fresh-off-the-vine zest and tang are making hosts of new friends every day... Campbell's own breed of super-fine tomatoes... Campbell's exclusive recipe... Campbell's long experience in good soup-making... All these you *taste* in this soup of soups. Your grocer is only a few steps away. He has Campbell's for you!



The errand I
Like best to do
Is bringing Campbell's
Home to you!

Why not have it for lunch tomorrow?