

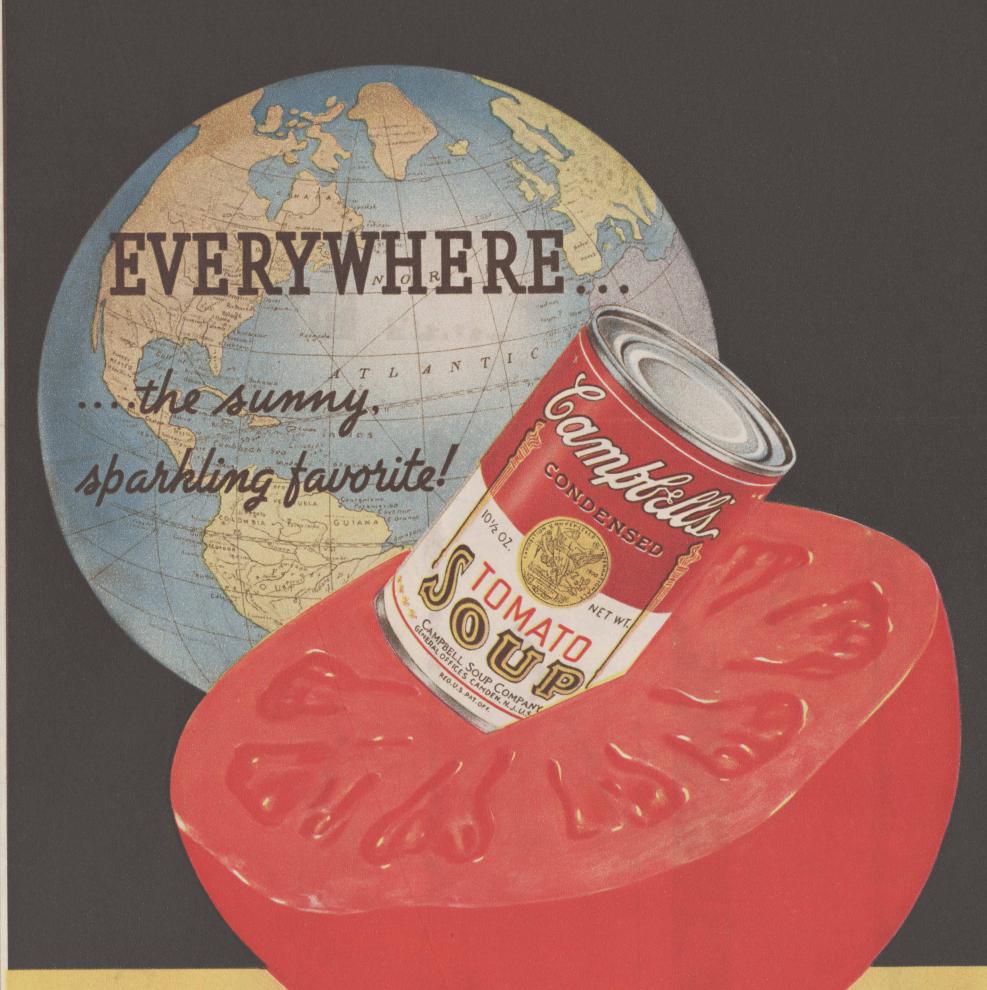


FISHING IN TAHITI—A stalwart native wielding a spear from a coral reef.

(Photo from Robert E. Shaw.)



FOR FALL Margaret Lindsay wears a checked tweed jacket with a soft tweed skirt, throwing across her shoulders a huge silver fox scarf.



One of the most popular lunches in Chicago...

Even the famous Campbell's Tomato Soup is making a new record for popularity... Judging by the way it is selling, its fresh-off-the-vine zest and tang are making hosts of new friends every day... Campbell's own breed of super-fine tomatoes... Campbell's exclusive recipe... Campbell's long experience in good soup-making... All these you taste in this soup of soups. Your grocer is only a few steps away. He has Campbell's for you!



The errand I

Like best to do
Is bringing Campbell's

Why not have it for lunch tomorrow?