

## ANNOUNCING

3 degrees  
of figure  
control...

IN ONE SLEEK  
FOUNDATION



**Tri-flex**  
BY CARTER  
\$5.00

★ LIGHT CONTROL over the DIAPHRAGM to allow for easy breathing and the rise and fall of your figure. Gives extra support to your bosom, too.

★ MEDIUM CONTROL at the WAISTLINE to assure perfect comfort, plus a sleek, firm waist, minus the least suggestion of "spare tires" and bulges.

★ FIRM CONTROL at HIPS and DERRIERE where you need it most. "Vacuum lined," too—a Carter trick that prevents skidding and slipping. Sizes 32, 34, 36.

TRI-MODE, 14-inch girdle, in the same controlling fabric. "Vacuum lined," too. Sizes 24 to 30. \$3.50.

*Carter's*  
FOUNDATIONS  
*pre-shrunk*  
ON SALE AT THE BETTER STORES



**AMBRÖSIA**  
the pore-deep cleanser

Antiseptic  
Prevents Pimples  
Cleanses Pore-Deep  
Clears Up Blackheads  
Refreshing as a Sea-Breeze  
Tones Sallow Skin

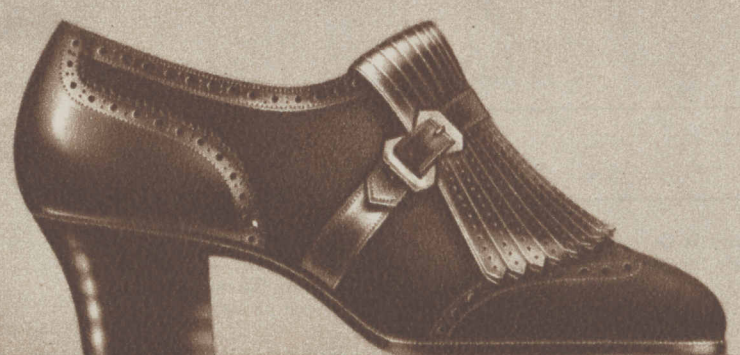


AMBRÖSIA: the one-minute facial. 75¢ at all drug and department stores. Trial size at 10¢ stores.



A DANCING BEAUTY OF POLAND.

(Photo from Donald Day, Chicago Tribune correspondent.)



The CAMBRIDGE

GRATIFYING TO YOUR ARCHES...  
GLORIFYING TO YOUR FEET

Gratifying really only half expresses the thrill you get the first time you walk in Florsheim Shoes with Feature Arch... the first time you experience the restfulness of a support that bends with the arch when your foot bends... braces against the arch when your foot rests. And glorifying is no exaggeration of what Florsheim style does for your feet.

\$8.75...\$10 AND UP

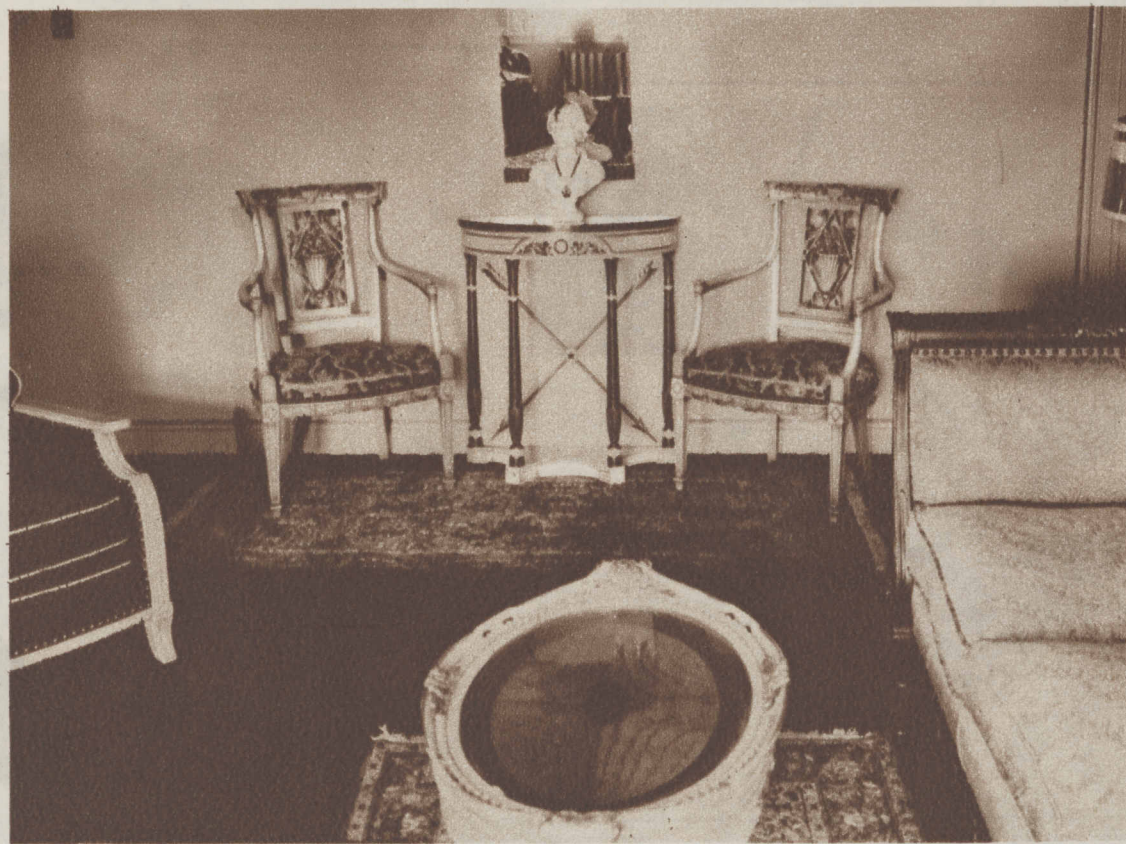
**FLORSHEIM**  
Shoe Salon for Women

Southeast Corner WASHINGTON & WABASH  
(Pittsfield Bldg.)



THE END OF A TRAGEDY OF THE SEA—All hands were lost when this fishing trawler went on the rocks near Bridlington, England. The men visible at the bottom of the picture were rescuing one of the bodies.

(Photo from John Steele, chief of the Chicago Tribune's London bureau.)



WHERE THE JOE LOUISES LIVE — Living quarters in the five room flat at 60 East 47th street occupied by the pugilist and his bride, the former Mervyn Trotter.

(Tribune photo.)



● STYLISH SETTINGS FOR SMART WEDDINGS

So very much of the impressive success of a wedding depends upon the smart correctness of environment—the mode in appointments—the style of table arrangements and service! Here at Hotel Shoreland is an experienced staff ready to provide every attribute to make your wedding—whether you plan a large or small assembly—a truly distinguished occasion—one that will leave a lasting, lovely memory.

**HOTEL SHORELAND**

55TH STREET AT THE LAKE—PLAZA 1000

**Youth-Molde**  
The NEW Head Band and Chin Strap that is ELASTIC without rubber and WASHABLE

USE the inexpensive Youth-Molde Head Band (single style) to protect the hair against creams, lotions and powder. It fits snugly around the hairline and gives attractive, comfortable protection.

Use the Youth-Molde combination Head Band and Chin Strap (double style) to keep face and neck young. As a head band it protects the hair. As a chin strap it lifts and supports relaxed, sagging muscles. If you use astringent compresses under the chin, Youth-Molde holds them firmly in place.

Wear Youth-Molde when you read, knit or are physically relaxed so that the under chin muscles will be lifted and held in place. Youth-Molde may be laundered and lasts indefinitely.

Single Style \$5.00—Double Style \$1.00

BECKTON, DICKINSON & CO.

Rutherford, New Jersey



YOUTH-MOLDE HEAD BAND protects hair from creams, lotions and make-up

YOUTH-MOLDE HEAD BAND and CHIN STRAP RESTORES YOUTHFUL CONTOUR



ON SALE AT THE BETTER DEPARTMENT, DRUG STORES AND SMART BEAUTY SALONS