



GLORIFIED—Discovered dressing hair in the Selfridge store at London and hailed as a rare beauty, Miss Grace Hart is being groomed as a mannequin. Given a course of makeup, fine clothes and special diet, she is now being schooled in elocution and stage deportment.

(Planet News photo, from The Chicago Tribune's London bureau.)



TEAMWORK ON WATER SKIS—Leonard Phillips and Gloria Feori practicing behind a speedboat at Dover for an attempt to cross the English channel. (Planet News photo, from The Chicago Tribune's London bureau.)



WHEN THEY WERE VERY YOUNG THE  
DIONNE QUINS WERE BATHED ONLY WITH

*Olive Oil*

What a basketful of  
loveliness . . . fresh and sweet  
from their Palmolive bath!



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for a "YOUNG and HEALTHY" FUR  
choose **MENDOZA**  
BEAVER-DYED CONEY

"Young and healthy" is an accurate description of Mendoza Beaver-dyed coney. It has vitality, sparkle, life. It's the favorite of the thrifty who are fashion-wise as well. So when you shop for furs, remember . . . all true Mendozas bear the famous label and tag . . . Ask to see them before you buy.

**MENDOZA**  
NEW YORK  
PARIS

\*Mendoza Beaver-dyed coney or Mendoza lapin at all good department stores or furriers.

**COLOR GUARANTEED!**

Now that they are such big girls...the Quins use  
**ONLY PALMOLIVE**  
*The soap made with Gentle Olive Oil*

WHAT little beauties they're getting to be . . . these adorable Dionne Quintuplets.

And what a picture they make, after their bath with Palmolive Soap . . . their pink-and-white skin so satin-smooth, glowing with life and health!

Lucky little Quins! Always, their tender baby skin has had the most scientific care.

At the time of their birth, and for some time afterward, they were bathed only with Olive Oil. Because science has found nothing so gentle, nothing so soothing for delicate skin as Olive Oil!

AND EVER SINCE, ONLY PALMOLIVE

Then came the time for soap and water baths. And how carefully the specialists in charge selected a soap gentle enough for the Quins' unusually sensitive skin.

They selected Palmolive . . . the gentle soap made with Olive Oil. Out of all the soaps available, Palmolive was chosen exclusively for the Quins' daily baths.

WHAT A LESSON FOR EVERY MOTHER  
... FOR EVERY WOMAN!

Mother! Should that precious baby of yours, or any of your children, be bathed with any soap less gentle, less soothing than the one chosen for the tender skin of the little Dionnes?

And you too, Lovely Lady . . . you who want to keep your complexion soft, smooth, alluring through the years! Why not give your skin the matchless beauty care that only Palmolive's secret blend of Olive and Palm Oils can give? Why not use this gentle Palmolive Soap exclusively for your own face and bath!



READ WHAT DR. DAFOE SAYS:

"At the time of the birth of the Dionne Quintuplets, and for some time afterward, they were bathed in Olive Oil . . . When the time arrived for soap and water baths, we selected Palmolive Soap exclusively for daily use in bathing these famous babies."



TO KEEP YOUR OWN COMPLEXION ALWAYS LOVELY, USE THIS BEAUTY SOAP CHOSEN FOR THE QUINS