

CHINESE MOTIF IN LOUNGING ATTIRE IS HERE

Regal Velvets and Rich Tints This Year.

BY KATHLEEN M'LAUGHLIN.

Some say it was Schiaparelli, and some point to the Golden Pavilion of Japan. Whichever it came from, the Chinese motif is definitely here in decorative lounging attire, so the brunettes get the breaks—but not all of them. For other elements enter into this fascinating and timely topic.

The lovely Regal velvet of the World's Fair is a logical inspiration for the renaissance of mandarin sleeves, demure upstanding collars, and intriguing frog fastenings, all of which feature the mode of leisure these autumn days when much of the world is enjoying idle hours it didn't have in the pre-NRA era. However, the enthusiasm of the Parisian couturier can hardly be discounted, she has made the trend so apparent in daytime garb.

Pajamas for Indoors.

Those whispers about pajamas being passé were accurate only as regards beach fashions, it now appears. Indoors they remain as popular as ever, especially in the Oriental phase of the moment. More devastating rigs couldn't be imagined than an ensemble noted in one State street section yesterday, comprising an ivory satin, long sleeved blouse with standing collar, attached to trousers of black velvet by a crushed girdle of lipstick red with a big gold buckle. A three-quarter coat of the same red crepe has long loose sleeves and a Peter Pan collar caught with a flowing tie of the same.

Lustrous satin in the deep, rich tints known as jewel tones are high in favor for the pajama ensembles. Black piped with gold is a frequent and favorite combination of colors rivaled by the particular tint known as Chinese red, from which the spectrum sweeps down to the sultry tones of mulberry, and blackberry, and other purplish hues, interspersed with many olive and bottle green and an occasional strong blue.

Another Clever Outfit.

Pert and practical and with few imitators, one adaptation of the eastern influence was a two piece pajama suit of medium gray satin with polka dots in white the size of a pea. The blouse has a youthful, round collar and long sleeves, and the narrow girdle ties loosely around the waist. The same type of suit in purple piped with chartreuse is arresting and different.

Beyond and above the popularity of these costumes for ease and for entertaining informally, reigns the hostess gown, in which the blonde comes to her own. Regal velvets in shades no brunette would favor—and some she would sigh for—await the chateau who elects to be as feminine as possible, after the manner of a Florentine lady.

Lynn Green Colored Robe.

Fur and fringe and embroidered flowers aid and abet her in the most seductive styles the cycles have brought around to favor in many a day. There is shirring on sleeves and shoulders, with long tassels here and there, and tiny, trailing trains. Ermine tails and mink and simulated chinchilla lend contrast.

Lynn green, a tone that adopted its title from a distinguished wearer—Lynn Fontanne—makes one such robe in a shade just brighter than Lavin, but not quite so vivid as leaf. It is collarless, with the round deep yoke outlined in a double tracing of gold brocade. The sleeves are long and loose, caught into a snug band at the wrist, and the long girdle, with its heavy tassels swinging against the full, long skirt that forms a suggestion of a train, calls up memories of the days of the Cauplets and the Montagues.

Shell Pink Silk Brocade.

Shell pink silk brocade, simply made in the traditional kimono style, is lined with a thin wool material, its moderate shawl collar and wide cuffs trimmed with marabout in the same shade, to flatter a wearer of any age from 16 to 40. These continue a staple article in the negligee sections, some debatable with sufficient individuality and a bank balance to match is destined to wear one creation of chartreuse chiffon velvet, quilted and lined with shell pink silk crepe. It is fashioned identically with the "coachman's coat" that is revived in intermittently season after season, except for the ties at one side to keep it anchored. The price fits the style, whereas most of those described won't put any sizable dent in the pocketbook of the average shopper.

NEW METALLIC PICTURE FRAMES APPEAL TO EYE

Some attractive new picture frames are now on the market. One is made of a mesh, either silver or gold plated and is about three quarters of an inch wide. The backing and stand are of brown velvet.

Another, which will set off to best advantage that favorite profile, is approximately an inch wide, of silver plate and studded with nail heads. A two tone bronze frame with a leafy cut out of contrasting shade at each corner is particularly good looking and would prove an asset to any room.

Wooden Costume Jewelry for Fuzzy Woolen Dresses

Wooden costume jewelry is the smartest thing you can anchor on the chest of your fuzzy woolen street dresses. Look for the honey beige bamboo ideas, the night-black ebony clips crossed with chromium and the ginger brown wooden beads and clips and bracelets.

Special Red Lipsticks Are Made to Match Red Heads

Red heads take notice . . . you can now buy a special red head lipstick especially designed for your flaming locks and hard to match complexion. It comes in a deep maroon enamel case and is a real find, a rusty red shade that is perfect.

FOR THE OPERA



Mrs. David Makpeace of New York wearing tiered ermine wrap, just the thing you will see at the opera this season.

DISPLAY HOUSE FURNISHINGS OF TEMPTING ARRAY

State Street Stores Tug at Your Purse Latch.

BY EDITH WEIGLE.

House furnishings have more verve and gaiety this fall than for years past. At least, so it seems after a ramble through the State street stores. Displays are so temptingly

set forth that it takes a stout heart to pass by even the pots and pans without collecting a few.

Perhaps the most outstanding tendency of interior decoration is the strong emphasis on the modern movement, which was given such impetus by A Century of Progress. The large majority of visitors saw there for the first time exactly what modern decoration was. They inspected the houses in the small housing group; they saw the attractive wall and floor coverings which made appropriate backgrounds for furniture and accessories of contemporary design, and instead of being horrified, they o'ed and ah'd their admiration.

From Fair to Stores.

Then, many of them went the rounds of the Chicago stores and saw more furnishings, and still more. And they are buying them now for their own homes back in Keokuk, Butte, and Seattle. Men, especially, like the simple lines, the sturdy qualities, the lack of fuss and bother about 1933 furnishings. They don't miss the old rocco carvings, the spindly chair legs, the delicate tables,

at all. And they do appreciate the increased comfort that goes hand in hand with the new movement in design.

Women are taking to the new wall papers like ducks to water. They are viewing the beautifully furnished budget houses and model rooms of the State street stores and giving their approval to the pastel colored papers that make such delectable backgrounds for the newest dining room, bedroom and game room groups. Citron yellow is one of the favored tints this fall, as are chartreuse, powder blue, and the combination of white and gold.

New Wall Paper Pattern.

Many of the new wall papers are showing a pure white background with only a small amount of color found in the pattern. Others go to the other extreme and display very dark backgrounds relieved by designs in silver, gold, or vivid colors. These last make chic papers for small occasional rooms; for foyers, game rooms, powder rooms. They are a bit too bizarre for a living or dining room.

Plaids in soft monochromes and pleas-

ing combinations of pale colors are also in the fashion for winter rooms. They tend to make small rooms look larger, and create an excellent background for furniture because of their neutral quality. So, also, do the many wall papers that stimulate fabrics and that may be had in a great variety of colors.

Tempting Rugs.

Floor coverings are just as new and different as other house furnishings. One State street store has a splendid display of modern rugs. They are hung along a wall, and beside each are long streamers of suitable drapery and upholstery fabrics. One sees at a glance, in this manner, just what sort of room can be built with the new rugs as the piece de resistance.

Because of the new inlay process whereby almost any pattern and color can be incorporated into a rug it is possible to have a custom made floor covering at a much lower cost than formerly. The pattern is cut out, set into the rug and then cemented in place. It is the same method as that

used in inlaid linoleum. The rug can be washed, too, with soap and water.

Maple is definitely taking a place toward the rear of the new house furnishings parade this autumn. Early American styles are becoming a trifle passé. In their place one sees fruitwood in neo-classic styles, combined with pieces that have been given an antique white finish. And much white furniture, white upholstery both in fabrics and leather, white draperies, white accessories. [Many of the white things are washable, which makes them practical as well as decorative.]

To the question: Is modern here to stay, one has only to survey the increasing amounts of it in every line of home furnishings now being shown here and elsewhere. Apparently the merchants feel strongly that the answer is yes. One famous New York department store that sets the pace for hundreds of shops over the entire country recently opened thirty model rooms, each one being completely modern in décor. That alone is a significant note and pretty good assurance that contemporary styles are here to stay.

MRS. ROOSEVELT GETS THE FIRST BLUE EAGLE COAT

New York, Oct. 12.—(AP)—Mrs. Franklin D. Roosevelt became the nation's first "coat consumer" under the Blue Eagle of National Recovery today.

Slipping a thimble on her finger and threading her needle with housewifely skill, the wife of the President attached the first NRA label on a coat presented to her by representatives of the coat and suit code authority.

A similar coat was presented to her daughter, Mrs. Anna Roosevelt Dall, "I hope," Mrs. Roosevelt said, "that women in shopping for clothes will consider, before making their purchase, whether the garment has been produced under fair labor conditions."

The coat presented Mrs. Roosevelt was black, woven with a "Blue Eagle" collar of silver fox. The fur was cut to resemble the Blue Eagle emblem, spreading fanwise in front, after the fashion of the claws and tail, and curved outward at the sides.

A Great Store in a Great City

THE FAIR

State, Adams and Dearborn Streets
Oak Park—Lake at Marion St. Milwaukee Ave. at Wood St.

Broadcloth Shirts

Guaranteed for 1 Year!

\$1.39
3 for \$4

Fine Regal spun, pre-shrunk broadcloth, with tailoring that would do credit to a fine custom shirt maker. White, with collar attached or neck-band.

Cut-Out Initial Silk Mufflers \$1.00

White crepe silk reefer, embroidered initial in a large size.

Men's Pajamas \$1.39
Broadcloth or flannel.

Men's New Ties .45c
2 for 80c.

Variety of rich colors.

Winter Union Suits \$1
Medium weight cotton.

THE FAIR—Main Floor—Three Stores.

Men's Suede Leather Zipper Jackets

\$4.94

This is about the present wholesale price for this soft, clear quality of leather jackets. Full cut, reindeer shade, neatly tailored. Sizes 36 to 46.

THE FAIR—Second Floor—Three Stores.

Values up to \$8 Men's Shoes

\$3.88

Brands known from coast to coast for quality, style, comfort and long service. Black or brown kid or calfskin in medium or narrow toes. 6 to 11.

THE FAIR—Main Floor—Three Stores.

Kryptok Bifocal Glasses

\$5.95

Our regular \$12.50 invisible bifocals, complete with choice of 6 popular styles of frames and crystal toric lenses for both distance and reading in one seamless lens.

THE FAIR—Seventh Floor—Three Stores.

Gillette Blue, Probak and Auto-Stop BLADES

20 for 98c

A blade for every type of beard at this very low price. Buy a supply!

THE FAIR—Main Floor—Three Stores.

100% Rebuilt Underwoods

\$28.75
\$3 DOWN
BALANCE MONTHLY

Completely rebuilt in the Underwood rebuilding factory, all have passed new machine tests. Standard No. 5 model. Pica or elite type.

THE FAIR—Main Floor—Three Stores.

TODAY IS STATE STREET DAY It's State Street's 100th Anniversary Week And THE FAIR celebrates with 58th Anniversary Specials!



SALE! Toiletries

Specially Priced!

Velvay dusting powder and puff, and 1/2 ounce bottle perfume . . . Parisiane, Chypre, Sweet Pea, or Gardenia. \$1.50 value **59c**

Compac's made by Volupte, in small or flagjack styles. Regularly \$1.00. Today, only **59c**

Cutex Merquise Manicure Set. Six Cutex preparations mounted in bakelite tray. A discontinued number. \$2.75 value **\$1.69**

THE FAIR—Main Floor—Three Stores.

Bright New Ascot Scarfs

58c

SALE! Imported scarfs of boucle yarns in plaid and stripe effects. Fall colors.

THE FAIR—Main Floor—Three Stores.

World's Fair Double Compacts

29c

SALE! These are regular 49c values. Double compacts with a compartment for loose powder. Black, white, blue, green.

THE FAIR—Main Floor—Three Stores.

Coats—Nothing Short of a Wonder!

\$39.75

Fine boucle wool coats trimmed with furs that are both smart and GOOD . . . caracul, kit fox, skunk, and marmink. The collars are cut in the new manner, sleeves are interesting. Sizes for misses, women, tall and short women.

THE FAIR—Third Floor—Also Oak Park Store.



SALE! Knit Frocks \$3.95

Rabbit's hair knits. You know how soft and nice they are! One- and two-piece frocks, and even three-piece suits in this Anniversary selling. Sizes 14 to 20.

THE FAIR—Third Floor—Three Stores.

SALE! Silk Lingerie \$1.09

Chemises, dancettes, step-ins, and panties trimmed with lace or appliqued.

RAYON LINGERIE
Vests, panties and bloomers **47c**

THE FAIR—Main Floor—Three Stores.

"Pig Twin" Sports Gloves \$1.98

These gloves look like real pigskin, wash like them, and wear like them! Grand for business, driving, hiking. Black, brown, natural, grey and navy.

THE FAIR—Main Floor—Three Stores.

SALE! Our Entire Stock of Women's Lorraine Shoes

\$3.33

Regularly priced \$5

The New Fall Styles!

You save just 1/3 on every pair! (\$1.67, to be exact!) The famous Lorraine shoes in black or brown suede, kid, or calfskin, also patent leather. Oxfords, ties, pumps, and straps.

Sizes 3 1/2 to 9.

THE FAIR—Second Floor—Three Stores.

Mary Astor's gown is of luminous striped silver velvet, with an ivory taffeta jacket.