

CHICAGO'S RISE PREDICTED BY A HERO OF 1776

Gen. Wayne Among First
to See Possibilities.

BY TOM MORROW.

Mad Anthony Wayne, a general of the revolutionary war, was among the first to see the possibility of Chicago as the business center of America. The general, historians say, once interrupted a conference with George Washington to place his finger on the map at the juncture of the Chicago river and Lake Michigan.

"There," he is said to have announced, "is the key to the continent and the natural site of its commercial metropolis."

Justification of Wayne's prophecy may be seen in the present celebration of the 100th birthday of State street, now one of the busiest of shopping districts in the world. Early descriptions of that thoroughfare gave little hint of its future greatness.

State Street in 1833.

Rude board taverns in which the county commissioners ruled that the keepers might charge 12½ cents for a night's lodging marked the loop shortly after Chicago was incorporated as a village in 1837. The fore-runners of the present palatial stores were found on the early State street as one room shops, in which anything from soap to suits might be had by the pioneers.

Among the early Chicagoans of prominence was Mark Beaubien, who came to the community in 1826, became a landed proprietor and established a hotel, the Eagle Exchange. His family were among the social leaders, and in the 40's his daughter, Emily, made her debut in the Lake house, at Rush street and the river.

Recalling the scene years later, she told of her entrance to the room, the center of all eyes, and her first impression of a dazzling blaze of light. The management had placed "wooden brackets around the room from which flashed a myriad of candles." Her head swam, the debutante reported, and she steeled herself with the thought, "What a dreadful waste of candles!"

First Theatrical Performance.

The ornate theaters found today on State street had their pioneer counterpart in the first professional performance in Chicago on Feb. 13, 1834. The exhibition, given by a Mr. Bowers, described as "Professeur de tout amusement," took place in the home of Mr. D. Graves. The following announcement of the performance was made in the newspapers of the time.

"PART FIRST—Mr. Bowers will fully personate Monsieur Chabert, the celebrated king, who so much astonished the people of Europe, and go through his wonderful chemical performance. He will draw a red hot iron across his tongue, hands, etc., and will partake of a comfortable warm supper by eating five balls, burning sealing wax, live coals and melted lead.

"PART SECOND—Mr. Bowers will introduce many very amusing feats of ventriloquism and legerdemain, many of which are original and too numerous to mention."

A Circus Comes to Town.

In the same year a Mr. Kenworthy announced through the press that he would present his "whims, stories, and adventures of a ventriloquist." There was no record of acrobats until 1838 when the first circus arrived. "A traveling circus has come to town," a newspaper announced, "and is doing a fair business. It commenced Wednesday and has been crowded to suffocation since."

The merchants and the householders of the time were protected from fire by volunteer fire departments. It was impossible, according to historians, for a prospective fire laddy to become a member of the department without a searching scrutiny of his character and antecedents. One notice of such proceedings read:

"A. V. Knickerbocker, Sir—You are hereby notified that C. Boardman has applied to become a member of Washington volunteer fire company in the place of H. Williams, and a meeting is called by order of the captain for that purpose on Thursday, Jan. 8, 1833."

State Street Arises from Fire.

The real birth of State street as the shopping center of Chicago, the state, and the middle west, is traced to the Chicago fire of 1871. Out of the ashes of this conflagration grew the present shopping area, equal in size to a 1,000 acre farm, in which yearly \$400,000,000 worth of merchandise is sold.

The beginnings of some of the present State street stores are recorded as follows by the historians:

In 1865 Charles Netcher, then 12 years old, worked as a bundle boy for the Partridge Brothers' store in Buffalo. A few years later the brothers came to Chicago and brought their bundle boy with them. Netcher was given a part of the Partridge business in 1873, and presently he founded The Boston Store as his own business on State street.

Charles A. Stevens came to Chicago in 1839 and established the first silk house at the present site of the Stevens store.

Henry C. Lytton, 87 year old dean of State street mercantile and founder of The Hub, was born in 1846 in New York City. Starting as an errand boy in a lawyer's office at 50 cents a week, he came to Chicago in 1887 after accumulating savings of \$12,000 in business ventures in St. Louis, Grand Rapids, and Indianapolis.

The Wider Your Bracelets
the Smarter You Are

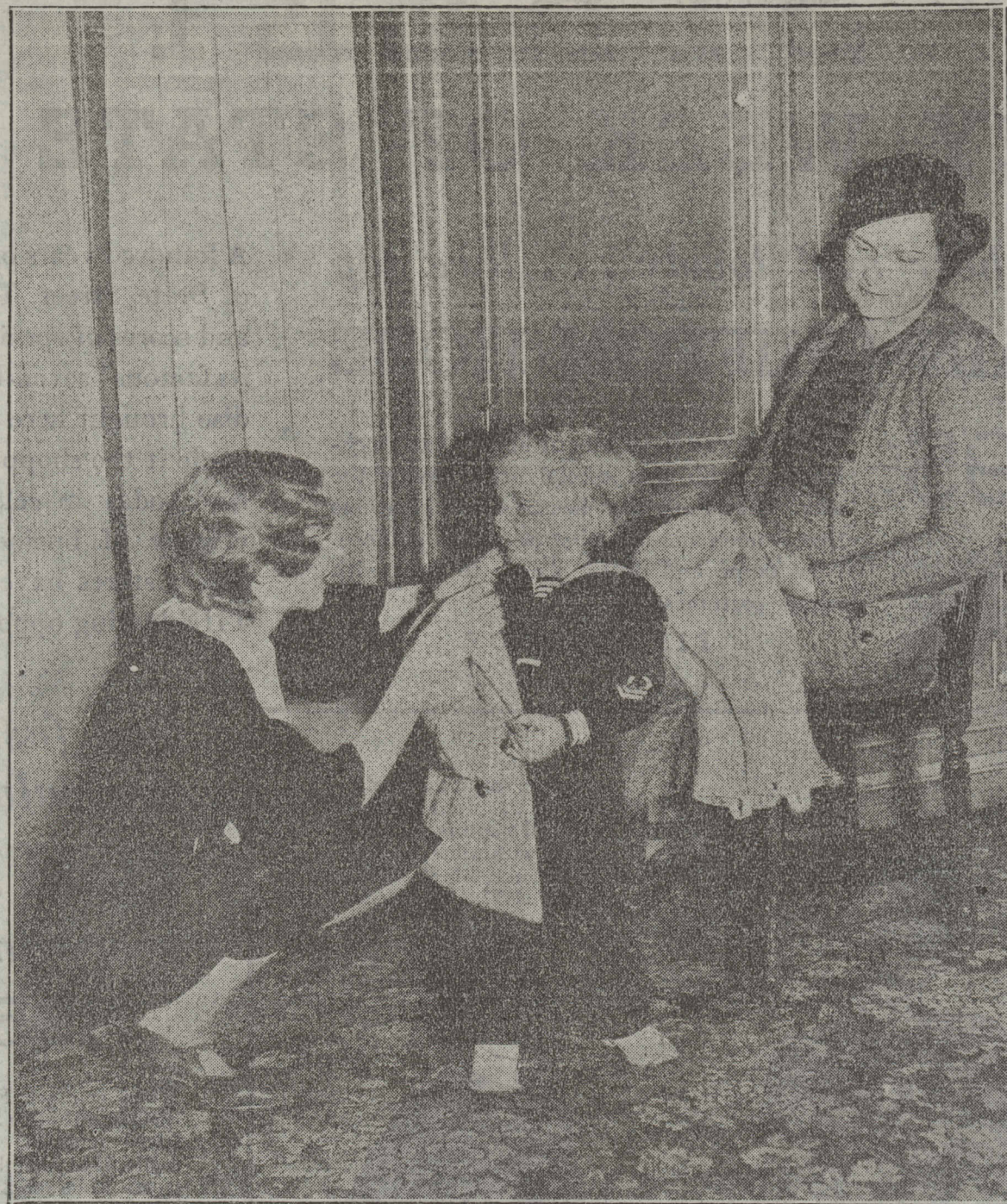
The wider you wear your bracelets the smarter you are—clumsy looking affairs till you wear them swankily over the casual sports clothes and then the best looking things in town.

Use Diaphanous Materials
for New Evening Gowns

Diaphanous new materials for picturesque evening gowns are of filmy black, dark brown, and deep blue net criss-crossed and patterned with glittering threads of gold or silver.

TOWN 50-50 ON REPEAL.
It voting for or against repeal were just a matter of local opinion. The town of Alpha, in Lewis county, Washington, would be deadlocked. Citizens of Alpha cast 69 votes for and against return of liquor.

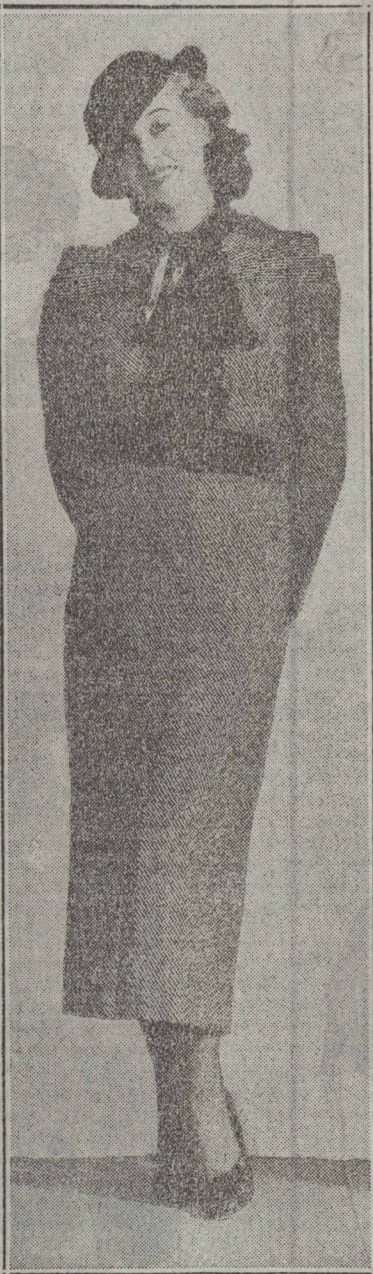
Children's Apparel Day Is Observed on State Street



Scene in State street store yesterday on children's apparel day, a feature of the centennial celebration of the famous shopping thoroughfare. Miss Vivian Baker, the salesgirl, is trying a new coat on Donald Schmid as his mother, Mrs. Elmer Schmid, looks on.

(TRIBUNE Photo.)

ANGORA WOOL



Patricia Ellis models a modish winter frock of Angora wool in a black and white herringbone weave. The belt is black patent leather, and a cire ribbon scarf distinguishes the bodice, which has the new turned up tucks around the shoulders.

Hosiery for Fall Wear Comes in Darker Shades

Hosiery shades are much darker for fall and winter wear. A good un-stretched tape, that will take tubing without nailing into lavender tints, has been revived.



You Can
Still Start It!

"THE 1933
CONQUEST
OF THE AIR"

\$10,000.00
IN CASH PRIZES!

See NEXT SUNDAY'S
TRIBUNE

Veterans of State Street Organize Permanent Group

BY VIRGINIA GARDNER.

On the eve of State Street day, approximately 200 men and women who have seen at least 40 years' service "on the street," with a sprinkling of store executives, many of whom also are veterans, gathered last night at the Palmer house. There they formed a permanent organization after a lively dinner party at which songs were sung, poems recited and solos offered, all in the manner of a family reunion of another era.

Alphonse Campion, who has been in the drapery department of Marshall Field & Co. for 60 years today, was elected honorary chairman. He took a bow but declined to speak. Henry C. Lytton, 87 years old, for 46 years on State street, who was toastmaster, was elected chairman of the organization.

Elect Other Officers.

Other officers elected were Alexander C. Walker, with Carson Pirie Scott & Co., a veteran of 43 years on State street, vice chairman; Miss Lillian Farley, The Fair, 18 years experience; secretary, Charles Hiney, 52 years with the Boston store, treasurer; William Helmeke, 43 years, Mandel Bros., assistant secretary, and C. E. Moore, for 46 years with Charles A. Stevens & Co., assistant treasurer.

The number of veterans and executives representing the various larger stores was Marshall Field & Co., 13; Boston store, 35; Carson Pirie Scott & Co., 25; The Fair, 12; Mandel Bros., 12; Henry C. Lytton & Sons, 28; Maurice L. Rothschild, 12; Charles A. Stevens & Co., 11; The Davis company, 4; and Sears Roebuck & Co., 4.

Monroe Munson, who has been in the oriental rug department at Field's for 48 years, sang "After the Ball," and white haired men cupped fragile hands behind pink ears to hear the better.

Thomas Hesdon, veteran of Carson's, volunteered an old song, "She's My Chicago Girl." Reminiscent smiles appeared as the strong voice rang out in the verse which relates that "when she waltzes with me she is surely a daisy and drives them all crazy."

me she is surely a daisy and drives them all crazy."

Second Oldest Veterans.

The second oldest veterans appeared to be John Wood, former manager of Carson Pirie Scott & Co., now a director in the corporation, who told of starting work there 57 years ago at \$5 a week, and Daniel A. McCarthy, 57 years with Marshall Field & Co.

The chairman of the evening, Gordon S. Strong, who is chairman of the State street council, holding called for the oldest woman in the room. There were giggles among the women, then one arose.

Recalls Tribune Story.

Mr. Strong recalled when THE TRIBUNE ran a story about the new six story bank building on State street, and predicted a vertical growth from now on, with a three story street and buildings of 50, 60, and 70 stories.

Mr. Lytton said that 100 years ago the corner now occupied by his store was covered by the stables of the Kimball family, whose residence was on Wabash avenue. At the close of his talk he paid tribute to President Roosevelt.

Elmer J. Stevens of Charles A. Stevens & Co. spoke of the ethics of State street inherited by the younger generation from its founders. Others who spoke were J. L. Kesner, real estate man, with The Fair years ago; R. C. Mangold of the Boston Store; and Walter L. Gregory, president of the State Street council and general manager of the Palmer House.

Members of the nominating committee named by Mr. Strong were Bruce MacLeish of Carson Pirie Scott & Co., John Coyne, veteran of Mandel Brothers, and Mr. Mangold of the Boston Store.

Friday and Saturday Only—State St. Special

THIS \$10.75 SHOE FOR

\$7.65



It's one of our smartest street ties in Black or Brown Kid—and you'll have to pay the regular price for it again next week. We are offering this saving in celebration of our long existence on State Street—and we cordially invite you to take advantage of it!

HANAN & SON

State at Washington
Madison at Wabash

STATE STREET ONCE A TRAIL IN PRAIRIE MUD

Famous Thoroughfare's
History Recounted.

BY WILLARD EDWARDS.

Not much more than 100 years ago the brilliantly lit, broad artery of commerce that we know as State street was a barely visible mud trail known as the "Vincennes Trace." The name was descriptive as it was in reality nothing but a trace on the prairie mud, worn by the moccasins of Indians and a few fur trappers, indicating the route between Chicago and Vincennes, Ind. Vincennes was one of the few forts in the wilderness of the Northwestern territory.

The trail was also known as the Hubbard trail because it was made popular as a route by Gordon S. Hubbard, a fur trader.

State Road Is Built.

In 1834 the Illinois legislature voted for the establishment of a road between Vincennes and Chicago. Some crude attempts at road-building resulted in a route which became known as the "State road." Later, most of this road, with the exception of the northern end which was included within the environs of the Infant Chicago, was abandoned.

The name of the State road was naturally retained when a street was laid in 1839. This State street was 60 feet wide and extended only from Madison street north to the river. In 1855, the first street-car lines were laid in State street from Lake street to Madison.

Vision of Potter Palmer.

The present breadth of State street, unusual in business sections of cities a century old, was largely the result of the vision of Potter Palmer who came to Chicago in 1852. He bought property along a mile of the street and gave much of this property to this city so that the thoroughfare could be widened.

Among the names associated with the development of the street, in addition to Palmer, are those of Levi Z. Leiter, Marshall Field, Leon Mandel, and his brothers, Edward Lehmann, Charles Netcher, Andrew MacLeish, John G. Shedd, Harlow N. Higginbotham, and Abram M. Rothschild.

New Satin Nightgowns Are in Pastel Shades

New satin nightgowns are made with deep draped cowl necklines. They have alencon lace edging and are in pastel shades of blue, flesh, and peach.

NEW MODE IN FURS



Novel effect in this coat is secured by use of fur flanges of mink in the upper sleeves. The collar, or scarf is also of mink, and the background, including hat, is in black.

(Associated Press Photo.)

Recommend New Perfume to Add a Touch of Perfume

Pamper yourself with a new perfume. One of the world's famous beauties sprays her costumes each day with a fascinating new scent called tuberosa, just as hauntingly romantic as the name implies.

Here's What Shoppers for Shoes Will Find

There are large collections of short vamp, round toed shoes in town. You will find scotch black suedes, cinnamon brown leathers, and stunning smoke gray, plain or with contrasting buckles and ornaments.

Trick Perfume Atomizers Have Excellent Squirters

Trick new perfume atomizers resemble a businesslike lamp without a chimney . . . new dull chromium have the best squirter yet discovered, for the mist of perfume is more evenly distributed than ever before.

Military Lines on New Cold Morning Snugglers

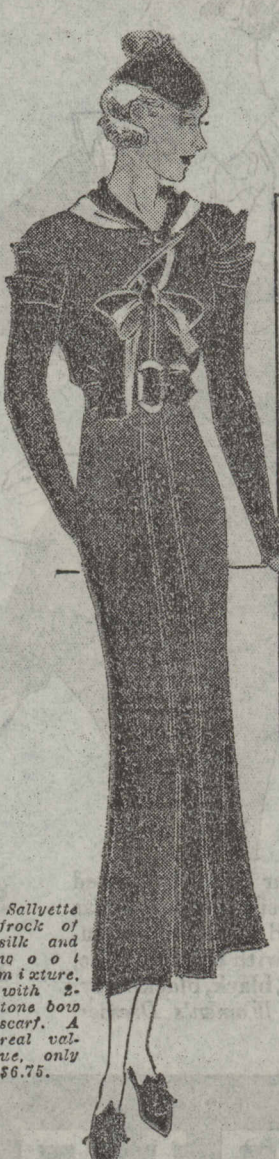
New flannel snugglers for a chilly early morning breakfast are made of high colored smooth flannel trimmed with contrasting white military braid. They look like a swaggar Cossack greatcoat.



Sally announces a
SENSATIONAL SALE
for
STATE STREET DAY
in Sally's Two State Street Shops Only

27 NORTH STATE ST.

35 SOUTH STATE ST.



\$10.00
and
\$12.50

Sallyette
FROCKS

\$6.75

\$15.00
and
\$17.50

Sally
FROCKS

\$9.75



These Sallyette and Sally Frocks consist chiefly of broken sizes assembled from all the Sally Shops in Chicago . . . all this season's smartest styles, and every frock maintaining the high standard of Sally quality and workmanship. A complete range of sizes, from 11 to 44, is represented in the groups at both shops. Early selections are emphatically urged . . . these prices effective for State Street Day only!

Sally
FROCKS

27 NORTH STATE ST.

35 SOUTH STATE ST.

Open Tonight

State
Street
100th
Anniversary
Week



Achieves
its CLIMAX
OF VALUE
in
BASKIN'S
SPECIALS
for
MEN

SHIRTS

\$1.35

White broadcloth collar
attached and neckband
styles. Fancy broadcloth,
madras, chambray—collar
attached only. An excep-
tional buy

HOSE

65c

6x3 rib imported wool
half-hose. Reinforced heel
and toe. Comfortable.
Unusually long wearing

TIES

95c

Fancy satins, figured sat-
ins, Rep Stripes, basket
weaves. A complete repre-
sentation of new fall colors

SHIRTS AND
SHORTS

45c
EACH

Snug-fitting Swiss Rib
shirts; roomy, full-cut
shorts of sturdy broad-
cloth

HOSE

3 FOR \$1

Silk-and-rayon; lisle-and-
rayon in new vertical
stripes, Jacquard and dia-
mond patterns

Only 19 More Days to
See the Fair

BASKIN
133 S State St