

\$10,000⁰⁰ For Mounting and Naming These Pictures! See Details Below

Chicago Sunday Tribune.
THE WORLD'S GREATEST NEWSPAPER

October 11, 1931

Picture Section

In 2 Parts

Part 1

• THE RULES •

1. Every Sunday for 14 Sundays, starting today, the Chicago Tribune will print on the front page of the Picture Section, color reproductions of famous paintings and other interesting pictures. One or more pictures will appear each Sunday. The public is invited to cut out these pictures, mount them or frame them and submit an appropriate name or title for each picture. The Chicago Tribune will pay \$10,000.00 in Cash Prizes for the best entries submitted. See prize list below.
2. The pictures may be mounted on paper, cardboard, cloth or any other material. They may be mounted in scrap books if desired. They may be framed if desired. You may draw or paint a frame on each picture if you wish. The pictures may be mounted individually or grouped—as you choose. With each picture must be submitted an appropriate name or title. Each title must be the sender's original thought. In writing your suggestion endeavor to tell what the picture means. Try to be clever and brief. A short title is better than a long one. Be humorous or serious as you wish.
3. Hold all pictures until you have the complete set which will have appeared during the 14 consecutive Sundays starting today. Then send them in. Address your entry "Pictures," Chicago Tribune, Post Office Box 1539, Chicago, Illinois.
4. This contest is open to everyone—men, women, boys and girls—except employees of the Chicago Tribune and their families. It does not matter where you live.
5. You pay nothing. Just prove your skill. Titles or names for the pictures may be handwritten, typewritten or lettered. Style of writing will not count. Only the meaning of the titles will be considered.
6. All entries must be in by midnight 21 days after the fourteenth Sunday of publication. Entries may be sent by mail, postage prepaid, by express prepaid or may be delivered in person. If you send your entry by mail, be sure to use sufficient postage or it will be returned by the Post Office Department. If you wish your entry returned, enclose sufficient postage and it will be returned to you after the judging has been completed. The Tribune will not be responsible for entries lost in transit or in any other manner.
7. The judging will be based upon the following:
 - (a) The clearest, most original names or titles.
 - (b) The best appearing mountings.
8. You need not purchase the Chicago Tribune to compete. You may copy or trace the pictures from the Tribune and send in your copies. The Tribune may be examined at any of its offices or at Public Libraries free of charge.
9. The judges will be a committee appointed by the Chicago Tribune. Entrants agree to accept their decision as final. In case of ties a duplicate award will be paid to each tying contestant. Due to the wide interest, the Tribune cannot engage in correspondence on this subject.

• THE PRIZES •

1st Prize	\$2,000.00
2nd Prize	1,000.00
3rd Prize	500.00
Next 5 Prizes . \$200.00 each .	1,000.00
Next 10 Prizes . . 100.00 each .	1,000.00
Next 20 Prizes . . 50.00 each .	1,000.00
Next 40 Prizes . . 25.00 each .	1,000.00
Next 150 Prizes . 10.00 each .	1,500.00
Next 200 Prizes . 5.00 each .	1,000.00
428 Prizes Totalling	\$10,000.00



"The Departure of Columbus from Palos, August 3, 1492." (Reproduction by courtesy of the Old Print Shop, New York City.)

SUGGESTED NAME OR TITLE _____

No. 1



"First Landing of Columbus on Arrival in the New World, at San Salvador, W. I., October 12, 1492." (Reproduced through the courtesy of the Robert Friedenberg Galleries, New York City.)

SUGGESTED NAME OR TITLE _____

No. 2