

Brighton
BlueEdwardian
Red

OUR NEW FALL

Wishmaker's House

AGAIN MAKES YOU YOUR OWN DECORATOR WITH
EVERYTHING FOR YOUR HOME IN SEVEN
SMART CO-ORDINATED COLORS

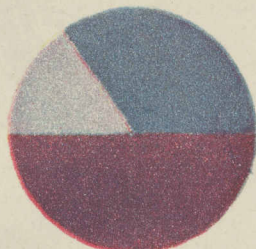
The perils of color-matching make shopping for home furnishings no bed of roses. Small wonder we heard so many heart-felt alleluias when we opened Wishmaker's House last year. Here, in one central spot, you'll find everything you need to furnish a home. You can match everything you buy, or select different colors—they'll blend with each other perfectly. Make your selections for quality, style and price alone. Color harmony is as sure as two-plus-two-make-four.

And here it is, brand-new for fall—smarter, more highly styled, with more colors and greater selection. Colors, designs and fabrics are our own interpretation of the Edwardian era of elegance. (*House and Garden* was so enthusiastic about them that it devoted pages to them in its current issue.) Everything from carpets to closet accessories has been designed and made especially and exclusively for us. The furniture is small in scale, beautifully designed, some of it Victorian in feeling. Smart though it is, nothing is expensive. We have sternly kept our prices to the middle of the road. To see it will excite you with its dramatic possibilities for your own home. Do come in tomorrow

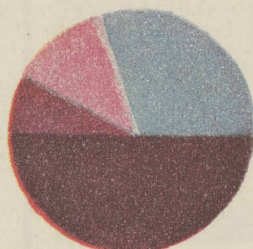
LIVING ROOM



DINING ROOM



BEDROOM



STUDY



BATHROOM



WHEN we say the colors blend we mean just that. Technically speaking, they are constant in value and intensity, change only in hue. Consequently they can be used together with complete harmony. The color schemes we suggest above have hundreds of variations. Come in and see for yourself.

CARSON PIRIE SCOTT & CO

Wishmaker's House, Ninth Floor, State

Thames
TanTrilby
Turquoise