



THE LAKE FRONT FROM THE AIR—A new panoramic vista of Chicago.
(Chicago Aerial Survey Co. photo.)



ENGLISH TROOPS TRY OUT A NEW WEAPON—An infantryman armed with the Bren machine rifle in maneuvers.
(Acme photo.)



BALI TEMPLE GUARDIAN LUNCHES FROM A BANANA LEAF
(Photo by Mrs. Branson de Cou.)

"I couldn't believe that Tangee ended that powdery look...until I tried it!"



Mrs. John Baird Worden (formerly Miss Caroline Betty) of San Francisco. After attending Miss Ransom's Finishing School, she traveled extensively in Europe. Her wedding was a fashionable event of 1931.

REPORTS THIS CHARMING MEMBER OF SAN FRANCISCO SOCIETY...

That's why we want you to try this new Tangee Face Powder. You'll find that this new powder gives your skin a smooth finish without that coated, mask-like effect. Tangee does this because it contains the magic Tangee color principle. Produces a soft underglow. Makes your complexion appear younger, fresher and more natural! Try the new Tangee Face Powder. It costs only 55c and \$1.10. Shades: Rachel, Light Rachel, Flesh.

THE NEW
TANGEE
FACE POWDER
THE GEORGE W. LUPT CO. NEW YORK CITY



A TYPIST WITH A BRAIN-TRYING JOB—On the typewriter operated by this Japanese stenographer are more than a thousand characters.
(Photo from Kimpei Sheba, Chicago Tribune staff correspondent.)

The secret of a
Slender Silhouette



FLEXEES...for a proud uplift of the bosom and a slenderized molding of hips and waistline. FLEXEES...for complete figure control and unrestrained body freedom. FLEXEES...for "Twin Control" that amazing patented feature which prevents riding up, sagging or bulging.

FLEXEES foundations are light and comfortable. They hold their shape and stretch, even after repeated launderings. \$5 to \$25 at leading stores everywhere.

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For the Slender or Average Figure

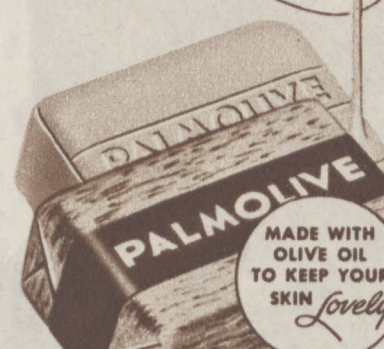
"SUPER-CONTROL"
For the Mature and Stately Figure

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LOVELY "All Over!"
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AUSTRIAN BEAUTIES
KEEP SO ALLURING!

"MADE WITH OLIVE OIL, PALMOLIVE KEEPS FACE, ARMS, SHOULDERS SOFT AND SMOOTH. FOR THAT REASON, IT IS THE FAVORITE BEAUTY SOAP IN EUROPE."
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FAMOUS BEAUTY SPECIALIST OF VIENNA, AUSTRIA

"ALL OVER" loveliness! That is the secret of true allure that exotic Austrian women understand so well!
Make their beauty secret yours! Use Palmolive as they do... for bath as well as face. Keep face, arms, shoulders, back exquisitely soft and smooth.
See how this beauty soap... because it is made only with olive and palm oils... actually soothes and beautifies while it cleanses. See how utterly different its lather is. Rich, velvety, deeply penetrating... but never irritating!
As a matter of fact, it is olive oil, nothing else, which gives Palmolive its soft, olive-green color. This very color assures its purity.
So keep lovely "all over" with Palmolive. Use this wonderful soap made with precious olive oil for your complexion and bath. Learn for yourself why Palmolive is the favorite beauty soap in France, Italy, Germany and seven other European countries.



THE WORLD OVER more women use PALMOLIVE than any other beauty soap