



JAPANESE BEAUTY SALON—A hotel scene at a health resort.
(Pix photo.)



TEA PARTY AT THE LONDON ZOO.
(Planet News photo, from The Chicago Tribune's London bureau.)

The Nation Swings to TELEDIAL

(PATENT PENDING)

AMAZING NEW "SELF-TUNING" RADIO!

SHIRLEY TEMPLE,
lovely little star of forthcoming
20th Century-Fox picture, "Bowery
Princess," shows how
easy it is to tune in
your 18 favorite stations
with **TELEDIAL.**



NEW
Grunow
"TELEDIAL TWELVE"
\$99.95
ONLY

A 12-tube set... Beautiful walnut cabinet... 12-inch speaker... Metal tubes... All-Wave, All-World reception... Patented "Violin-Shaped" cabinet.

THOUSANDS of families already have discovered a new way to hear radio—the TELEDIAL way.

Most people never have heard a radio tuned with the hair-line accuracy now possible with the amazing new Grunow "self-tuning" feature—TELEDIAL.

TELEDIAL is so accurate and so instantaneous that actually you can dial and bring in 15 stations in 15 seconds... as fast as you can flick your finger... perfectly tuned!

There never has been anything like TELEDIAL in radio before. Only Grunow has it now. And you'll be happy to know that you can buy a big, 12-tube, All-World TELEDIAL console in a beautiful walnut "Violin-Shaped" cabinet for only \$99.95—\$40 to \$50 less than other 12-tube sets that do not have TELEDIAL.

GENERAL HOUSEHOLD UTILITIES CO.
CHICAGO, ILLINOIS MARION, INDIANA

Manufacturers of Grunow Super-Safe Carrene Refrigerator • Grunow Household Radios • Grunow Automobile Radios



**OTHER GRUNOW
RADIOS ARE
PRICED FROM
\$19.95 TO \$200**

AND THE NEW
Grunow **\$69.95**
"ELEVEN" **ONLY**
An eleven-tube radio at the price of a "Six"! Beautiful walnut "Violin-Shaped" cabinet with oriental walnut trim... All-Wave, All-World!... Metal tubes!... 12-inch speaker!



CZECHOSLOVAKIAN SHRINE—A Jewish prayer on a Christian cross at Praha.
(Photo from Robert E. Shaw.)

Preserves Precious Firmness!

Etude

Cleverly spiral-seamed to give just enough support to the youthful bust—Maiden Form's new "Etude," designed primarily as a "first" brassiere, is ideal for every "Junior" figure.

AT ALL LEADING STORES—\$1.00 and \$1.50

Maiden Form

LOOK FOR THIS TRADE-MARK ON BRASSIERES

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By Leading Radio Dealers and Department Stores**