

Great Fall Sale!

Prominent Importer Sacrifices His Stock! Here Are Close-out Prices!
Our Greatest ORIENTAL RUG SALE in Years!

You Can't Afford to Miss This Sale Because:

1. The Importer is famed for Quality!
2. Prices are almost unbelievably low!
3. A size and type for every room!
4. Mandel's Rug Sales are famous!

EXTRA LARGE Sizes Usually Fabulously Priced

Rugs That Bring a Thrill to Lovers of Art! At 1/3 Off

Kind	Size	Regularly	Sale Price	Kind	Size	Regularly	Sale Price
Keshari	18.8x15.3	\$2300	\$750	Tabriz (Semi-Antique)	26.2x15	\$3000	\$995
Keshari	16x12	1500	495	Lavere Kirman	31.2x23	5000	1650
Keshari	17.5x14.1	2000	650	Sarouk	27.2x14.2	3500	1095
Keshari	18.6x7.4	1095	350	Sarouk	21x12	1500	495
Keshari	22x17.10	3000	995	Sarouk	28.4x15.10	6000	1750
Keshari	20.2x15	2400	795	Sarouk	25.4x13.10	4000	1295
Keshari	34x16	4500	1500	Kashan	22x12.10	2500	850
Keshari	19.3x17.5	2750	850	Kashan	16.3x11	2300	750
Keshari	25.6x12.7	2750	850	Kashan	20.4x12.5	2500	850
Bijar (Semi-Antique)	22x15.4	2750	850	Kirman	21x14.8	3500	1095
Bijar (Semi-Antique)	23x13.2	2400	795	Kirman	20.6x12.10	1800	595

Sizes are approximate.

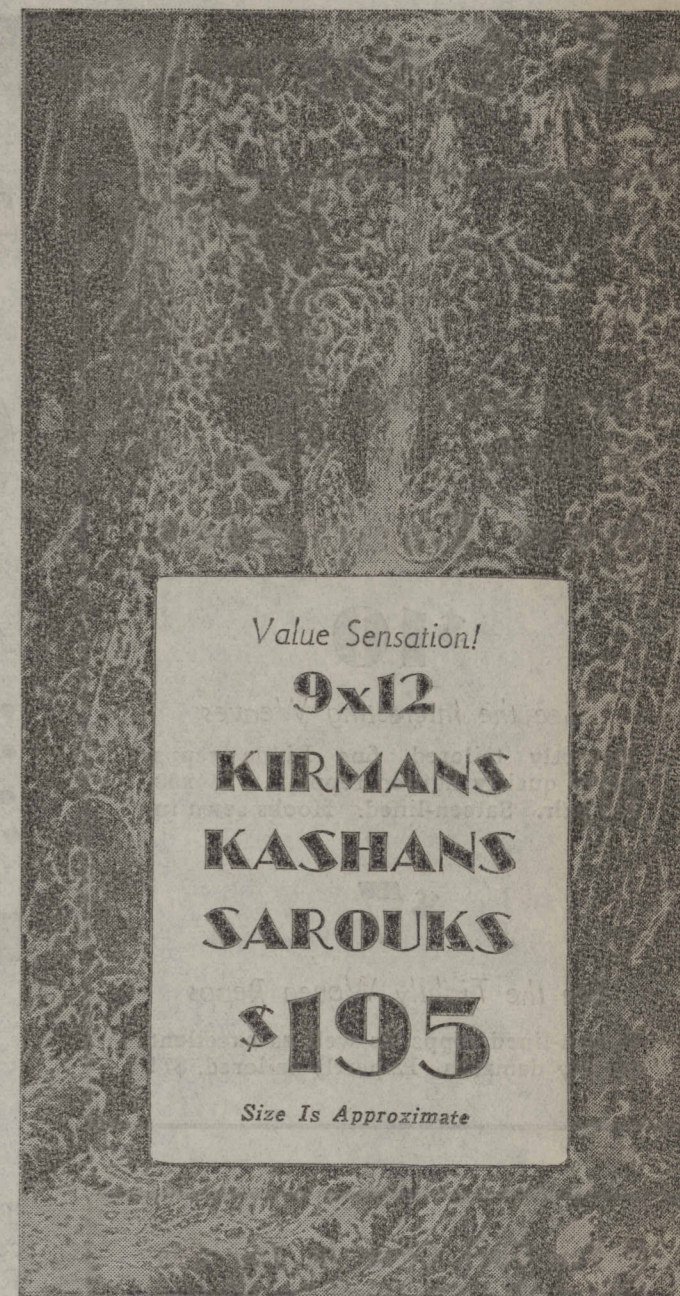
10x14 KIRMANS, KASHANS, SAROUKS

\$395

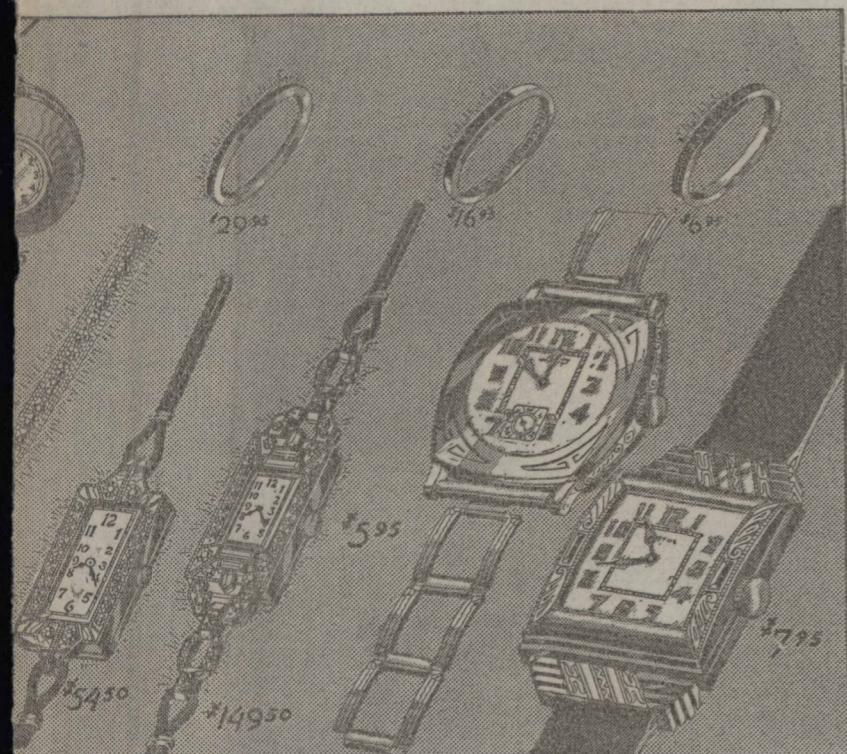
Rich, beautiful Oriental colorings. Those gorgeous rugs that grace the floors of America's finest homes. Size approximate.

Truly luxurious rugs! Thick, silky pile in magnificent designs. Closely woven—each one a masterpiece. In Great Fall Sale!

Mandel's Rugs—Seventh Floor.



Value Sensation!
9x12
KIRMANS
KASHANS
SAROUKS
\$195
 Size Is Approximate



Pendants and Watches

Cloisonne Enamel Pendant Watch

Ball shaped, suspended on a silken cord. Assorted colors. \$15.00 value. **\$6.95**

Kind	Reg. Price	Sale
Diamonds	\$75.00	\$54.50
Baguette	250.00	149.50
Watches		
El movement	\$15.00	\$10.95
14 kt. bracelet	45.00	24.95
14 kt. gold	35.00	17.50



Sensational Purchase! Brilliant, Diamond-Like

ZIRCON Jewelry

Rings, Pendants **\$5.50**
 Bracelets, Earrings **\$8.75**
 \$10 Values \$20 Values

Brilliantly cut stones, as flashing as diamonds. Weigh from 3 to 6 carats. Set in green gold finish on sterling silver mountings. Beautiful pieces—you'll thrill to their possession, for they are real gems. Great Fall Sale!

Mandel's Jewelry—First Floor—Wabash.

LATE Silverware

A Regular \$30 Set for \$25

29-Piece Set (Service for 6)
With Cameo Gift Case

Complete, at Quantity Discount Price **\$25**

King Cedric—Lady Hamilton—or Grosvenor pattern. The set contains:
 6 hollow handle knives 3 serving spoons
 6 dinner forks 1 sugar spoon
 12 teaspoons 1 butter knife

Tarnish-Proof Wing Chest, Special at \$2.75

Use Our Co-operative Payment Plan
 On Purchases of \$25 or More

Pay 25% down—the balance in small monthly payments. Puts the possession of beautiful silverware within reach of the slimmest purses. Small carrying charge.

Mandel's Silverware—First Floor—Wabash.

You Can Use Our Co-operative Plan of Deferred Payments on purchases of only \$25 or more. A small carrying charge is added when this plan is used. Mandel's Furniture—Eighth Floor.

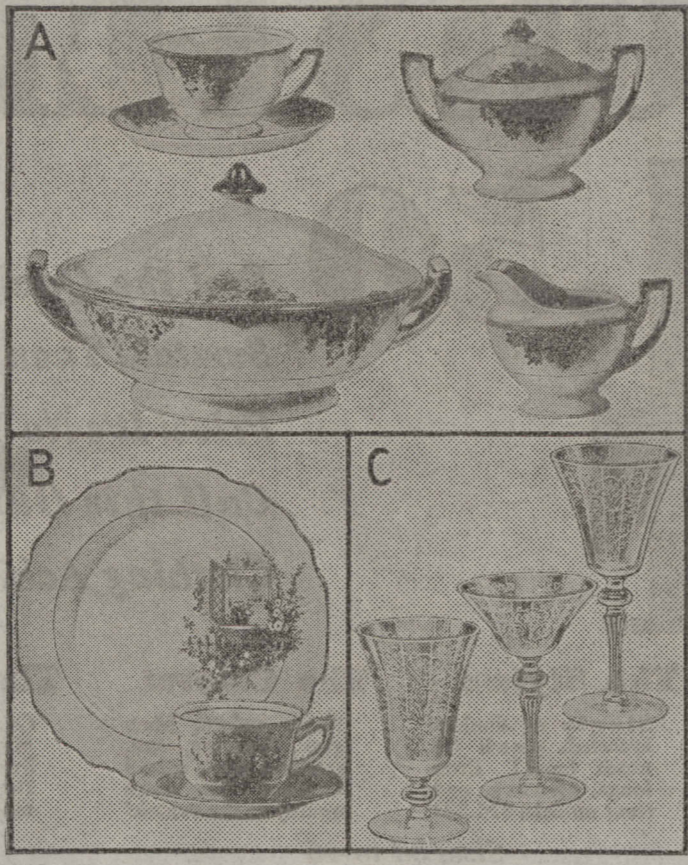
Fill in That Empty Corner! Tables of Walnut Finish or Mahogany Finish Top with Bone White Base!

LITTLE TABLES AT A LITTLE PRICE



Butterfly Table \$5.95 Matched veneer top.
 Coffee Table \$5.95 New classic style.
 Lamp Table \$5.95 Oval shape.
 Coffee Table \$5.95 Removable glass tray.
 Lamp Table \$5.95 Empire style.
 End Table \$5.95 Lyre ends.

Mandel's Furniture—Eighth Floor.



Discounts of 10% to 50% on Dinnerware and Stemware

- Imported China Dinner Set with cream soups. Exquisitely decorated and gold trimmed. 106 pieces, service for 12 at **\$29.95 net**. Same set, 66 pieces, service for 8, \$16.50 net.
- Mandel's Famous "Breakfast Nook" Set of glazed American porcelain. Ivory with platinum lines. 20 pieces, service for 4..... **\$2.48 net**.
- Fine lead-blown crystal Stemware with beautiful etched design. Tall, formal shapes. Goblets, sherbets, parfaits, cocktails, **\$6 dozen net**. Finger bowls to match, \$9 dozen net.

Mandel's China and Glass—Seventh Floor.

• Do Your Eyes Bother You When You Read by Lamplight?
 • Can You Sew Without Eyestrain?

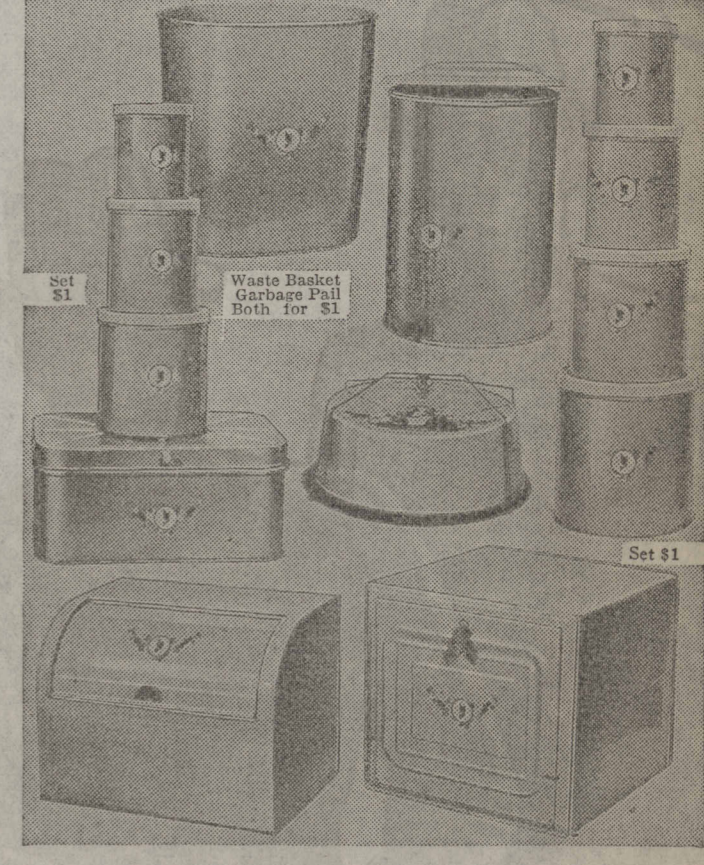
Be Sure to Visit
Chicago's First
LAMP CLINIC
 Staged by
Mandel Brothers

Do you know in what position and how far away your lamp should be for reading? This and many other questions will be dramatically answered for you in Mandel's Lamp Dept. with the Sighting Demonstrator, a machine which lets you prescribe for yourself the kind of light your own eyes need. Dr. Colwell of the General Electric Co. will be in charge of the Clinic.

Talking Pictures, 2 P. M.
 Don't miss the film showing the fascinating research in home lighting that the G. E. Laboratories have conducted.

SEE THE NEW LAMPS!
 At this time we are featuring a variety of lamps approved by the Illuminating Engineers Society of America. These are specially designed to combine beauty with scientific lighting.

Mandel's Lamps—Seventh Floor.



A Scoop! Seldom Such
Enameled Kitchenware

- for **\$1**
- The enamel is baked on... finished in ivory with green trim or green with ivory trim. Note that the entire sets are only \$11!
- 4 PIECE CANISTER SET, \$1.
 - DROP-DOOR BREAD BOX, \$1.
 - Roller corners.
 - CAKE COVER, BOARD AND CARRIERS, \$1.
 - 4 PIECE PANTRY SET, \$1.
 - Bread box and 3-piece canister set.
 - ROLL-TOP BREAD BOX, \$1.
 - STEP-ON GARBAGE CAN AND WASTE BASKET, Both for \$1. Garbage can has 2 1/2 gallon galvanized insert.
- Mandel's Housewares—Seventh Floor, Mezzanine.

Great SUBWAY DOLLAR DAY . . . Save on Winter Needs!