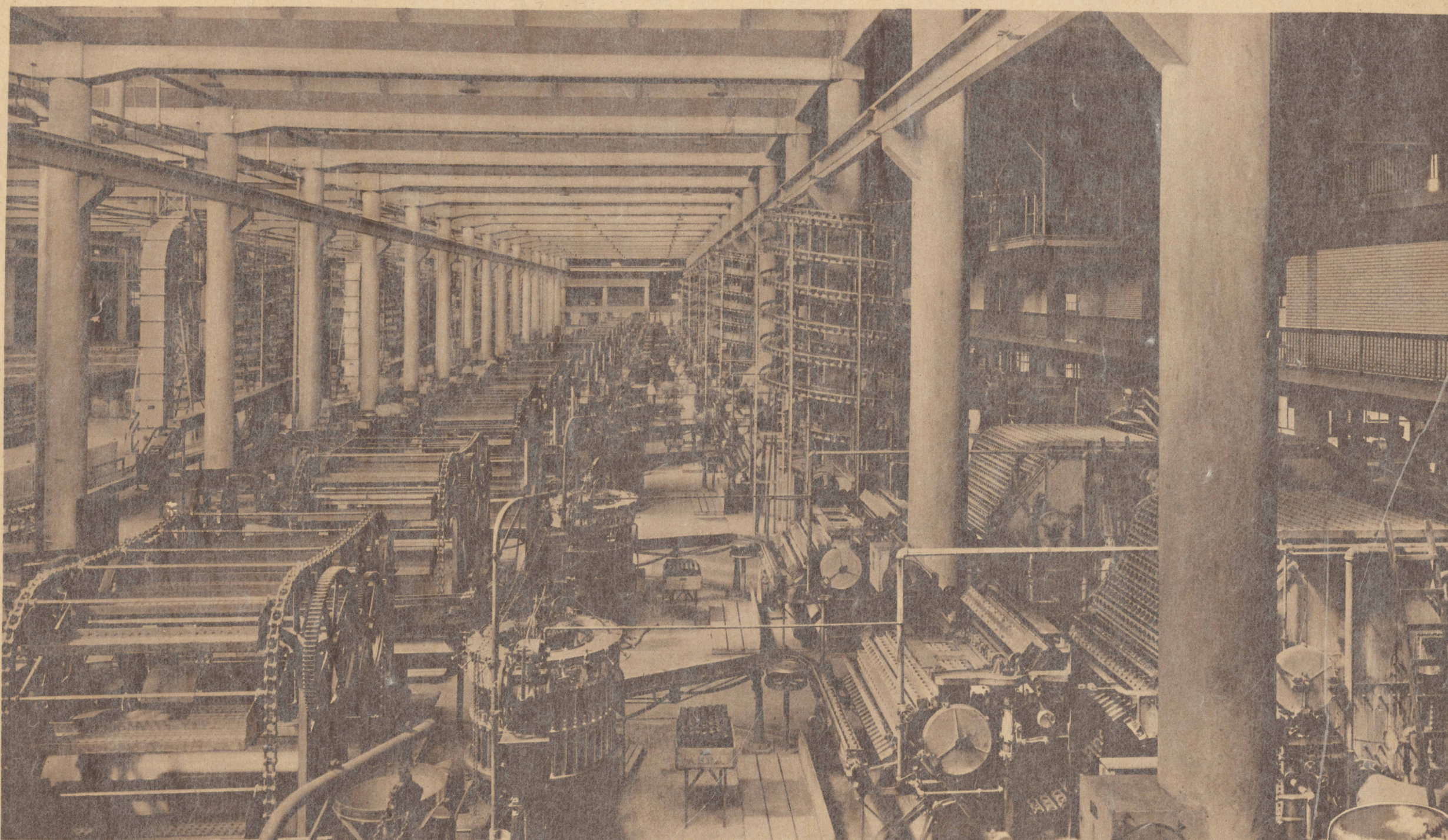


# 2,000,000 bottles every 8 hours!



*Behind the Prince of Pales is the world's largest and most complete bottling plant!*

**H**ERE it is! Part of the magnificent plant in which Busch Pale Dry is bottled! The largest, cleanest and most modern bottling plant on earth! A plant with a daily capacity of 2,000,000 bottles!

Big as it is, the photograph on this page shows only a part of the seventh floor of the Anheuser-Busch bottling plant. The total space of each of the seven floors is 250x580 feet. This one building alone has a total floor space of 27 $\frac{1}{4}$  acres.

And this is only one of 110 separate Anheuser-Busch buildings which cover 142 acres of ground—the equivalent of 70 city blocks.

But this building is particularly interesting. For here Busch Pale Dry is bottled, labeled, packed in cartons and conveyed by automatic machines to the loading platforms seven stories below—ready for quick shipment to the store just around the corner from your home.

Thirteen railroad tracks run in to the loading platforms, and these 13 tracks provide loading space for 130 freight cars, all of which are automatically loaded and unloaded by electrical and gravity conveyors.

This tremendous plant was created for a single purpose—to enable Anheuser-Busch to bottle the

finest beverages that can be produced from the choicest raw materials that skill can select and money can buy . . . and do it quickly and economically.

The most delightful ginger ale you've ever tasted comes out of this plant. A pale dry ginger ale with a flavor as subtle and satisfying as that of a rare old wine . . . with real life and zest and sparkle in every dancing drop . . . with real friendliness for other drinks . . .

**BUSCH PALE DRY! THE PRINCE OF PALES!**

Just wait 'til you taste it! Then try to be content with any other!

## BUSCH PALE DRY

*Ginger Ale*



**ANHEUSER-BUSCH, ST. LOUIS, U. S. A.**

FOR 70 YEARS • America's Most Famous Makers of Good Things to Drink

Trade supplied by **ANHEUSER-BUSCH BRANCH** and these jobbers

Albert F. Bridges & Co.  
Central Wholesale Grocers, Inc.  
Fancher & Co., Evanston

Fuller, Morrison & Co.  
Humiston, Keeling & Co.  
Mallot, Johnson & Co.

J. B. Peto & Co.  
John Sexton & Co.  
B. A. Railton Co.  
J. W. Allen & Co.

Sprague, Warner & Co.  
Steele, Wedeles & Co.  
Peter Van Schaack & Son

Richmond Candy Co., Aurora  
Mallott Wholesale Grocery Co.,  
Forest Park

