

Again NORGE Leads

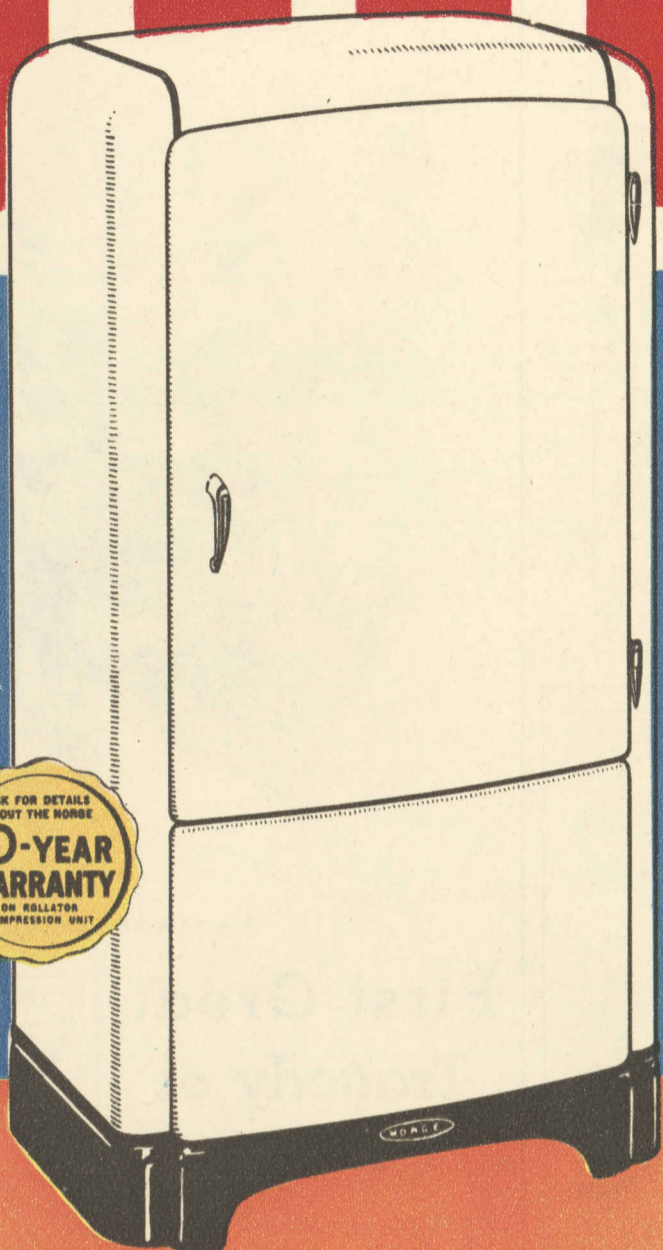
NORGE ROLLATOR REFRIGERATORS

Only the Norge LOW-TEMP Rollator Refrigerator combines all of the requirements for ideal refrigeration. Tests prove its ability to keep foods *Prime Fresh* from 2 to 5 times longer! It maintains temperatures below 40° instead of merely below 50°. Its higher humidity *minimizes* loss of food moisture. It freezes *more ice faster!* Practically eliminates defrosting! In most LOW-TEMP and Super-Deluxe models, Norge gives you 12 different *flexible* interior arrangements. A glance will prove that Norge is the most flexible — the most usable — refrigerator. See your neighborhood dealer now. It will pay you to see the Norge before you buy.

NORGE DIVISION
Borg-Warner Corp., Detroit, Mich.



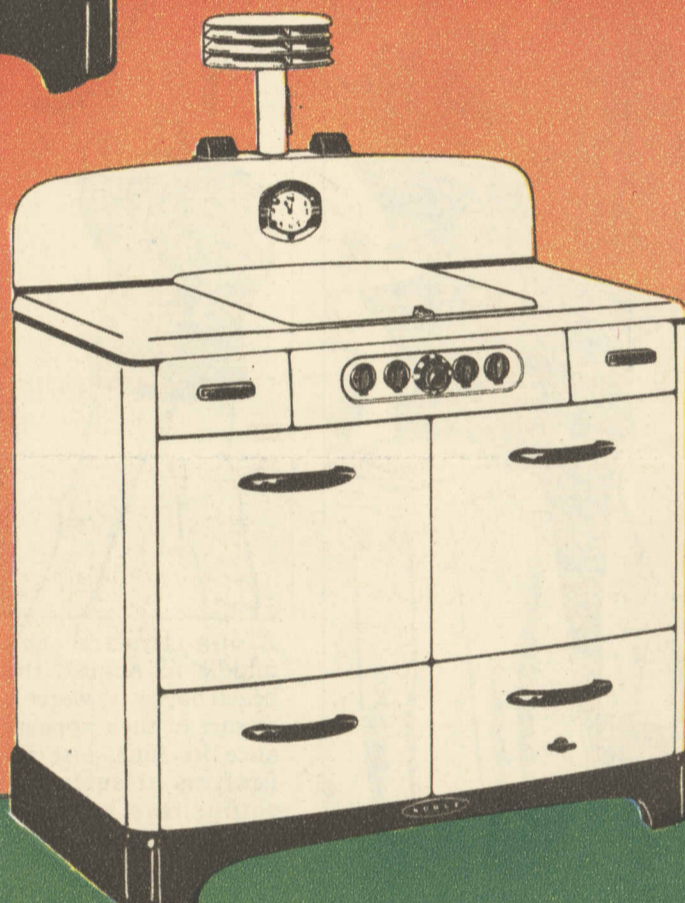
ASK FOR DETAILS ABOUT THE NORGE
10-YEAR WARRANTY
ON ROLLATOR-COMPRESSOR UNIT



In Protecting Health



In making Housekeeping easier



NORGE CONCENTRATOR RANGES ...GAS OR ELECTRIC...

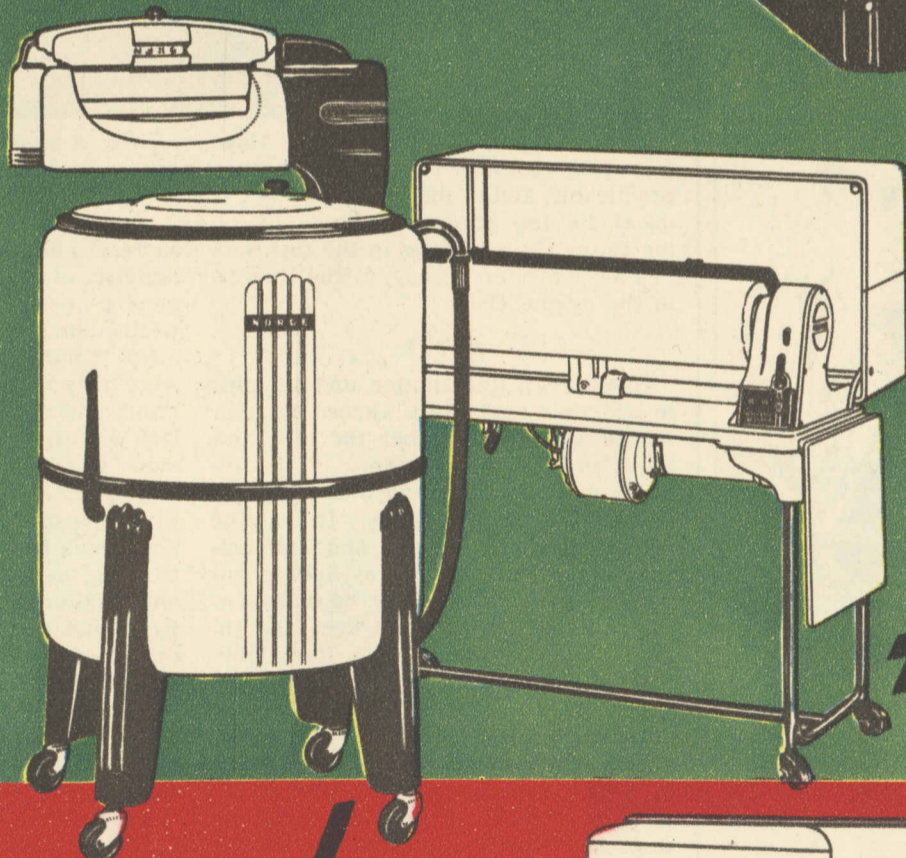
The range you want and need is waiting for you at your nearest Norge dealer! Never before have Norge Concentrator Ranges offered so many exclusive features, such as pace-setting design. Economy is unsurpassed both in baking and top stove cooking. New oven heat controls give greater convenience — make results certain in roasting and baking. Extra heavy insulation, roller bearing utensil drawers, automatic or Norge Timer clock, modernistic lamp and condiment set are features you want in your new range... And again Norge leads in giving you these advantages in their most practical form!

NORGE AUTOBUILT WASHER...

Only Norge gives you a washer that combines these necessary features: steam-sealed tub for whiter clothes, feather-weight agitator for gentle cleansing of the finest garments, pressure-indicator wringer, lifetime-lubricated motor, and the Autobuilt transmission — exclusively Norge — sealed-in-oil for permanent smoothness and trouble-free operation. Be sure to see the Norge before you buy!

NORGE DUOTROL IRONER...

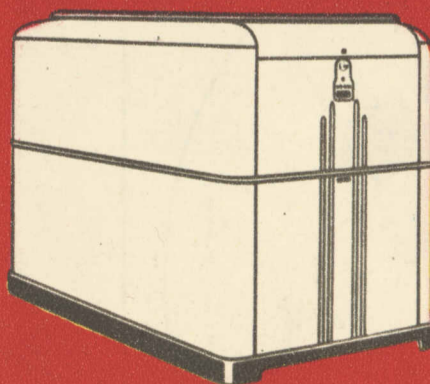
The Norge Duotrol Ironer offers new ironing freedom with two-speed controls, adjustable tensions, double thermostatic heat controls, scratch-proof shoe, heat trap dome that cuts current costs, and a world of other plus-values. Makes ironing a joy instead of a chore — ask your nearest Norge dealer for a demonstration and see for yourself.



In keeping up Appearances



In Giving Year-Round Comfort



NORGE FINE-AIR CONDITIONING FURNACE...

Home owners and heating experts agree that Norge is years ahead in heating equipment. The Fine-Air Conditioning Furnace is able to deliver as much as *twice* the heat that old-fashioned furnaces do from the same amount of fuel. Investigate now! Gas or oil fired.

AW-11-C

SALESMEN

Many of our substantial dealers have permanent, well-paying positions for ambitious, intelligent salesmen — For details write — SAMPSON ELECTRIC CO.

FOR SALE AT LEADING DEPARTMENT STORES, FURNITURE STORES AND RESPONSIBLE NEIGHBORHOOD DEALERS

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DEALER