

THESE VALUES ON SALE MONDAY AND TUESDAY



Clearance
U. S. Kedettes
Dozens of colors! Every pair is washable! \$1.95 to \$2.45 values! Sizes from 4 to 8.
\$1.77 pair
(House Slipper Dept.)

AMERICA'S FASTEST GROWING DEPT. STORES
GOLDBLATT BROS.
Copyright 1931 by Goldblatt Bros., Inc. "It's Smart to Buy for Less"

STATE ST. STORE
(Neighborhood Stores)
Broadway at Lawrence
Lincoln at Belmont Ave.
Chicago & Ashland Ave.
47th Street & Ashland

State, Jackson Van Buren
(Neighborhood Stores)
26th and Turner Avenue
91st St. & Commercial
Chicago & Cass Streets
Hohman Ave. at Sibley
645-665 Broadway

GOLDBLATT'S MAKE FUR HISTORY!

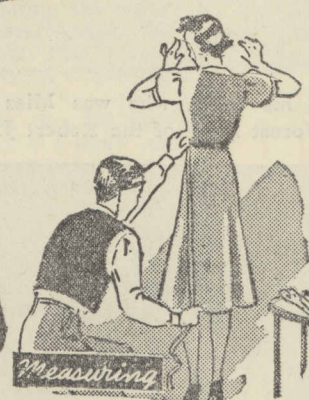
Exclusive 'HYDE PARK'

SEAL-DYED
CONEY**FUR COATS**

Made to YOUR OWN MEASURE

\$59Buy Furs with
Safety
at Goldblatt's

Every fur coat purchased at Goldblatt's has been carefully inspected—to assure you fine quality, expert workmanship, and a positive saving.



Now—at the low price of \$59—every woman can afford to own a fur coat made expressly to her INDIVIDUAL measurements! This is truly a value that has never before been heard of! The creations of outstanding designers, combined with the faultless workmanship of superior craftsmen bring you fur coat beauty usually found only in the higher priced furs. The rich suppleness and quality of the pelts used in these coats is out of the ordinary at only \$59. Styles for co-eds, business women, and smart matrons! Place your orders now at Goldblatt's, with confidence! Enjoy the luxury of a Made-to-measure fur coat this winter! We guarantee satisfaction with every fur coat purchased at \$59!

Many Smart Styles . . . Only 7 Are Illustrated!

- Boxy
- Princess
- Casual Coats
- Swagger
- Fitted Full Length
- Slenderizing Styles for the Half Size Figure
- Flattering Small Collars
- Gallant Square Shoulders
- Smart Bell Sleeves
- Mandarin Sleeves
- Silhouette Lines

Note These Details of Workmanship!

- Expert Designing
- Fine Quality Skins
- Uniform Matching of Skins
- Every Skin Stamped "Hyde Park" Seal-Dyed Coney
- Expert Fitting
- Expert Cutting
- Finishing
- Canvas Fitted to Your Measure
- Additional Lap and Length
- Zig-Zag Seams (All Reinforced)
- Accurate Squaring of Coat
- All Coats Interlined
- Needlecraft
- All Coats Stayed to Assure Durability
- Lovely Linings
- Tailored Yokes, Shields

4 WAYS TO BUY
• Cash • Budget
• Charge • Layaway
A SMALL DEPOSIT RESERVES YOUR COAT! FREE STORAGE UNTIL FALL!

Sizes for Juniors, Misses & Women! Also Half Sizes!
Other Fur Coats from \$59 to \$495!



\$59

Smart, New, Fall Frocks... \$3.94



Puppet-Like Hats
By Vogueumont

- Tiny—But Smart
- Veiled—But Revealing

\$2.94

Anchored by a bit of a band . . . with a chenille dot veil.
Made of a fine fur felt. Adj. to all headsizes.



Smart for Fall!
PERSIAN
Fur Fabric

COATS
\$14.94

- Never-moth processed
- Fully lined
- All Smart Styles
- Look Just Like Fur
- Sizes 12 to 20



Flattering Lines for Miss and Matron in Slim BLACK—WHITE!

- Slenderizing Lines
- Clever White Touches
- Youthful styles

\$3.94

Style begins with black this Fall—so we feature a select group of frocks in black for sizes 12-20, 38-44, 46-52 and 1/2 sizes.
(Illustrated Styles at State St. Store Only)

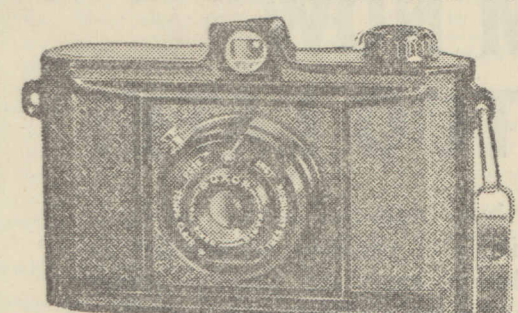


Former \$2.95 and \$3.29 Values!
Cotton Dressmaker

Swim Suits
• Gay Prints
• Jersey Lined
\$1.69
34 to 46

Fine dressmaker suits in skirted styles. Mother or daughter can wear them with equal grace and charm. Flattering to all figure types.
Sportswear Dept.

Exclusive at Goldblatt's!



French "Lec" Junior Candid Type Camera

Uses Eastman No. 127 or Agfa A-8 films and takes 8 full size 1 1/2 x 2 1/2 in. pictures
\$3.49

Has built-in, eye-level view finder. Lens is polished to give sharpness to picture—with two openings; one for sunny weather and one for cloudy days. Has attachments for cable release and tripod. Time or instantaneous exposures.
Mail Orders Filled. (Sporting Goods Dept.)

Big Baby Values!

First in Chicago at This Low Price!

Curly Diapers**\$1.98**

Gauze diapers, 20x40 inch size, 90% more absorbent than any others.

Turkish Towel and Wash Cloth Set 57c
36x54 Inch Size Muslin Sheets for .33c



Infants' Gowns and Kimonos Rayon 19c
Striped 19c
Shirts and bands, too.

3 Pc. Wool Bootie Socks Sweater, 84c
Cap, 79c
And pair of booties. In nursery pattern.

Tots' Overalls 44c
Adjustable straps; appliqued patterns. Sturdy fabrics. Sizes 2-6 in group. Juvenile Dept.

Girls' Swim Suits \$1.95
Rayon satin broadcloth. Smart, but simple styles. Sizes 10-14.
Girls' Dept.

FREE CONTRACT BRIDGE LESSONS

LADY ESTHER FACE CREAM 59c

Four purpose cream. A favorite with women of distinction and beauty. Only . . .



60c Size Italian Balm & 25c Size Fitch Shampoo 85c Val. 41c
Box of 500 Facial Tissues 13 1/2c
50c Size Midol Tablets 19c
85c Size Cal Aspirin 43c
85c Size Flit Insecticide 31c
Seminole Toilet Tissue 4 rolls 19c
1000 sheets, 4 limit.

1 Lb. Roll Hospital COTTON 19c
A value. Very absorbent
35c Size FREEZONE 19c
For corns. Special price. 1 limit.

John Ruskin Cigars
5 in 10c
Millions sold at 5c each. Fresh stock.
(Not in Indiana)
15c Prince Albert
For pipe or 2 Tins 19c
cigarette (4 tins limit)



25c Size Dr. Lyons Tooth Powder 2 for 19c
Double edge, 50 limit.
50c Size United Razor Blades 50 for 19c
1 limit to customer.
Olive and Palm Soap 15 bars for 19c
Fine complexion soap; 15 limit

Nurses' Indo-Tex Slips
Three Times a Sellout!
Another Shipment
59c
In Built-Up Shoulder Style!



Famous broadcloth slips with the double panel for extra freedom and sun protection. Hem-stitched or plicated tops. Tealose, pink or white; sizes from 36 to 50. Durability is their keynote!

Nationally Known Rayon Silhouette Undies! Combinations!
79c



Silhouette Bomberg Rayon Panties
Regular Sizes
In tight or loose leg styles. Tealose.
44c

\$15 Ultex Bifocals
With extra large reading scale. Precision ground lenses. Complete with gold filled heat-flex mounting. Scientific sight test included.
\$6.75
Easy Terms complete
Optical Dept. Directed By Dr. D. M. Appel, O. D.
Not in Our Indiana Stores.

Instructions under supervision of Mrs. O. H. Reilly, bridge expert. Also duplicate games with free merchandise. Certificate for high score in play-off. Mon., Wed., Sat., 1 to 4 p. m. State St. Store, 9th Floor, South.