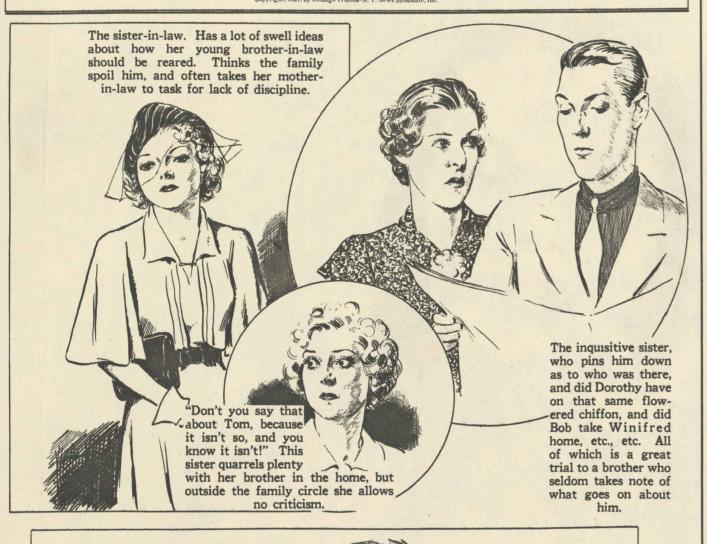
## SISTER and BROTHER

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## All in the Day of a Popular Radio Singer



At left: Sally Jo Nelson, staf artist of W-G-N studio and a singer of popular songs, usually begins the day, when weather permits, with a canter. She's an ardent horsewoman and also a motor boater. The morning ride peps her up for her day's work.

2 Above: Then back home tor breakfast. Between sips of colfee she reads her morning's fan mail. Miss Nelson, formerly of Detroit and Pittsburgh, is unmarried and makes her home with her mother. She's a ballad singer, as contrasted to a torch singer.



3 After breakfast and a brief rest at home she goes to the music publisher's to try her voice on the latest songs.



Then comes the daily rehersal at the studio. Every song 5 Then comes the adily renersal at the state of the radio public.



Rehersing is no light task. Sally generally is somewhat fatigued thereafter. On the roof of the hotel in which she dwells she enjoys a restful sun bath, obtaining complete relaxation while she reads the newspapers and current magazines. Amid quiet surroundings such as these she builds up energy for her duties before the microphone.



their personal appearance. Miss Nelson often takes time out for a trip to the hairdresser.



9 Miss Sally hits her high notes with ease, and the magic "mike" carries her delightful voice to the broadcasting station, which sends it out to thousands of listeners.



8 Above: The great moment of the day for Sally is when the orchestra strikes up the opening bars of her song and she walks up to the "mike" to pour into it the vocal offering she has rehersed earlier in the day.

10 At left: Although the public is well acquainted with her charming voice, it demands also that it be familiar with Sally herself. Therefore she must have photographs and plenty of them. She poses for her publicity portraits before the camera of Maurice Seymour.