

Pictures in Chicago Tribune Rotogravure put over your sales message with speed and punch. They tell your story, quicker than words, to almost every other family in Tribune Town.



THE FASTEST WAY to Sell to More Than Eleven Hundred Thousand Families— Chicago Tribune Rotogravure!

THE Chicago Sunday Tribune offers the tremendous sales power of a circulation that reaches nearly every other family in the heart of the Central States—Tribune Town.

Chicago Tribune rotogravure is preferred position in this dominating medium. Pictures here get attention faster, tell your story faster, compel action faster.

Your product, in a pictured message enhanced by perfect printing, is received by Tribune Town's millions at a time they are most willing to read, to understand, to respond. Sunday is the day to cultivate this rich market with sales-compelling pictures in Chicago Tribune rotogravure.

GET THE COMPLETE FACTS FROM A
CHICAGO TRIBUNE MAN!

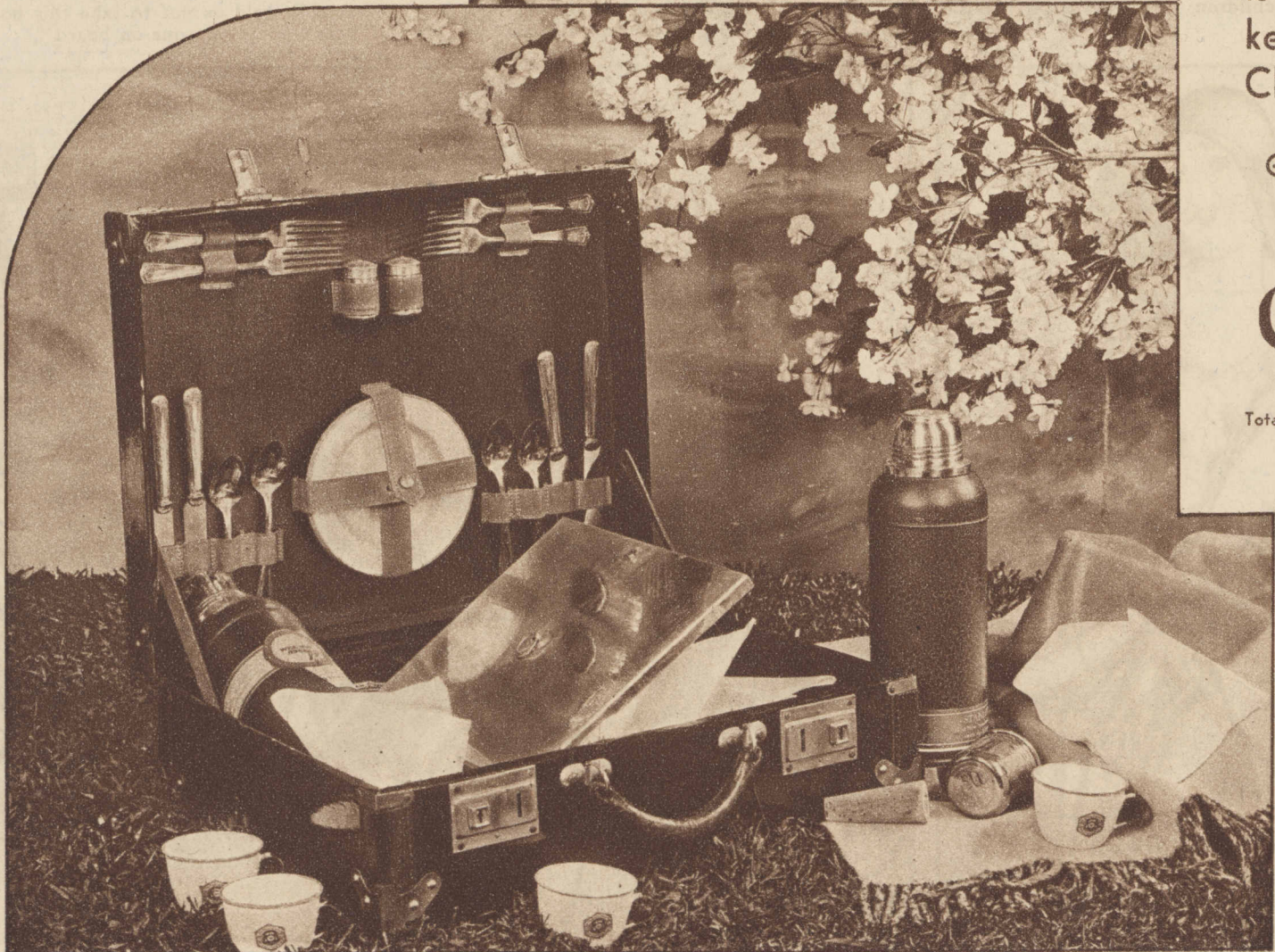
Chicago Tribune

THE WORLD'S GREATEST NEWSPAPER

Total Average Circulation for the Six Months Ended March 31, 1930:

Sunday: 1,184,261; Daily: 845,895

Chicago Tribune Rotogravure plus Chicago Tribune circulation gives you smashing sales power. It is a selling medium made for today's fast pace. Pictures in Tribune Rotogravure carry to all Tribune Town a sales message more swift, more convincing than words.



SPEED YOUR SALES MESSAGES TO MORE THAN 1,100,000 FAMILIES EVERY SUNDAY!