

Before the days of **JESSE JAMIES**



OUT of the smoke of the Civil War rode the now almost legendary figure of Jesse James. Bandit, murderer, his savage killing as he looted stage coach after stage coach brought terror to the entire Southwest. Even whimpering children were stilled when mothers darkly threatened to call Jesse James.

Chicago, in that day, knew no such desperado as Jesse James. It was a peaceful, law-abiding city of 95,000. Yet, even in the Sixties, Chicago's banks and business houses knew the perils of robbery—and protected themselves against it by engaging the stalwarts of the already well-established Brink's Express, now known as Brink's, Incorporated, to guard their valuables.

Much has happened to Chicago, to America, and to Brink's, Incorporated, since that day seventy-five years ago when Perry Brink began his delivery business. Chicago has grown, America has grown, and Brink's has grown as well. From a delivery business serving only Chicago, Brink's activities have expanded to include the protection, guarding, and distributing of ninety billion dollars yearly in more than eight hundred cities of the United States and Canada. It is significant that in all its seventy-five years of moving money, no Brink's client has ever lost a dollar.

Among its thousands of clients are many of the nation's largest corporations—great organizations—whose operations are carried on an accurate cost basis. By actual comparison they have found it not only safer but cheaper to use Brink's service than to do the job themselves.

Brink's methods—designed and perfected by Brink's men—are the result of these seventy-five years' experience. Specially constructed armored cars, impenetrable safes, guards

schooled for emergencies, complete coverage by insurance make Brink's the only safe way to move money in this day of lawlessness.

On the eve of its Diamond Jubilee, Brink's executives and employees look back with pride at the achievements of the past, and with gratitude acknowledge their debt to those clients whose faith and confidence have made possible these seventy-five successful years.

Money Services Provided by

BRINK'S, INCORPORATED

- | | |
|------------------------|--------------------------|
| Moving Bank Assets | Paying Off Employees |
| Putting Up Pay-Rolls | Collecting Gate Receipts |
| Delivering Pay-Rolls | Transporting Securities |
| Delivering Bank Monies | Moving Government Funds |

Gathering Daily Accumulations of Cash from Stores, Offices, Theaters, Churches, Filling Stations, Hospitals, etc.

BRINK'S INCORPORATED

Jackson Boul. at Jefferson St.—Chicago

and Operating in 825 Other Cities

FOUNDED 1859

