



THE CHIEF OF AUSTRIA'S HEIMWEHR SPEAKS—Prince Starhemberg addressing troops.  
(Acme photo.)



THE CANDID CAMERA MEETS MAYOR LA GUARDIA AT LUNCH—As a result of this picture, New York's chief executive has forbidden photographers to take pictures of him at table.  
(Tribune photo.)



STEEPLECHASE COMPLICATIONS—One horse clears the rolling form of a rival at the Aqueduct track, Long Island.  
(Associated Press photo.)

# "I made my husband do the driving... UNTIL I CHANGED TO **ETHYL**!"



I SAID TO MY HUSBAND: "You know I like to drive. But I lose my confidence in traffic; I can't be sure what the engine will do." "Well, Madge," he said, "since you can't avoid traffic these days to get anywhere, let's try a new idea... let's stop at the next pump marked Ethyl!"...



AND HE SAID TO ME: "Automobile engineers say that Ethyl fluid makes driving easier. It's used only in the premium gasoline that filling stations are selling to bring out all the performance and power of the modern high compression engines... Let's try a tankful and you drive..."



WHAT A DIFFERENCE! The engine seems to say: "Sit back, relax. I'll do the work!" I can count on it to go when the light turns green, and to take me around slowpokes safely. I don't have to shift gears nearly so much! And my husband, too, tells all our friends: "It pays to change to Ethyl."

## 3 FACTS you should know about gasoline

1. Pumps marked Ethyl contain the coolest fuel for summer use. That's because, by the action of ethyl fluid, more of the potential energy of each gallon is transformed into engine power and less sent as waste heat into the cooling system, already battling high outside temperatures. Ethyl fluid is needed to develop full performance by modern high compression cars every season of the year. It makes older cars, too, run

better as carbon and mileage accumulate. That is why approximately 95% of all premium gasoline sold in the United States and Canada now contains Ethyl fluid.

3. Sufficient Ethyl fluid (containing tetraethyl lead) is used to produce the highest anti-knock rating by the official test methods of the oil and automotive industries. The all-round quality of premium fuel so treated is protected by double inspection at the refinery and at the pump.

**STOP!** When the signal is "Stop," is your engine under perfect control; ready to glide away quickly, safely and without a knock on the signal to "Go"? Stop at an Ethyl pump today and fully enjoy your Sunday trip. To get all the power and pleasure from your car investment —NEXT TIME GET ETHYL!