WORTH LOCKING AT IN CHICAGO In the heart of the new downtown of Chicago, the Chicago Motor Club building at 66 East South Water street is accessible to every mo-

torist. A visit to the club building is well worth while. Under the caption: "Worth Looking at in Chicago," Ashton Stevens lists . . .

John Root's thrilling lobby for Chicago Motor

A MEETING OF STATE'S ATTORNEYS CALLED BY THE CHICAGO MOTOR CLUB. During a speed trap probe in which the club took part the TRIBUNE said editorially: "Many of the victims of illegal fines, physical attacks, official hold-ups, abuse and mistreatment were prepared to accept the situation as one without remedy until the State's Attorney and the CHICAGO MOTOR CLUB gave the opportunity for a thorough exposure."

THE DISPATCHER'S OFFICE ON A BUSY DAY. A rain storm or a cold wave brings

an avalanche of calls to the club for mechanical first aid service. Members may call for first aid or towing service any hour of the day or night. The main office telephone number is FRAnklin

YOU WILL NOT INJURE MAP WHEN YOU CLIP COUPON

You can cut your motoring expense and provide yourself with protection at an extremely low cost. The annual dues in Cook County are \$15 a year and \$1 for the radiator emblem; outside of Cook

Please let me have further information concerning mechanical first aid, bail bond, touring, insurance and other money saving

Home Add ..

City ...

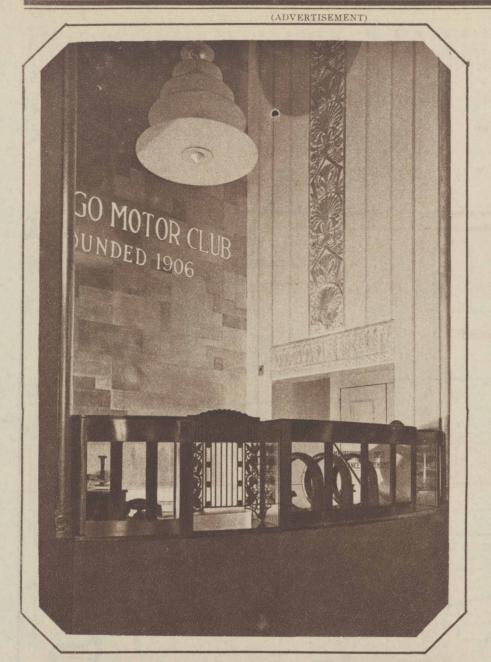
66 East South Water Street, Chicago, Ill.

County \$10 a year and \$1 for the emblem.

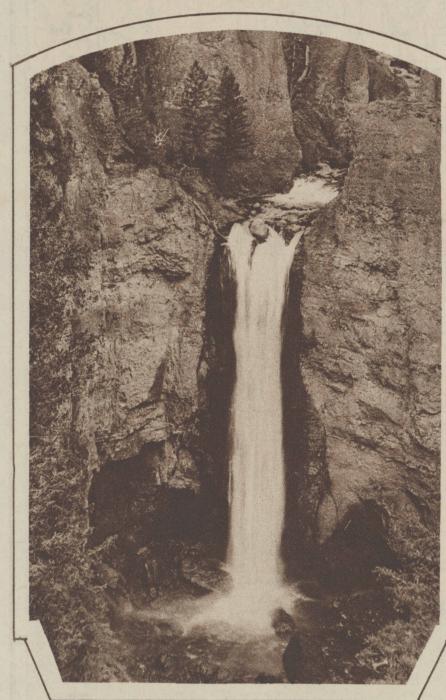
CHICAGO MOTOR CLUB

Telephone, All Departments, FRAnklin 1818

services. No obligation to me.



66 EAST SOUTH WATER STREET. The Chicago Motor Club building at 66 East South Water Street is acclaimed by critics a masterpiece of modernistic architecture. The club has been serving the motorists of Illinois and northern Indiana for almost a quarter of a century; it was organized in 1906. Telephone FRAnklin 1818.



TOWER FALLS IN YELLOWSTONE PARK. The club touring bureau keeps cars on the road the year round collecting the most complete and authentic touring information for members. More than one thousand clubs in every part of the country affiliated with the American Automobile Association also provide members of the Chicago Motor Club with free touring bureau service when traveling.



TRY THIS ROAD TODAY. The Waukegan road is a forty foot road. It didn't just happen. The Chicago Motor Club has been campaigning for wider roads for a number of years. Every motorist who wants to get the full use of his car on Saturdays and Sundays is urged to support the campaign of the club in behalf of wider roads. Wider Roads Are Safer Roads.

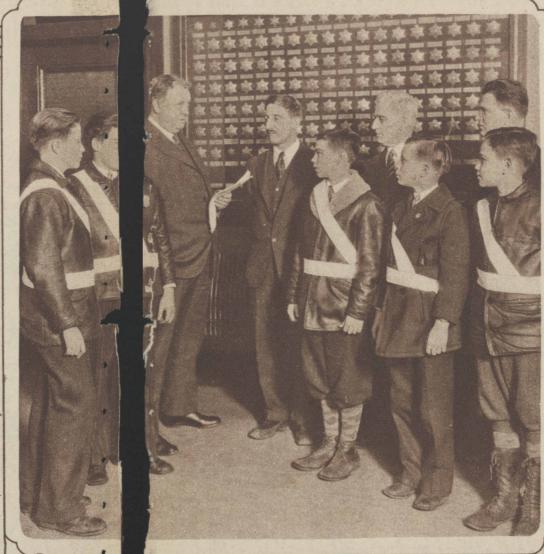


A. A. A. BACKS WIDER ROADS. "Congestion is a national peril," said Thomas P. Henry, President of the American Automobile Association, at a recent meeting of the association, at which time Charles M. Hayes, President, Chicago Motor Club, was appointed Chairman of a national committee on road widening. Executive committee, A. A. A.: (Standing) Charles C. Janes, W. E. Metzger, A. E. Mittendorf, Ernest N. Smith. (Seated) Charles M. Hayes, Thomas P. Henry, Roy F. Britten,

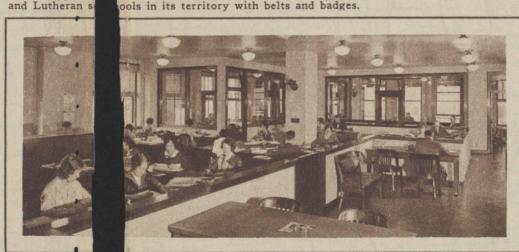


Motor Club service than the nearest telephone. Branch offices and service stations are indicated on the map. The club serves motorists in 58 counties in Illinois and northern Indiana. In this territory the club is the sole representative of the American is the sole representative of the American Automobile Association.

SERVICE STATIONS



FOR SCHOOL BOYS' PATROL. Commissioner of Police Wilchicago announces his general order which pledges the power of chool boys' patrol. The men, from left to right, are Commissioner aporte, supervisor of physical education, Chicago public schools; e president and director of safety, Chicago Motor Club, and Rev., superintendent of the parochial schools of Chicago. The memleft to right, are Patrolman John Sullivan and Warren Philbin, St. chool, and Lieut. Amos Flint, Capt. Roy Peterson and Lieut. Bob School. The motor club furnishes patrols of the public, parochial ols in its territory with belts and badges. AUTHOI liam F. Russel the police to Russell, E. C Frank E. Jack D. F. Cunnin bers of the p



The Clair rtment. Tires and Accessories covered without additional



HEAVY DUTY TRUCK RENDERING ASSISTANCE. Twenty-four hours a day the mechanical first aid and towing service is at the disposal of members anywhere in the fifty-eight counties served by the club. In Cook County members call FRAnklin 1818; outside of Cook County they call the nearest service station.



MECHANICAL FIRST AID. Sometimes it is a serious matter to be stalled on the road; always it is inconvenient. A membership in the Chicago Motor Club is a protection on the road that will bring you much comfort and peace of mind. High grade mechanics and the most efficient equipment are employed by the club in serving members. Many of YOUR neighbors are members; ask them about this service.



YOUR MEMBERSHIP CARD IS A BAIL BOND. Members arrested anywhere in the club territory for alleged violation of the motor vehicle laws may use their membership cards as a bail bond where a bond not exceeding \$100 is demanded. The club guarantees your appearance.



SIGN POSTING. The sign posting crew of the club keeps busy the year round. If you know of a dangerous spot in need of a sign, let the club know. Call FRAnklin 1818.



TEACHING SAFETY. Miss June Price, teacher, Daniel H. Burnham school, Cicero, is

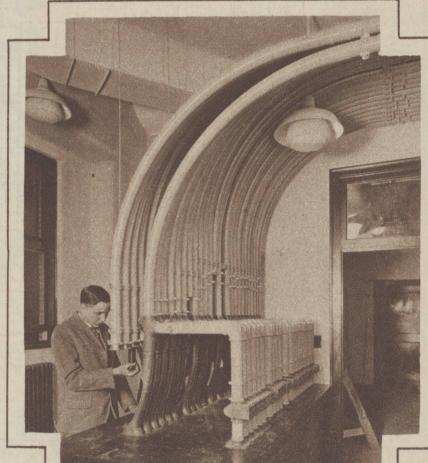


GOING AWAY THE FOURTH? The photograph shows the touring bureau at the Chicago Motor Club Building, 66 East South Water street. If you are making a tour over the holidays, make it a sane Fourth by obtaining touring information at the touring bureau of the club. Let the bureau plan your vacation. Travel by the most direct routes. Road survey cars and correspondents keep the bureau supplied with fresh information daily. Open 24 hours a day.



stressing a safety lesson to a group of pupils. The Chicago Motor Club supplies safety posters to public, parochial and Lutheran schools free of charge. Eighty thousand motorists are proud of the fact that they support this life saving work.





THE TUBE SYSTEM. Many departments, with a large force in each department, are required to serve the members of the club. In the Chicago Motor Club building the most modern equipment is used in the service of members. The tube system makes for quicker



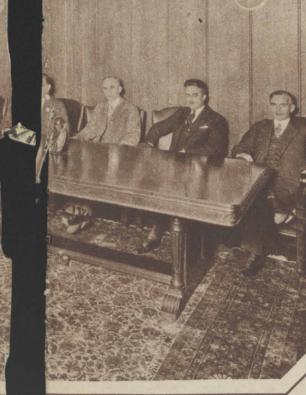
A SAVINGS CHECK. For fifteen years the Inter I turned cash savings of more than 20%. Last year the cash \$529,119.34. This service to members only. Assets mor



rance Exchange of the club has resavings to members amounted to an \$5,000,000.



DISCUSS MOTORING PROBLEM. Twice a maclub meet to discuss problems affecting the welfare director of advertising and publicity; J. J. Cavanago vice president and director of the accident prevention Brown, general manager; Louis Hunt, manager of the ager of the membership sales force; Hugh C. Dillon, r manager of the touring bureau; and William Thomso counsel; and P. T. Smith, assistant general manager



anagers of the various departments of the the motoring public. Sitting: J. E. Bulger, retary and downstate manager; F. E. Jack. artment; Charles M. Hayes, president; H. M. phe district department; E. A. Borden, mander of the claim department; Bert Vanderwarf, ice manager. Standing: J. H. Braun, general