



LAURA LA PLANTE posed for this pretty picture in her dressing room. The last film to feature this popular actress was "Scandal." See it?



CONSTANCE BENNETT, the latest one to remark that work, not riches, brings happiness, has gone to Hollywood to appear in talking pictures for Pathe. She's the daughter of Richard Bennett—as of course you know.

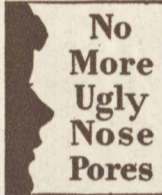


Creamed magnesia beautifies the skin in the same easy way that milk of magnesia purifies the stomach

Instant Skin Beauty

Sallow, Dingy Skin made Lovely—Coarse Pores become Fine—It corrects oily skin, heals eruptions and dissolves blackheads

The newest discovery in beauty culture is that creamed magnesia is much better for the complexion than any soap or cleansing cream. It beautifies the skin instantly, in the same easy way that milk of magnesia purifies the stomach. This is because skin impurities are acid. Doctors treat acid inside the body with milk of magnesia. And now dermatologists are getting amazing results in banishing complexion faults with creamed magnesia. All you do is anoint your skin with it, massage and rinse with water. It's as simple as washing your face. It reduces enlarged pores to the finest, smoothest texture almost as if by magic. Being astringent, it drives away the tell-tale signs of age. You will marvel at the effect of your first five-minute facial massage. It rejuvenates the skin so quickly that any woman can look lovely tonight, years younger. It's marvelous how magnesia dissolves blackheads, clears eruptions and corrects oily skin. And because it is so mild, mothers use it instead of soap to bathe infants. It certainly is a blessing as a face wash for fine, sensitive skins that soap so easily irritates and coarsens. Being greaseless, it cannot fatten the face or grow hair. It removes makeup and extracts impurities deep-set in the pores better than soap or cold cream. It changes dull, sallow, off-color skin to true-color clearness and fades out freckles better than a bushel of lemons. Test it on those clogged nose pores that stand out so boldly. Let it whiten your neck. It will also keep your hands soft and white. Until recently, creamed magnesia was used only by New York doctors' wives, and nurses. But now the large druggists everywhere find it hard to keep enough on hand to supply the demand. To get genuine creamed magnesia, ask for Denton's Facial Magnesia. Remember, five minutes works wonders. So get your magnesia today and look lovely tonight. It costs almost nothing to try. It's guaranteed!



DENTON'S CREMED Facial Magnesia

Makes poor skin lovely—keeps fine skin fine

NOTE: Do not hesitate to try this marvelous skin treatment at once. Thousands of delighted women have written they could not believe anything so simple could be so wonderful. But they were convinced when they saw so many friends suddenly get lovely complexions.

This **DOLLAR BOX** has lured hundreds of women to youth and beauty

For few can resist Primrose House quality, and in succumbing, find the path to loveliness

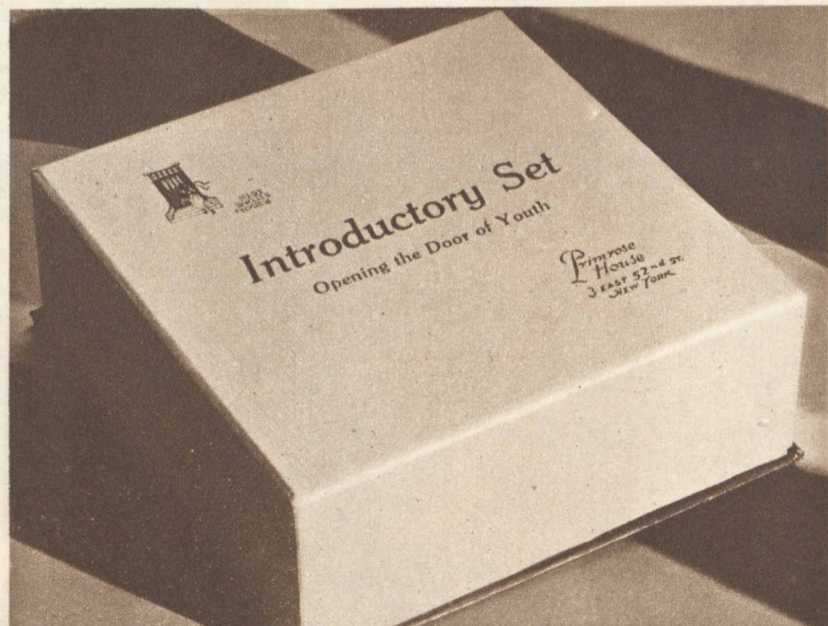
HUNDREDS of women, introduced to the wonder of Primrose House Preparations by this Introductory Box, have adopted them . . . and found the path to beauty.

For in these exquisite toilettries from New York's smartest beauty salon youth and loveliness dwell. Matchless in purity and joyous luxury, Primrose House Preparations bring fresh radiance to all who use them.

Here in this gay little box six of the choicest await you: (1) Rose Leaf Cleansing Cream; (2) Smoothskin Cream; (3) Skin Freshener; (4) Chiffon Powder; (5) Pomegranate Rouge; (6) A roll of Cleansing Tissues.

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In her primrose gown, Phoebe Drake seemed to the watching fisherman like a gorgeous mayfly . . . born, like the mayfly, for only a fleeting life of freedom! Who would grasp and crush that fragile beauty? Many men wanted to . . . as you will find in this delightful story, "Femera," by Roland Pertwee.

IN THE WOMAN'S SECTION OF TODAY'S TRIBUNE!