The rough stuff. The delicate blonde heroine, heaven help her, has unwittingly aroused the sleeping beast in this primitive man. "I want you, girl, and I mean to have you," he murmurs between clenched teeth. Then he looks deep in her eyes and he sees her pure soul shining forth, and he leaves her be. There is still some manhood left in him, by heck!



The Screen Lover

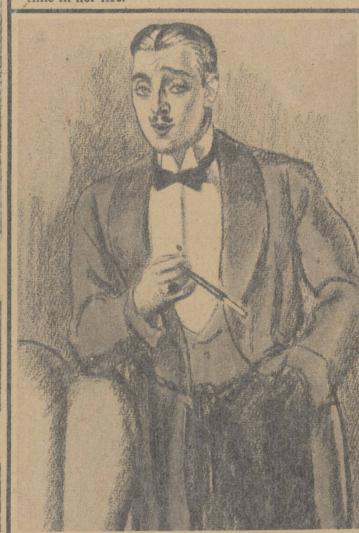
By W. E. Hill

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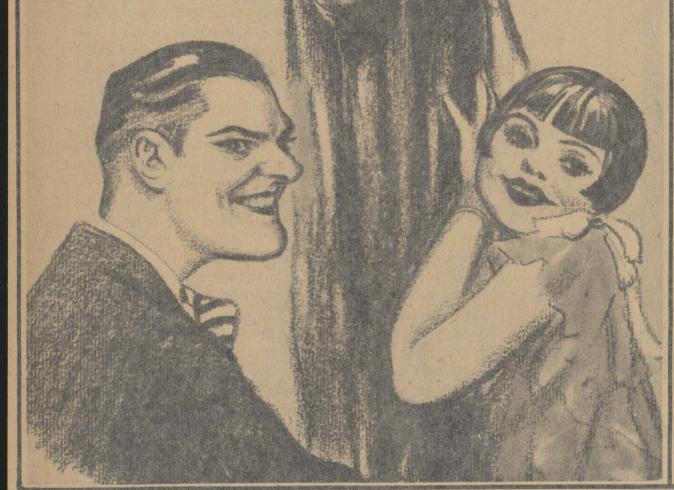




The foreign importation. Just one of those beautiful young sheiks who came in on the great tidal wave of Valentino followers. At his best expressing saucer eyed wonderment.



The gay deceiver. Harold is the arch villain of the films. He is the snake in the grass with the supersex appeal who lures and fascinates weak wives.



Young love in Maytime. Colwell is the home boy type. Matinee girls, young and old, just can't resist the closeups of his roguish smile. Looks best in profile. Usually shown in the fadeout with the little wife and a baby on the nursery floor.



The solid middle aged lover. Sex appeal plus grandeur. Causes great unrest among the wives of tired business men. So few business men look like that even at dusk with the light behind them.



The boyish lover. Just a nice, clean cut American boy, whose appeal is largely to the maternal instinct in lady movie fans. Very, very sensitive, as you can see from the hurt look in his honest eyes. Jazzy heroines are always wounding him to the quick.



The comic lover. The slapstick hero is registering that well known wistful note in his love making, thus gaining a reputation for great screen artistry among the movie critics.