

New!

Beads of Soap

banish washday drudgery

Here is a way to wash clothes that's faster . . . easier . . . better. Saves one rinsing. Gets clothes whiter. A revolutionary discovery that brings you soap in the form of tissue-thin beads—the fastest-working form of soap ever offered to women.

First bar soap—then chips—now Super Suds

Years ago women had only bar soap. How hard they had to work rubbing the soap into the clothes, and how hard it was to rinse out those clinging soap particles!

Next came chips. Many women changed to this form of soap because it could be stirred into a cleansing solution. But clothes and dishes had to be rinsed too much in order to get rid of the undissolved soap.

Now comes Super Suds, and women are changing to it by thousands in preference to all other forms of soap.

Super Suds is not a chip . . . not a powder . . . but a remarkable new form of soap in tiny hollow "beads," so thin that they burst into suds the instant they touch water. Four times as thin as chips, Super Suds is the thinnest soap made.

Why Super Suds is Better

In this new soap women have discovered two distinct advantages:

First, Super Suds is so thin it dissolves instantly . . . saves time and trouble.

Second, Super Suds dissolves completely . . . no undissolved soap to leave spots on clothes or film on dishes. Women like Super Suds because it does the work faster and better than any other form of soap.

Super Suds is simply wonderful for dishes. It makes them sparkle and glisten like jewels, and yet you never even touch a

dishtowel. Just give dishes a quick hot rinse—and let them drain!

Already thousands of progressive women have been delighted with Super Suds.

Won't you try it today? For dishes—for laundry—for all household cleaning. Just say "Super Suds" and your grocer will hand you the giant box—the biggest box of soap you ever saw for ten cents!

An Octagon Soap Product . . . Every box of Super Suds carries an Octagon coupon. Good for valuable premiums—our discount to you!



Dishes sparkle like diamonds when washed with Super Suds. Never any soapy film left to mar their luster



The BIGGEST Box of Soap on the market 10¢