

Graphic Section

Chicago Sunday Tribune

June 6, 1937

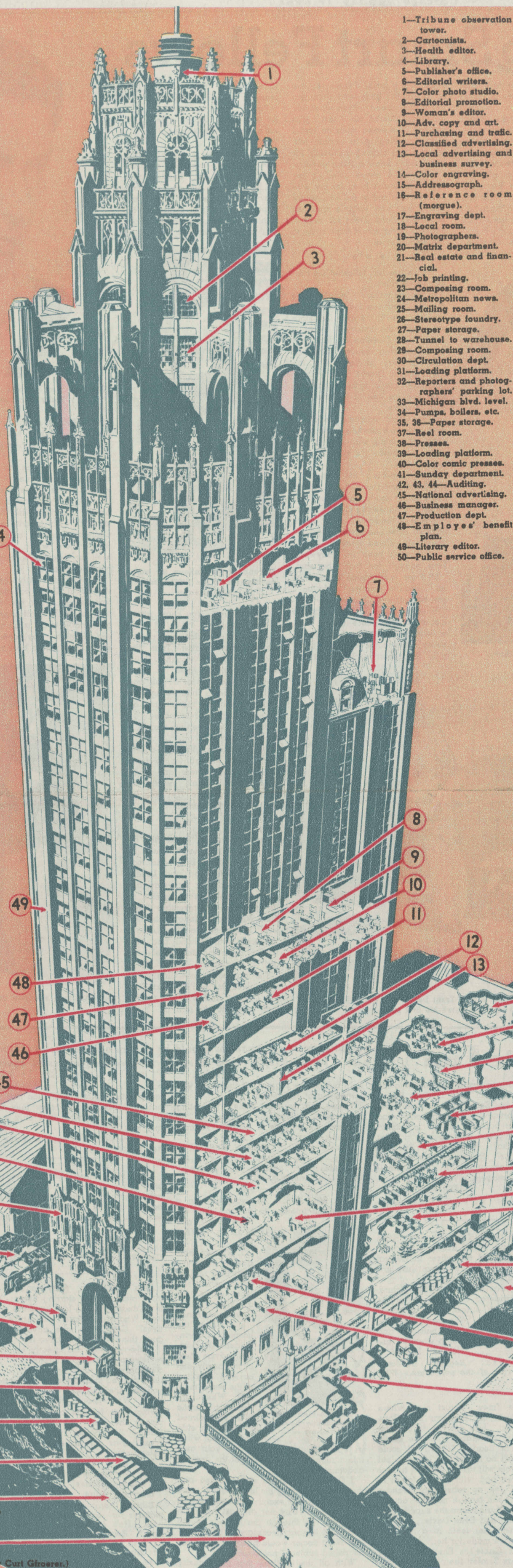
90 Years on Welfare Front

PERHAPS, when you study this drawing of Tribune Tower, you may be attracted by a sermon it is intended to develop, that we try to practice what we preach.

● "How to Keep Well" has been the title of a department in The Tribune for more than a quarter of a century. That column has been The Tribune's hope of health toward its readers. Now, if you will follow the drawing on this page you may be interested to see that it has been the hope of The Tribune not only to tell others how to keep well, but also its programmed endeavor to keep itself and its people well, and this has been done over the 90 years of its history which is celebrated this week.

● Welfare has become much talked of lately as a political discovery. But the picture presented here of The Tribune's many activities, all dovetailed together to produce the newspaper you read at your breakfast table, is a composite of welfare which for years has been understood as Tribune tradition.

● Pure air is one of the last of Tribune welfare projects. Pure air at the sea shore or in the mountains is comprehensible to every one. But pure air in a Chicago office building rising in an ocean of smoke and odors and industrial fumes is not readily grasped. Yet this is precisely what air conditioning does for the people who make The Tribune. It has reduced sickness in a percentage which is definitely and practically demonstrable. And this is only one of the factors in The Tribune's daily practice of welfare. (Continued on page eight.)



- 1-Tribune observation tower.
- 2-Cartoonists.
- 3-Health editor.
- 4-Library.
- 5-Publisher's office.
- 6-Editorial writers.
- 7-Color photo studio.
- 8-Editorial promotion.
- 9-Woman's editor.
- 10-Adv. copy and art.
- 11-Purchasing and traffic.
- 12-Classified advertising.
- 13-Local advertising and business survey.
- 14-Color engraving.
- 15-Addressograph.
- 16-Reference room (morgue).
- 17-Engraving dept.
- 18-Local room.
- 19-Photographers.
- 20-Matrix department.
- 21-Real estate and financial.
- 22-Job printing.
- 23-Composing room.
- 24-Metropolitan news.
- 25-Mailing room.
- 26-Stereotype foundry.
- 27-Paper storage.
- 28-Tunnel to warehouse.
- 29-Composing room.
- 30-Circulation dept.
- 31>Loading platform.
- 32-Reporters and photographers' parking lot.
- 33-Michigan blvd. level.
- 34-Pumps, boilers, etc.
- 35, 36-Paper storage.
- 37-Reel room.
- 38-Presses.
- 39>Loading platform.
- 40-Color comic presses.
- 41-Sunday department.
- 42, 43, 44-Auditing.
- 45-National advertising.
- 46-Business manager.
- 47-Production dept.
- 48-Employees' benefit plan.
- 49-Literary editor.
- 50-Public service office.



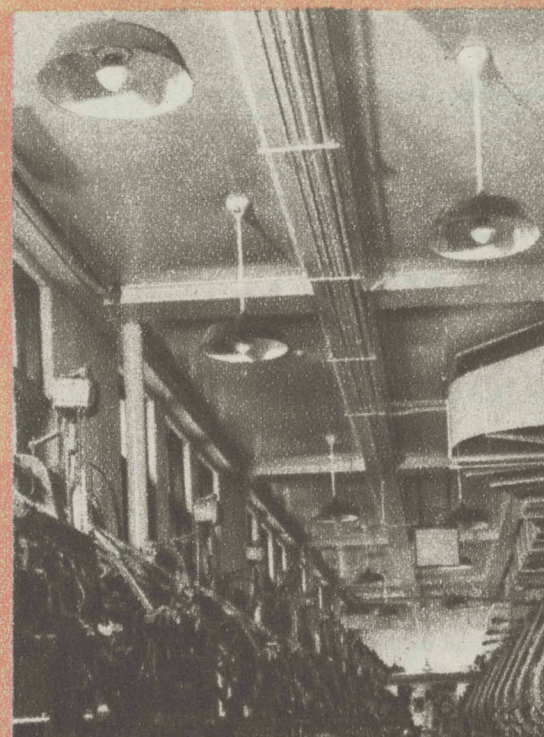
Correctly lighted, ventilated, and equipped, the spacious room in which Tribune news is written, assembled, and edited is a healthful place to work.



Table silver for the Tribune employee who marries.



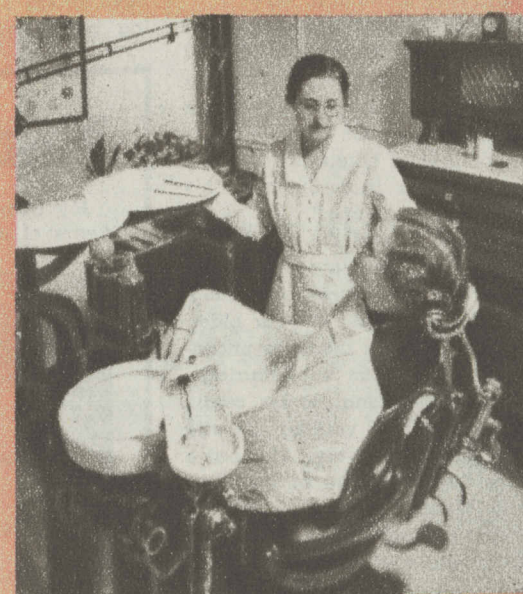
Medill Building and Loan—for thrift and a home.



Batteries of linotypes under excellent lights and within sound-insulated walls.



The Dearborn Mutual Benefit association helps the Tribune employee to save.



Free dental inspection and cleaning protect health of employees of The Tribune.



First-aid hospital service for the rare cases of personal injury. (Tribune photos.)

At left, an artist's sketch of Tribune Tower, with keyed numbers indicating locations of various departments. At right, various phases of the newspaper's activities.

(Tribune Tower drawing by Curt Gloorer.)