Among Us Moderns—The Great American Shape By W. E. Hill

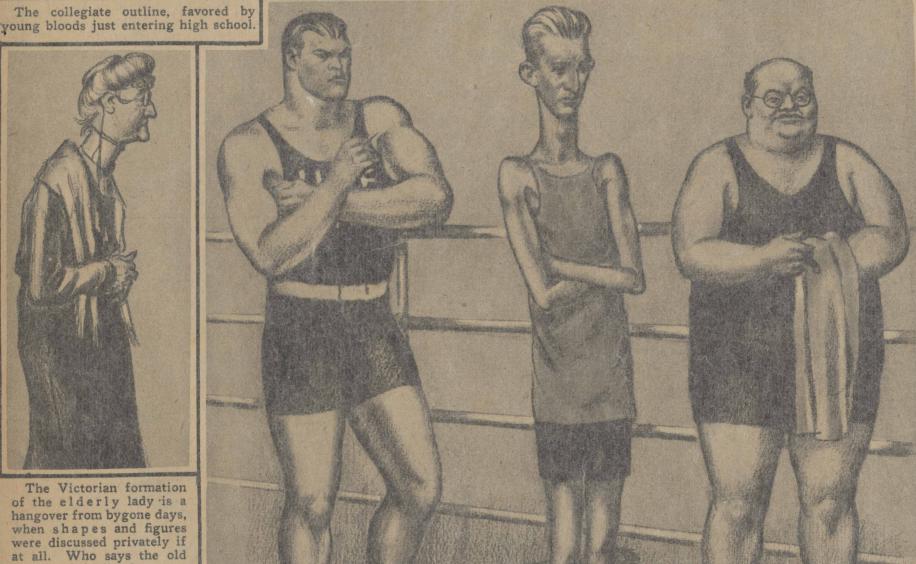




The misses' sixteen model.
Statistics show that business girls who have to travel to and fro in the rush hours are growing narrower and narrower. Squeezed in an overcrowded conveyance twice each day, even the plumpest stenog is bound to change contour.



The Victorian formation of the elderly lady is a hangover from bygone days, when shapes and figures were discussed privately if at all. Who says the old days were the best!



Four shapes past and present, with the young thing of 1900 leading off. (She was, so her friends claimed, a perfect Gibson type.) Next in line is the belle of 1910, with the high waistline and the last word in willow plumes. Then comes the cutie of 1914, walking, it would seem, a little ahead of herself, followed by none other than the boyish bob of 1926, in one of Mr. Arlen's green hats, and no waistline at all.



Sex appeal plus. The manly form divine at the bathing beach. Now you know why so many young girls leave home and momma.



The human string bean. The sedentary young man is very willowy. He is always leaning against something. In a bathing suit he is going to be a great disappointment to some trusting girl friend.



