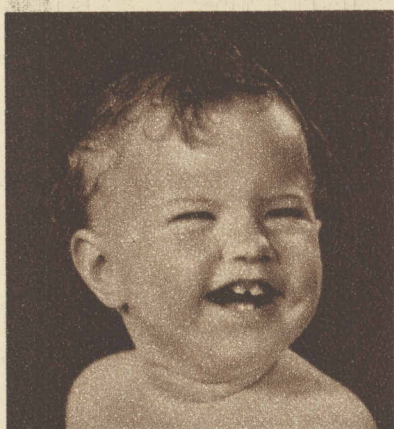




## Hurry, Mother!

I WANT MY POWDER WITH OLIVE OIL



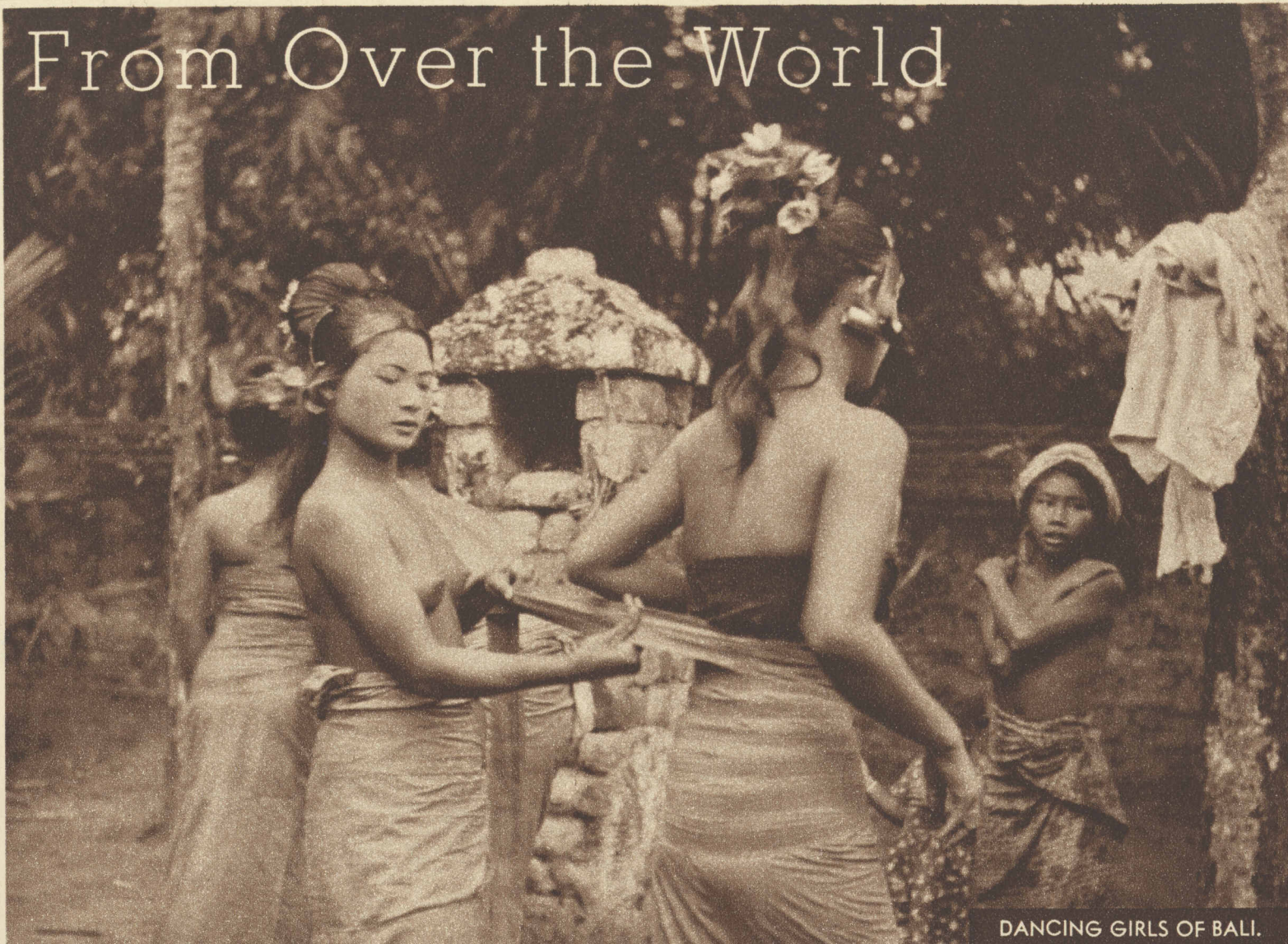
MOTHER, the olive oil in Z. B. T. is the reason for its special, superior properties. It is olive oil that makes Z. B. T. more soothing—for olive oil makes it softer, smoother. Olive oil makes Z. B. T. more effective against chafing—for olive oil brings a superior "slip." Mother, give your baby more happiness and comfort—get the powder that has the special advantage of olive oil. Hundreds of leading hospitals use it. 25¢ and 50¢ sizes.



THE BUTTER TOWER of the cathedral of Rouen, France, which Tribune Tower is said to resemble. It was so named because contributors to the building fund were permitted to eat butter during Lent.

Acme photo

## From Over the World



DANCING GIRLS OF BALI.

From Mrs. Branson de Cou



THE NILE.

Black Star photo



LOOK, LADIES! HERE'S SOMETHING BRAND NEW

# Magic Self-flipping Pancake Turner



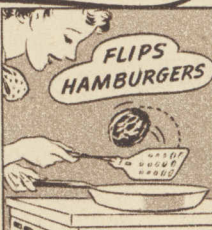
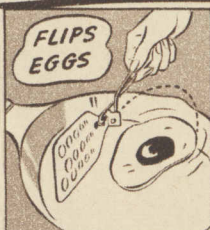
NOW FOR THE FIRST TIME YOU CAN HAVE THIS NEW HANDY HELPER

only **10¢**

and the box top from any carton of Shinola White Shoe Cleaner

ACTUAL SIZE 12 1/2 INCHES

IT FLIPS EGGS, PANCAKES, HASH, FRENCH TOAST, POTATO CAKES, HAMBURGERS, FISH ETC, WITH JUST A SLIGHT PRESSURE OF THE THUMB!



SOMETHING BRAND NEW! A pancake turner that flips eggs and cakes, without you turning your hand. Slide it under the pancake, press your thumb, and zip... the pancake turns over. Turns eggs, hash, fish... almost anything you're cooking! Simply mail 10¢, with your name and address, and one cardboard box top from either the 10¢- or 25¢-size bottle or tube of Shinola White Shoe Cleaner. Shinola is the White Shoe Cleaner with a double money-back guarantee printed right on the box: It's guaranteed to satisfy you in every way or you can get back twice what you paid for it! Hurry! Get Shinola White today! Then mail coupon for your self-flipping pancake turner.

MAIL TODAY WITH 10¢ AND A SHINOLA WHITE BOX TOP! Hecker Products Corporation, Dept XX, 88 Lexington Ave., New York City.

Please send me that new Magic Self-Flipping Pancake Turner. Here's 10¢ — and a Shinola White Shoe Cleaner carton top.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

**SHINOLA WHITE CLEANER**  
WITH A DOUBLE MONEY-BACK GUARANTEE

10¢ and 25¢ bottles or tubes



Says **CHOLLY KNICKERBOCKER**  
Noted Society Commentator

"At coming-out parties and other gala society events, certain debutantes I know always steal the show. Their beautiful complexions, kept lovely with a 5 o'clock Woodbury Facial Cocktail, make them magnets for adoring eyes."

Miss Katherine Ellis Newman

At the center of social life in Atlanta is this charming debutante who keeps her complexion exquisite with Woodbury.

## Take a Beauty Hint from the Debs ...try a Woodbury Facial Cocktail

SOCIETY girls get lots of practice in the art of being beautiful. They know what to do for drab "end-of-the-day" complexions. A Woodbury Facial Cocktail at 5 P. M. quickly brings back life and sparkle to tired skin. A re-

freshing skin-cleansing with Woodbury Facial Soap—and you emerge for the evening a miracle of loveliness! Woodbury is rich in a skin-invigorating Vitamin. Helps revive skin's vital energy. Try Woodbury tonight!



CONTAINS SKIN-INVIGORATING VITAMIN—Produced by ultra-violet irradiation, Patent No. 1676579