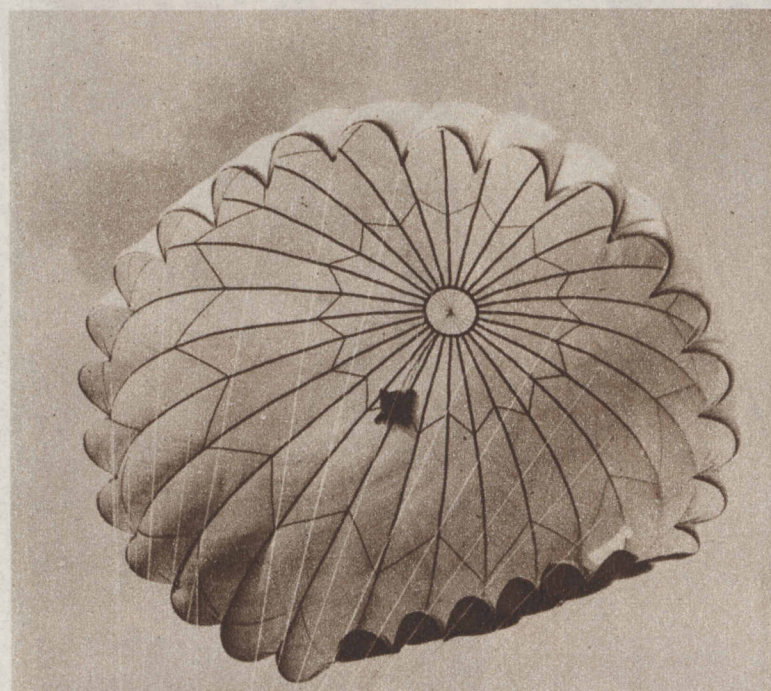




TITLED FANS AT SWEDISH RACES—Countess Folke Bernadotte (the former Estelle Manville), the count and their children at a Stockholm track.
(Associated Press photo.)



AIR CONDITIONED—A new turban of black tubular cord has only the veil for a top.
(Associated Press photo.)



EMERGENCY LANDING—A parachute thrill in a British aerial exhibition.
(Acme photo.)



RESINOL STOPPED THE ITCHING AT ONCE

That is what most people say after they have applied Resinol Ointment to a patch of eczema, an aggravating rash or local irritation. Used by physicians for more than 35 years because it contains ingredients especially helpful in soothing itching, irritated skin.

If you suffer from itching, burning skin, get Resinol Ointment and Resinol Soap from your druggist and start the treatment today. You can use it safely on the tenderest parts or most irritated surface, and will be delighted with the quick relief it gives.

Free Sample of each with instructions will be sent if you write Resinol, Dept., MN15, Baltimore, Md.

How To Make Your Child Eager To Eat Even Vegetables This Summer

... Besides Greatly Increasing His Appetite for Milk

Now—a remarkable Swiss food development, by actually creating the sensation of hunger, combats loss of appetite in summer... frequently adds weight at the rate of a pound a week while curbing nervousness, too

IF summertime makes a fussy eater of your child—if he tends to lose weight in warm weather—try this new-found way to make "poor eaters" eat! A remarkable, scientific development that can make him actually relish even vegetables and milk!

This new way does not merely "tempt" the taste—for that alone is too often ineffective. But it actually creates the sensation of hunger—makes a child want to eat, without coaxing or commanding.

Almost immediately, you'll note a change commencing. Not only will you find your child more eager to eat (even such healthful foods as spinach, carrots and lettuce)—but you'll usually find him willing to drink a far greater amount of milk each day.

A remarkable food concentrate (originally developed in Switzerland and called Ovaltine) should achieve this result for your child. In summer, you simply give it shaken up with cold milk and children love its taste.

Literally Creates Hunger

Ovaltine is a scientific food creation processed from natural foods. And possesses dietetic properties that have attracted world-wide attention.

First: Ovaltine is a rich source of the appetite-producing Vitamin B which is lacking from many every-day foods.

Second: Ovaltine is not only extremely nourishing in itself, but also digests so readily that it gives the stomach a minimum of work to do. Thus acting to lighten the digestive demand on a stomach that's over-taxed or "slow."

Third: It is common knowledge that milk turns to solid curds when taken into the stomach. And some children do not easily digest these milk curds.

However, when Ovaltine is added to milk, it has the power to break up these curds into small granules. Thus increasing digestibility to a marked degree.

Milk is also taken much more readily when mixed with Ovaltine. And children love its delicious taste.

These three features of Ovaltine are important. And specialists will tell you that the child with poor or "slow" digestion is usually the one who won't eat—who shuns vegetables and objects to drinking milk.

But once appetite is stimulated in a scientific way—and the sensation of hunger is produced—a definite change takes place. The old objection to every-day foods gradually disappears.



By actually creating the sensation of hunger, the remarkable food concentrate described on this page frequently doubles the amount of vegetables and milk a child will willingly take each day. And weight is often added at the rate of a pound a week or more... Try it and see for yourself. Note the special offer below.



And even a "vegetable-hunger" is built up naturally day by day.

Thus, Ovaltine importantly aids the growing child by providing and helping him to secure those nourishment factors which play such a vital part in normal development and the maintenance of robust health.

Mothers Amazed At Results

Today Ovaltine is being given by thousands

of mothers as the major feature of a summer health-building program now widely urged in connection with child-welfare work. And hundreds of letters have been received, telling of the remarkable results that have been brought about.

The following letter from Mrs. Elmer Sage of 14 E. Main Street, Waterloo, New York, is typical: "I had a great problem with my 4-year-old boy. He would not eat what a child his age should. I read of Ovaltine and decided to try it. We noticed in less than three days he began to get hungry and ask for food. Since then, he has lost his paleness and irritability—has color and is much better—and he seems like a changed boy."

Another interesting letter from Mrs. G. A. Piggott of Oatman, Arizona, says: "Our little daughter, Peggy, age 6, was terribly run-down.

She could not sleep at night because it's so terribly warm here on the desert in summer. When she came to the table she absolutely refused to eat, regardless of all the coaxing and rash promises. But after the first week of Ovaltine, much to my surprise, she eats everything and has gained a pound and one-half!"

These two letters are typical of the results being reported by mothers everywhere. And are indicative of what you may expect Ovaltine to do for your child this summer.

Start Today

For the sake of your child, we urge you to commence giving him Ovaltine now. For summer is the one time above all when he should be storing up energy and replenishing his vital reserve. The one time when he should be compensating for the drain of the previous school year and building up for the next.

By starting now, you can make this a real health-summer for him. And send him back to school in the fall greatly benefited in many important ways. In fact, any number of mothers report that Ovaltine has "made their children over" during the summer months.

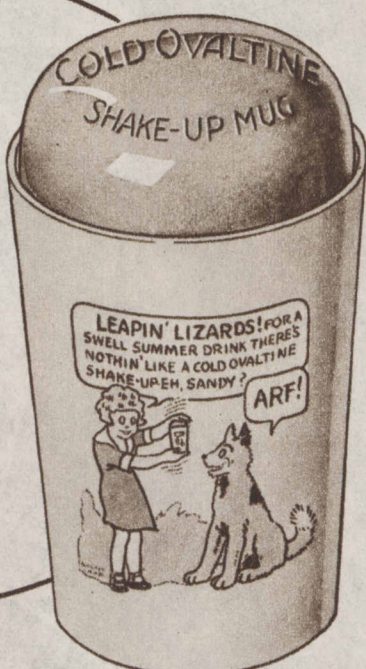
When you start giving Ovaltine—note the almost immediate difference in appetite and in the way your child acts at meals. Note, too, the accompanying increase in weight, in nerve poise and in strength. Give Ovaltine at breakfast always. At other meals and between meals, too. You can get it at any drug or grocery store. Or send the coupon below for a trial supply... Notice the offer of a genuine Orphan Annie shake-up mug (worth 75c) which is now being given free.

NOTE: Thousands of nervous people, men and women, are using Ovaltine to restore vitality when fatigued. During the World War, medical authorities made it a standard ration for rebuilding shell-shocked, nerve-shattered soldiers. It is also highly recommended by physicians for sleeplessness—and as a strengthening food for nursing mothers, convalescents, and the aged.

Free!
ORPHAN ANNIE SHAKE-UP MUG
For Shaking Up COLD OVALTINE as a Summer Drink

If you are giving your child Ovaltine now, send for this Orphan Annie shake-up mug (worth 75c) free. Use it to make a new and delightful cold shake-up drink with Ovaltine.

NOTE SPECIAL OFFER IN COUPON



Healthy, Happy Youngsters Raised On Ovaltine

Thousands of mothers report that their children have been almost "literally raised on Ovaltine" from earliest childhood. And give it religiously—summer and winter, year in and year out—for the health benefits it fosters... One typically delighted mother (Mrs. Genevieve Bell, 2337 South Lucerne Ave., Los Angeles, Calif.) writes: "My little daughter, who has just started to school, was asked by her teacher to stand up in class and tell all the other children what made her such a big, fine girl. Without hesitation, she got up and shouted, 'Ovaltine.' She drinks it twice a day and last week won a prize for physical perfection over 1200 children."

MAIL FOR TRIAL SUPPLY OR FREE SHAKE-UP MUG

THE WANDER CO.,
Dept. 5-3, 180 N. Michigan Avenue,
Chicago, Illinois
I enclose 10c to cover cost of packing and mailing. Send me your trial tin of Ovaltine.
(These offers good in U.S.A. only.)



SPECIAL FREE OFFER

Orphan Annie Cold Ovaltine Shake-Up Mug
If you are giving your child Ovaltine now, send for this Orphan Annie shake-up mug (worth 75c) free. Send no money—just mail the coupon with all of the thin aluminum seal you find under the lid of every can of Ovaltine.

Name.....
(Print name and address clearly in Pencil)
Address.....
City..... State.....
(One package to a person)

OVALTINE
The Swiss Food-Drink