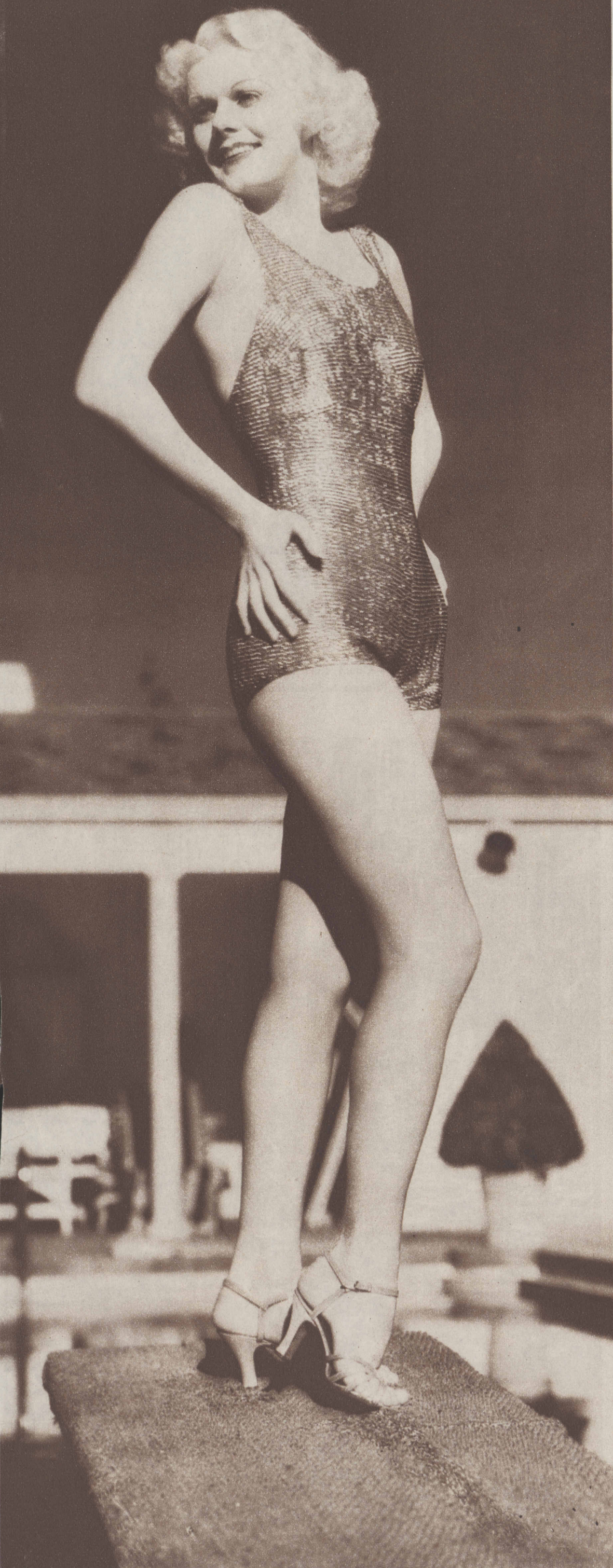


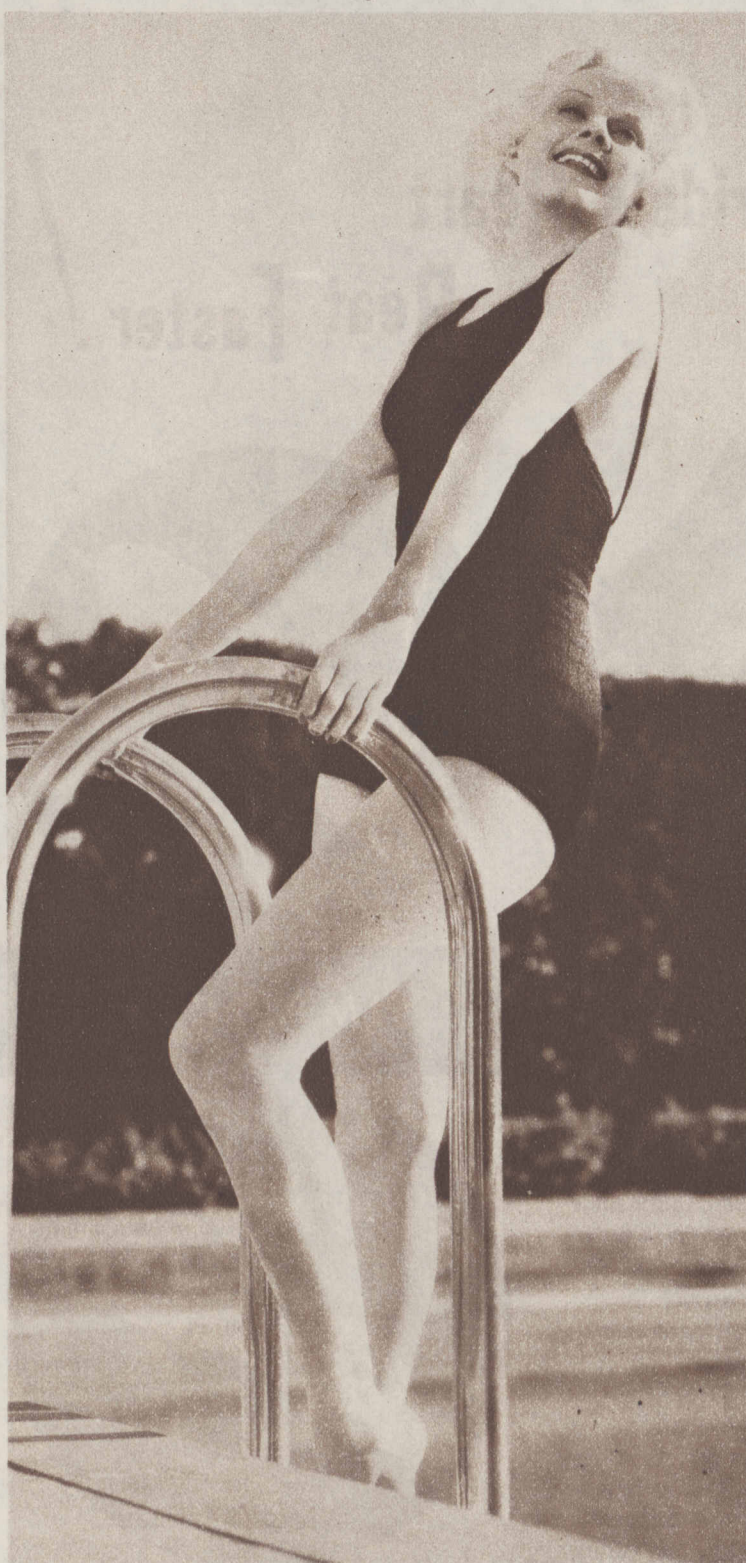
# NEW GLORY FOR PLATINUM



PLATINUM FABRIC MAKES AN APPROPRIATE BATHING SUIT FOR THE ORIGINAL PLATINUM BLONDE, Jean Harlow. The fabric, one of those new products from the industrial chemist's laboratory, is woven into mesh rubber.



A SECOND COUSIN OF THE BANDANNA is the blue silk beach cape which graces Miss Harlow's shoulders. With a V-shaped scarf effect at the front, it hangs loose down the back in two long streamers.



FOR CONTRAST with the famous platinum halo, what could be more striking than this black suit of sea satin? The back is cut low, the neck at front is rounded.



A CREATION OF WHITE in sea satin, which Jean may select when she tires of platinum, has low cut back, square front, and narrow shoulder straps. The belt ties at side in a propeller bow.