



MARTHA SLEEPER, a "Baby Wampas" of 1927, is to be seen in the Hal Roach comedy, "Jewish Prudence." Doesn't look sleepy.



THIS LOOKS LIKE ALMA RUBENS, BUT IS IT? Ans.: No, it is not. It is Lupe Velez, a newcomer of whom producers prophesy you will be hearing much after a while.



AND IS THIS LYA DE PUTTI? Guess again! This smiling lady is Lena Linda, a newcomer from Berlin who has just been signed by Cecil de Mille. She is said to be of gypsy parentage.



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A WAVE OF NEW BEAUTY

Isn't it delightful to get a really perfect permanent wave? . . . One of those lovely, gently undulating waves that make the woman who was born with wavy hair envy the beauty of yours!

Such permanents, until recently, were obtainable only in the finer hairdressing establishments of England and the Continent!

But now, everywhere in America, you can have your hair permanently waved by The Eugène Method—the method employed by nine-tenths of the finer hairdressers abroad.

The only question that remains for any American woman to decide is whether or not she is willing to pay a slightly higher price for this quite incomparable superiority. It is attainable only by the unique and in-

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In Eugène waving, the hair is wound dry, instead of being soaked with chemicals. It is then gently waved with a myriad pressure-jets of clean, white steam, pouring through the perforations of the Eugène Sachet (as illustrated). The Eugène Method safeguards the priceless life and beauty of your hair.



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Permanent Waves  
PERFECTED ABROAD—PREFERRED THE WORLD OVER

In 1926 the advertisers of women's merchandise spent far more money in The Tribune than in any other Chicago newspaper.



The finest  
CALIFORNIA PRUNES  
mellow flavored,  
tree ripened



COOK them into plump round "plums," so filled with fruit sugar that they need no other sweetening. Only fruit that is completely ripened could have such flavor.

These selected prunes, the finest of the California crop, come to you from Sun-Maid, famous for its marvelous raisins. Being fully, naturally ripened, these prunes are rich bodied, with small seeds and tender skins. Sun-Maid selects the natural medium size, rejects small undeveloped or unripened fruit.

Ask your grocer for Sun-Maid Prunes, in 1 & 2 pound purple cartons. Serve them in generous helpings for breakfast; add them frequently to your desserts, for in these tree-ripened prunes there's a stored-up wealth of nutritive values.

IN PURPLE  
SUN-MAID  
CARTONS



SUN-MAID PRUNES come in 1 & 2 pound purple cartons, companion fruits to:

SUN-MAID NECTARS, seedless raisins with even the fragrance of ripe grapes—in red cartons

SUN-MAID PUFFED, seeded raisins that aren't sticky, that retain the true muscat flavor—in blue cartons

