

Come to Our Factory!



Trade Mark Registered U. S. Pat. Office

**Kroll Quality**

1. Hardwood construction.
2. Full size—2½ ft.x4½ ft.
3. Easy rolling swivel casters
4. Colors: Green or ivory.
5. Comfortable steel spring.

MAIL ORDERS Filled Promptly Free Delivery Within 40 Miles SEND FOR FREE CATALOG

Chicago Baby Carriage Co.

Division of KROLL BROS. CO. Manufacturers  
**FACTORY AND SALESROOM:**  
**1801 S. Michigan Ave.**  
 WEST: 3427 W. ROOSEVELT RD.  
 NORTH: 3311 LINCOLN AVENUE  
 OPEN EVENINGS on Tues., Thurs., Sat.  
 (Open Sun. Till 1:30 P.M. at Factory Only)

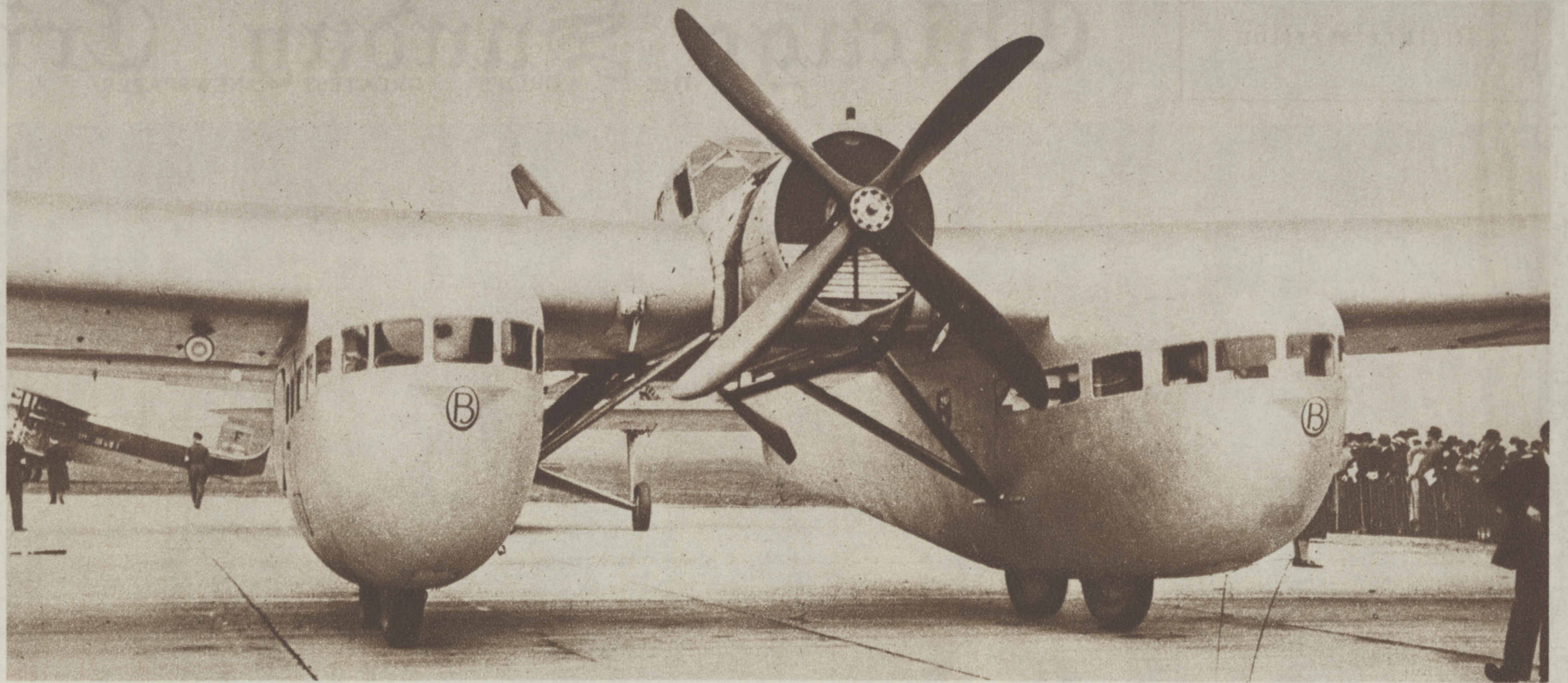
**\$9.95**  
\$18.00 Value

Save **20% to 40%**

Kroll Products are NOT made to sell at a low price, but priced low because we are MANUFACTURERS selling DIRECT to the public.

Chicago's largest display—hundreds of Kribs to choose from; priced at  
**\$3.75 to \$39.75**

WE REPAIR and REFINISH all makes of baby carriages and juvenile furniture. Phone CALUMET 7060 for FREE estimate. We call and deliver anywhere.



IN THIS NEW FRENCH PLANE, a four-wheeled Blériot type, the passenger compartments are under each wing instead of on the fuselage. (Acme photo.)

**ONCE YOU HAD TO BE RICH**

*to enjoy this cheese treat*



ONCE Chateau was made exclusively for a famous and expensive Canadian hotel. You had to be rich to enjoy it.

Now Borden—yes, the same company that has been famous for its milk and dairy products for 75 years—now Borden brings this wonderful cheese treat to all America. You can

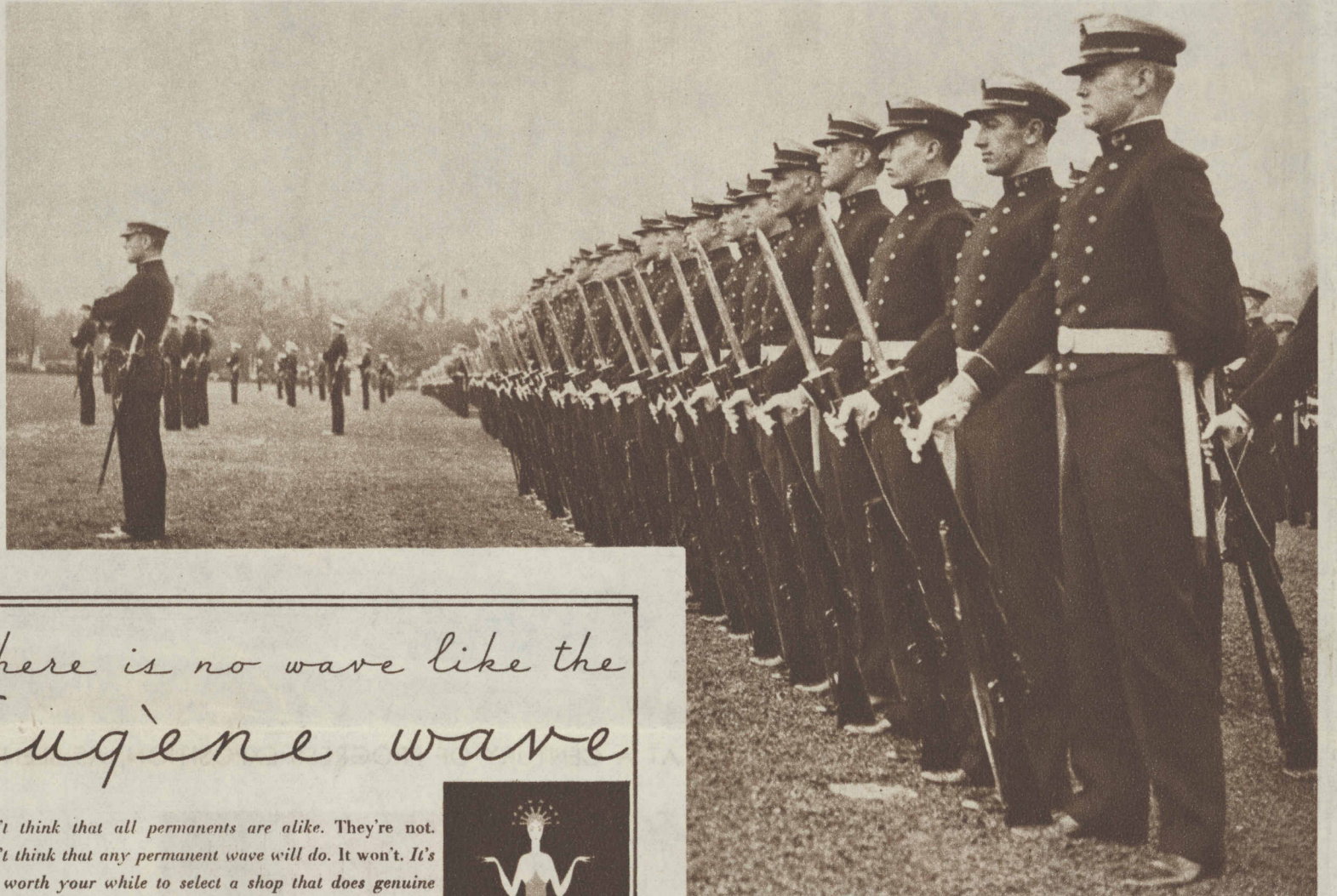
get it at your own grocery store. Get some Chateau today—and let the family try it. It's so different in flavor. So creamy-rich and tangy. Marvelous! It spreads as easily as it slices. You can use it in so many tempting ways. Try it! The Borden Sales Co., Inc., 315 North Clark St., Chicago, Ill.



**Borden's Chateau**

Plain or Pimento

ONE OF BORDEN'S FINE CHEESES



MIDSHIPMEN of the 8th battalion, United States Naval Academy, at Annapolis, pictured on dress parade. (Acme photo.)

*There is no wave like the Eugene wave*

Don't think that all permanents are alike. They're not. Don't think that any permanent wave will do. It won't. It's well worth your while to select a shop that does genuine Eugene permanent waving—with genuine Eugene Sachets.



**EMINENTLY VICTORIAN**

*... a wave in her hair and curls, curls, curls*

Miss 1933 wears a hat that's up in the back in a manner pre-eminently Victorian. Her hair shows. Therefore the great need of permanent waves, and curls, by Eugene. For the Eugene Method gently imparts the required natural, yet lasting, undulations . . . and easily handles your shortest hair to produce the flattering face-and-neck curls of the mode.

New and patented 1933 improvements, exclusively used by shops that do genuine Eugene Waving, assure you of the correct wave, the way you want it—with curls that are as permanent as the wave itself.

Insist on getting the genuine Eugene Wave and Curls. Look for the Eugene Trade Mark figure on each sachet or waving wrapper that is applied to your hair.

Eugene, Ltd. • New York • London • Paris • Berlin



JOHN T. McCUTCHEON with Mrs. McCutcheon, Miss Martha Ferguson of Tucson, Ariz., and Charles Breasted of Chicago, photographed at Lordsburg, N. M. (Willard E. Holt photo.)