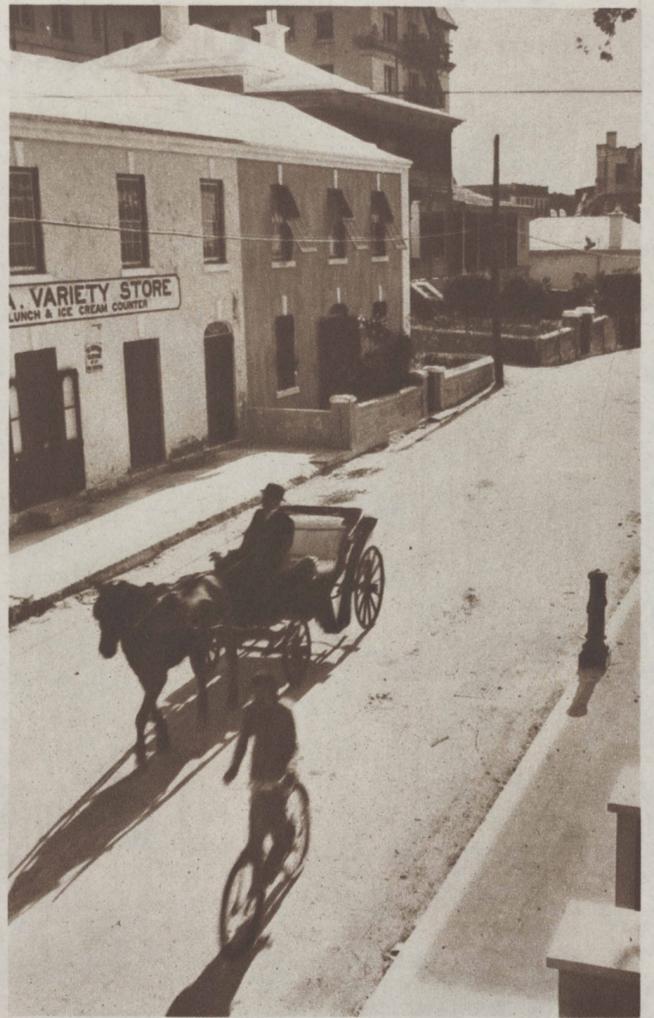




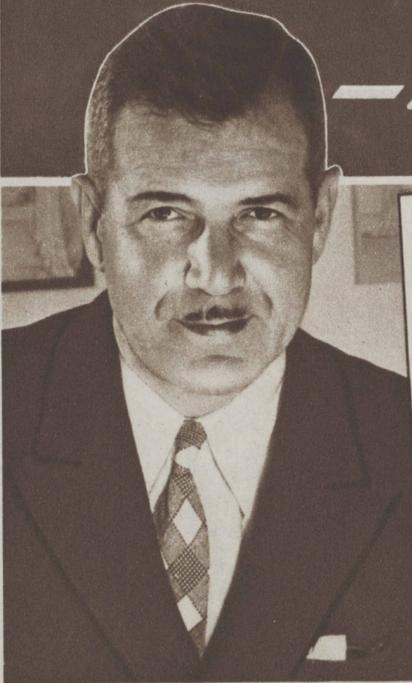
THE DAFFODILS BLOOM on the estate of Sir Philip Sassoon at Barnet, England.
(Chicago Tribune Press Service photo.)



IN A MOTORLESS PARADISE —Traffic keeps to the left in Bermuda.
(Acme photo.)

"MY PROFESSION DEMANDED 'SWANK' — My Family Needed SAFETY!"

A CERTIFIED INTERVIEW WITH INTERIOR DECORATOR WALLACE BARBOUR



"Only Plymouth had the Style We Wanted . . . and Hydraulic Brakes"

SMARTNESS . . . that's something every car owner wants. But Mr. Barbour had to have it. In his interior decorating business it's a necessity.

Safety . . . that's something every car owner needs. So Mr. Barbour considered that, too, when he went car-hunting.

"I looked at all three low-priced cars," said Mr. Barbour, "as I'd examine fine pieces of china . . . compared their lines and interior appointments. This convinced me Plymouth was the smartest."

Then Mr. Barbour drove them. "When I tried Plymouth's Hydraulic Brakes, I found they stopped more quickly and smoothly. That settled it. Only Plymouth had these safer brakes," he added.

It's careful buying like this that assures you of getting the most for your money.



2. "Carrying fragile furnishings is one of the jobs my Plymouth has to do. I wouldn't trust these valuable pieces to any car without Individual Wheel Springing. It eliminates all back-seat jouncing and bouncing. And Floating Power engine mountings add greatly to my comfort."

1. "I visit the smartest homes in Miami Beach. So I wanted a smart car . . . one that would look at home in any driveway. That's my Plymouth."



3. "One day I proved how evenly Hydraulic Brakes take hold. I made a sudden stop on sand. The tracks showed no swerving."



4. Mr. Barbour and his family with the De Luxe Plymouth Sedan. Plymouth prices begin at \$530 at the factory. Time payments to fit your budget. Ask for the Official Chrysler Motors Commercial Credit Plan. Duplicate Safety Plate Glass throughout your car at the lowest additional cost in the industry.

When you "look at All Three," remember these things about Plymouth's greater smartness and safety. Here is big-car roominess, style and strength.

Remember, too, that Plymouth has a Safety-Steel Body, of steel reinforced with steel, for extra protection . . . and that, in addition, it gives you Floating Power engine mountings and Individual Wheel Springing for extra comfort.

IN NO OTHER low-priced car will you find all of these four vital features. Learn how they add to your peace of mind and driving ease. Get behind the wheel of a Plymouth. Put it through its paces. Any Dodge, De Soto or Chrysler dealer will gladly arrange a Plymouth road test for you.

IT'S THE BEST ENGINEERED LOW-PRICED CAR



FOR AFTERNOON or informal evenings, Muriel Kirkland sponsors brown and green organza with cascaded flounces at the seams.



"My Complexion was Very Poor" writes a Resinol user

"Pimples and blackheads covered my face and neck. I had been advised to try Resinol Soap and Ointment. In an amazingly short time the improvement was so great I could hardly believe my own eyes."
SAMPLE FREE with folder of Skin Treatment instructions. Write to Resinol, Dept. MN-14, Baltimore, Md.

THE NEW PLYMOUTH \$530 AND UP AT THE FACTORY DETROIT