



**"Welcome as the
Flowers in May"**

Always welcome! It's hard to tell which season you like Elkhorn cheese best! In winter you must have it on your regular diet, and when it's picnic time you wonder how you ever got up a lunch without it!

**ELKHORN CHEESE
IN TINS**

—is *always* good! And keeps indefinitely without ice. Stock up your pantry shelf with a variety. Your family may like the milder kinds but perhaps your guests want plenty of "snap."

From the golden creamy "Kraft" to the silvery white Roquefort-American—there's an Elkhorn for everybody; delicious, wholesome and nourishing as meat at a fraction of the cost.

No rind, no waste, absolutely pure and—the first hands to touch it are yours.

Elkhorn Cheese—8 Varieties in Tins

Elkhorn	{	Kraft Cheese	Elkhorn	{	Swiss
		Kraft Pimento			Camembert
		Kraft Chile			Limburger
		Rarebit			Roquefort

Also 23 Varieties in Packages and Jars

**J. L. Kraft & Brothers Company
CHICAGO—NEW YORK**

If your grocer should happen to be out of Elkhorn Cheese, send us his name and address.



Elkhorn Cheese in tins—
I'll say,
"Welcome as the flowers in
May!"
Golden goodness—purity,
Texture, taste, variety.
And there's still another
reason,
It will keep in any season.
—Johnny Appetite.

