



Marine Green No. HTSC. \$4.

Marine Green, No. H74TC, \$9.50.

Included in 6-piece Matched Ensemble, No. WQ8, are: No. K74TC Pen, \$9.50; No. KTSC Pencil, \$4; No. KGR Golf Pencil, \$3; No. Q Safety Skrip with solid gold lettering, \$3.50; No. K74DK Desk Pen, \$8; No. 80 Desk Stand, \$10.50 which can be purchased separately, if desired. Complete Ensemble, \$38.50. Others higher and lower.

This white dot identifies Sheaffer's, the ONLY Genuine Lifetime pen.

Worthy gifts to commemorate the occasions of a lifetime

Commencement! . . . and every day of cherished memories . . . through years its associations linger, when commemorated by a Sheaffer Lifetime^o gift. Wonderful new character and freedom come to writing with Sheaffer Balance^o instruments. Distinguished desk sets serve Lifetime^o pens lightly, precisely, to the ready writing angle. Alert receptacles hold the pen air-sealed, ever moist for feather-touch response in writing. Regal ensembles present Sheaffer equipment smoothly harmonizing in color and design — each ensemble, in itself, a complete writing outfit. The time has come to throw off the restraint of awkward, flat-end pens and pencils — matched Balance^o equipment is the vogue. Start your ensemble with one or two pieces, complete it later.

4-piece Matched Ensemble, \$26.50. Others lower.

No. 535, base only, \$5.

AT BETTER STORES EVERYWHERE

All Sheaffer pens are guaranteed for life and the Sheaffer Lifetime^o pen is guaranteed unconditionally for the life of the owner — even though a street car runs over it and the pieces are returned to the factory, a new pen will be sent without question. Distinguish between the ordinary guarantee and that of the genuine Lifetime^o pen which is guaranteed against everything except loss. Sheaffer's Lifetime^o pens from \$7; Sheaffer's Lifetime^o 14-karat solid gold-band Autograph pens with duplicate of your actual signature (serving for identification) from \$12.75. Autograph pencils from \$9. Other Sheaffer pens from \$3.

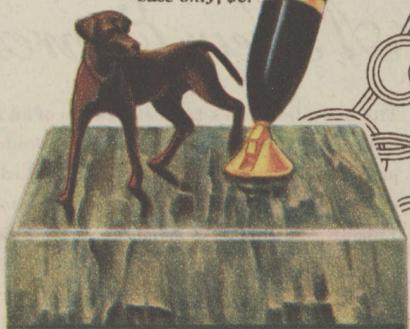
SHEAFFER'S

PENS · PENCILS · DESK SETS · SKRIP

W. A. SHEAFFER PEN COMPANY · FORT MADISON, IOWA, U. S. A.
Chicago Office, 209 South State Street

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No. 21H, base only, \$6.



Above prices include desk stands only, genuine Lifetime^o desk pens, from \$7.



Matched writing equipment is the vogue.