

*Beautiful Eyes*



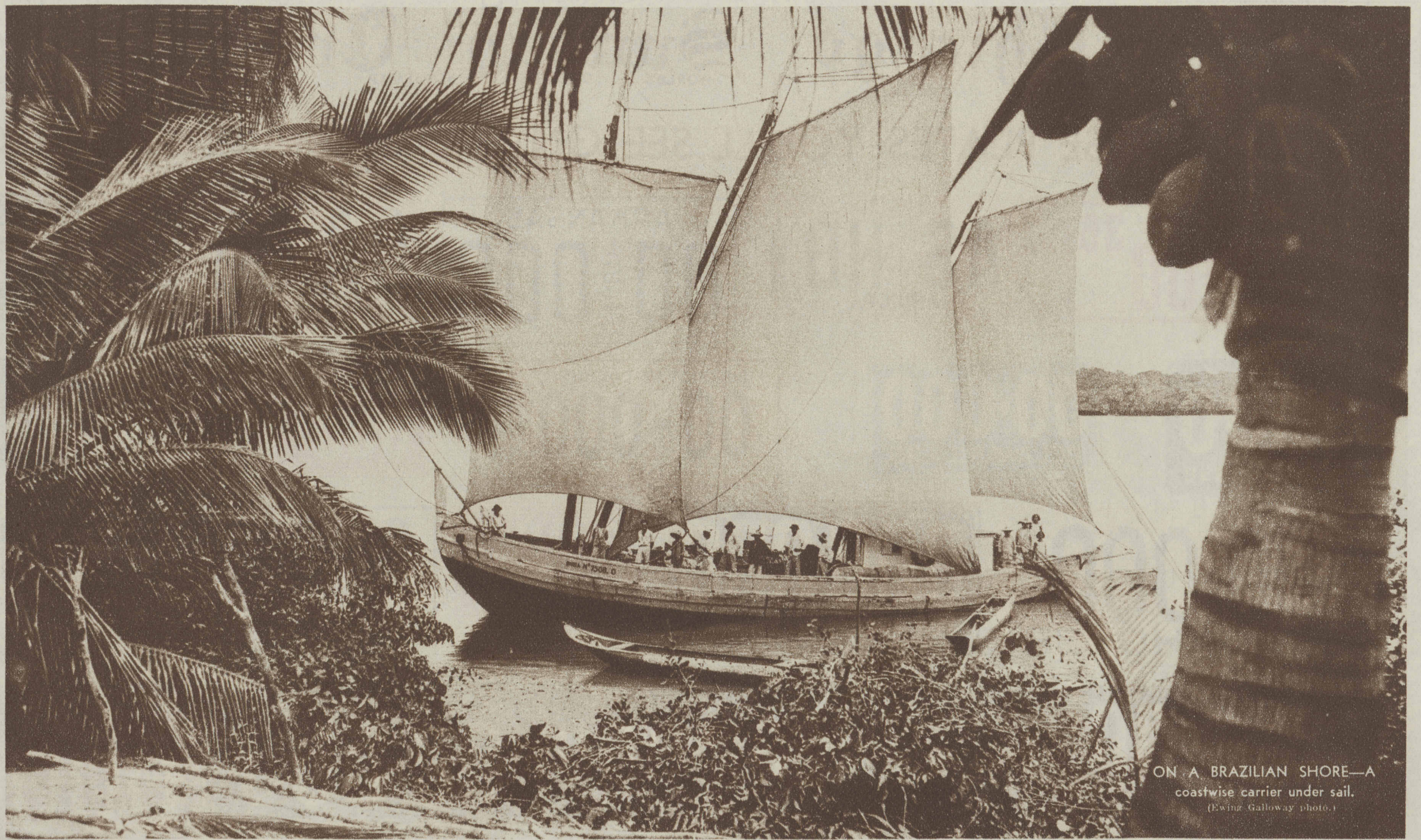
with  
**Maybelline**  
EYE BEAUTY AIDS

CREAM and SOLID FORM MASCARA-EYEBROW PENCIL  
EYE SHADOW-EYELASH TONIC CREAM-EYEBROW BRUSH

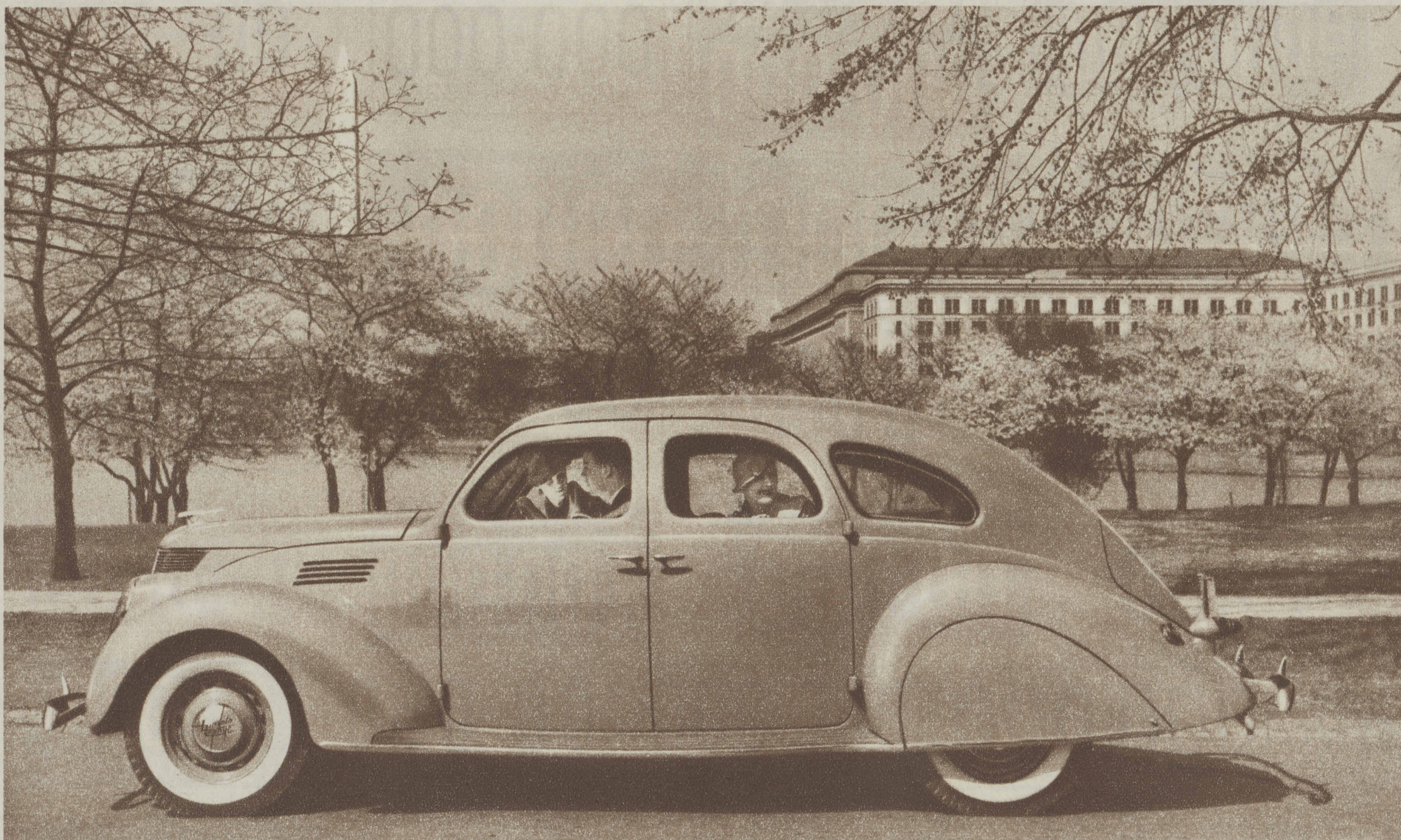
**New approved formula**  
**REMOVES**  
**FRECKLES**  
**WHILE YOU SLEEP**

Whether you have a few freckles or many, fade them out quickly and gently *while you sleep*. Get a jar of Nadinola Freckle Cream today and apply at bedtime. Day by day skin becomes clearer, fresher. Usually freckles disappear in 5 to 10 days. So do other blemishes. Nadinola Freckle Cream is *guaranteed* by a famous laboratory with 36 years' experience in this type of skin treatment. Only 50c at drug and toilet counters; 10c size at Ten Cent Stores—or

**MAIL THIS COUPON**  
NADINOLA  
Box 124, Paris, Tenn.  
Enclosed is ten cents. Please send me *postpaid* a full size 10c jar of Nadinola Freckle Cream.  
Name.....  
Address.....  
City..... State.....  
**NADINOLA Freckle Cream**



ON A BRAZILIAN SHORE—A coastwise carrier under sail.  
(Ewing Galloway photo.)



WASHINGTON IN SPRING

## WORDS FROM THE WISE . . . ABOUT A NEW KIND OF CAR

MOTORISTS who have been accustomed to higher priced cars (and have traded them in on LINCOLN-ZEPHYRS) are the most generous in their praises of this new kind of automobile. Quoting from a few of many letters recently received:

"It takes 70 as smoothly as 45 in any other car." . . . The V-12 engine in the LINCOLN-ZEPHYR develops 110 horsepower. The next car with a twelve-cylinder engine costs more than three thousand dollars.

"My LINCOLN-ZEPHYR has gone over two thousand miles and I am pleased to report 15 to 16 miles to each

gallon of gas." . . . Economy as well as stimulating performance is built into the LINCOLN-ZEPHYR.

"When they say a car has everything, this must be the one they are talking about." . . . The car is full of forward-reaching ideas in designing and engineering. The beauty of complete streamlining is evident at a glance. But those graceful, flowing lines are determined by steel trusses, as in a bridge. Body and frame are one, welded together. The resulting rigid structure is cradled on soft transverse springs. All six passengers are balanced "amidships." Seats are like divans. There is

plenty of leg room and head room and visibility. Passengers step directly onto the floor of the car. There are no conventional running boards.

"Any one with any knowledge of automobiles will buy the LINCOLN-ZEPHYR after driving it." . . . Even a short ride will introduce you to the new rhythm of motoring. Ownership of the car will make going places a new joy. The Lincoln Motor Company. Builders of LINCOLN and LINCOLN-ZEPHYR motor cars.

V-12 motor develops 110 horsepower. Wheelbase 122 inches. Spring-base 133 inches. Room for six passengers and luggage. Seven colors. Safety Glass throughout. Owners report from 14 to 18 miles per gallon.

# LINCOLN<sup>V12</sup>ZEPHYR

PRICED FROM  
**\$1275**  
F. O. B. DETROIT

AVAILABLE IN TWO SEDAN BODY TYPES. CONVENIENT TERMS THROUGH UCC ½ PER MONTH FINANCE PLANS.



A STREAMLINED SOLDIER, as conceived in Germany, makes his appearance at a military fete.  
(Acme photo.)



IN ENGLAND—Lupe Velez arrives at London.  
(Acme photo.)